

CENTRAL WASHINGTON WEDDING & EVENT

Magazine

A PUBLICATION OF THE CENTRAL WASHINGTON WEDDING & EVENT EXPO

AD SUBMISSION GUIDELINES

ADS MUST BE PURCHASED BY DECEMBER 31, 2023

AD SUBMISSION DEADLINE - JANUARY 5, 2024

AD SUBMISSION FORMATS - High resolution PDF or JPG preferred

Please email all submissions to jbuckalew04@gmail.com and cc info@cweventexpo.com

AD SIZE DIMENSIONS

Full Page (w/bleed)	8.5" x 10.75" (7.75" x 10" Live Area / 8.25" x 10.5" Trim Size)
Full Page (no bleed)	7.75" x 10"
1/2 Page - Horizontal	7.75" x 5"
1/2 Page - Vertical	3.875" x 10"
1/4 Page	3.875" x 5"

FULL PAGE TRIM SIZE = The actual size of the magazine - 8.25" x 10.5" (for ads with bleeds, add .125" bleed on all sides; 7.75" x 10" live area, otherwise use FULL PAGE NO BLEED ad size).

BLEED AREA = The area in which all artwork should extend. Any image or colored area touching the edge of the TRIM SIZE MUST be extended 1/8" (0.125") on all sides beyond the TRIM SIZE.

LIVE AREA = Where all your content should stay within, such as heading, sub-heading, copy, inset photos, contact info, etc. In most cases, final artwork for full bleed, full-page ads should be sized to 8.5" x 10.75". Any final supplied art file without proper bleed will be shrunk to fit in the live area, which will cause white area all around the ad. Please keep all live material 1/4" (.25") from the trim on all sides. On two-page spreads, leave 0.5" gutter for all live material.

Revised 9/14/23

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Something to Celebrate

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