

COMMUNITY POLICING UPDATE



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MAY 2025



OFFICER DEPLOYMENT

- TWO-THREE OFFICERS ARE CURRENTLY ASSIGNED TO HIGH-TRAFFIC “HOT-SPOT” AREAS, SUCH AS MAIN STREET, **TO ENSURE PUBLIC SAFETY.**
- **THEY HAVE DEPLOYED NEW EQUIPMENT AND ASSIGNED OFFICERS WHO ARE SPECIFICALLY TRAINED AND EXPERIENCED IN HANDLING TRAFFIC VIOLATIONS.** THESE OFFICERS ARE RESPONSIBLE FOR ISSUING CITATIONS STRICTLY IN ACCORDANCE WITH ESTABLISHED LEGAL STANDARDS, SUCH AS SPEED LIMITS AND TRAFFIC REGULATIONS.
- OFFICERS ARE TASKED WITH ENFORCING EXISTING TRAFFIC LAWS TO ENSURE SAFETY FOR THE RESIDENTS.
- THE LARGER PRESENCE COMES AS A **RESPONSE TO RESIDENTS’ COMPLAINTS** OF SPEEDING THROUGH NEIGHBORHOODS AND PARTICULAR “HOT SPOTS” IN THE CITY.
- **THE DEPARTMENT ALSO SEES THIS AS A PROACTIVE ANSWER** TO THE GROWING AMOUNT OF TRAFFIC COMING THROUGH THE CITY.

COMMUNITY ENGAGEMENT

- **OFFICERS ACTIVELY PARTICIPATE IN COMMUNITY EVENTS**, INCLUDING THE RECENT COFFEE AND ARE HOPING TO HOST AN UPCOMING NATIONAL NIGHT OUT IN AUGUST, TO FURTHER FOSTER POSITIVE RELATIONSHIPS WITH RESIDENTS, ADDRESSING THE NEED FOR THE COMMUNITY TO GET TO KNOW THE OFFICERS PROTECTING OUR CITY.
- THE DEPARTMENT **REMAINS COMMITTED** TO CITIZEN SAFETY AND TAKES ALL CONCERNS, INCLUDING THOSE ABOUT HARASSMENT, SERIOUSLY.

TRAFFIC ENFORCEMENT & REVENUE

- **0%** OF TICKET REVENUE GOES DIRECTLY TO THE POLICE DEPARTMENT.
- **30–40%** OF NET TICKET REVENUE IS ALLOCATED TO THE CITY’S GENERAL FUND.
- **LARGE COMMERCIAL TRUCK** VIOLATION FINES HAVE INCREASED IN NUMBER FROM 80 TICKETS ISSUED TO 180 TICKETS ISSUED COMPARED TO THE SAME TIME LAST YEAR.
- REGULAR TICKET DATA IS STILL BEING COMPILED. THAT INFORMATION IS NEEDED FOR A MORE ACCURATE YEAR-OVER-YEAR COMPARISON AND WILL BE REVISITED IN THE COMING MONTHS.
- THE CITY COUNCIL RECENTLY APPROVED A **10% INCREASE** IN FINES ACROSS THE BOARD.

PUBLIC SAFETY & PERCEPTION

- OFFICERS ARE TASKED WITH ENSURING SAFER STREETS, AND DATA IS EXPECTED TO SHOW A DECREASE IN TRAFFIC ACCIDENTS.
- CONCERNS ABOUT PRIORITIZATION OF TRAFFIC ENFORCEMENT OVER OTHER CRIMES ARE **ACKNOWLEDGED**. THE DEPARTMENT IS WORKING TOWARD ENHANCING INVESTIGATIVE CAPABILITIES FOR LONG-TERM CRIME REDUCTION.
- IT WAS ALSO STATED THE ADDITION POSITIVE EFFECT OF INCREASED VISUAL PRESENCE OF OFFICERS, ADDS TO MAINTAINING A LOWER CRIME-RATE IN THE CITY, BY MAKING POTENTIAL CRIMINALS RECONSIDER SELECTING THE AREA FOR CRIME.

COMMITMENT TO COLLABORATION

- I HAVE OFFERED TO REVIEW THE NUMBERS AND COLLABORATIVELY DEVELOP A ONE-SHEET, SIMILAR TO THIS, TO KEEP RESIDENTS INFORMED AND ADDRESS CONCERNS PROACTIVELY.

NEXT STEPS

- REVIEW THE YEAR-OVER-YEAR COMPARISON WHEN THE INFORMATION BECOMES AVAILABLE.
- RIGHT NOW, I AM UNABLE TO ACCURATELY GIVE YOU AN ANSWER REGARDING WHETHER THERE HAS BEEN A TRUE INCREASE IN THE NUMBER OF THOSE RECEIVING TICKETS, AND/OR THE AMOUNT OF REVENUE THAT WOULD HAVE BEEN GENERATED. WHEN I HAVE THOSE NUMBERS, I CAN THEN OVERLAY THE INFORMATION WITH THE DECREASE IN TRAFFIC INCIDENTS TO DETERMINE TRUE EFFECTIVENESS OF THE CURRENT POLICY.

(THIS PROCESS IS CALLED **MULTIVARIATE ANALYSIS**, WHICH IS JUST A BIG FANCY TERM FOR, **IS THIS POLICY EFFECTIVE OR NOT?** THAT WILL AT LEAST GIVE ACCURATE METRICS THAT SHOULD BE SHARED WITH THE COMMUNITY)

VOTE
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