



## CONTACT INFO

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# JON HIRST

## Chief Innovation Officer

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To Whom it May Concern,

While I have served in many roles over the years, there have been two constant threads: 1) service to causes that matter to me and 2) a passion to bring innovation into those spaces.

Whether I was working with publishers, global nonprofits, community development organizations or technology enablers, I have focused on pushing through the complexity to the simple compelling message of change for good.

In the past six years, I have invested in what I call “disciplined innovation” as my area of focus in supporting the causes I care about. I truly believe that nonprofits and new initiatives will be more resilient and impactful if they adopt innovation as a core function of the organization.

Over the past six years of deploying innovation in this intentional way, I am more convinced than ever that it is essential to navigating uncertain times and growing in spite of disruption.

In reality, organizational change takes a dynamic mix of breakthrough thinking and grassroots culture building. The art of innovation is doing both in tandem with a gracious tenacity that honors the past and yet grasps for the future.

I am seeking to work as an “intrapreneur” within an organization that is committed to grow and change in order to better serve the world with their unique contribution.

If you are seeking a proactive leader that is able to start from where you are at today and carry you forward, I would love to connect with you.

Sincerely,

Jon Hirst