



# JON HIRST

## Innovation Executive

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Visit here for  
my full CV

## MY UNIQUE CONTRIBUTION

I have spent over 25 years focused on nonprofit leadership and innovation. I am an intrapreneur who uses disciplined innovation best practices to help an organization transform its processes and programs to adapt and grow.

## GOVERNANCE MODEL EXPERTISE

- Policy Governance
- Federated Ecosystems
- Collective Impact Alliances
- Associations

## REFERENCES

**LinkedIn References (20+ available on LinkedIn):**

"Jon Hirst has my highest respect as a leader, strategist and communicator."

*Dean Carlson, CEO of OC International*

"Jon Hirst stands out as one of the most accomplished Chief Innovation Officers I've had the pleasure of working with."

*Cris Beswick, Innovation thought leader and Co-Founder of OUTCOME*

## THOUGHT LEADERSHIP

**2022**

**Artificial Intelligence**

**2024**

[www.generousmind.com/our-ai-moment](http://www.generousmind.com/our-ai-moment)

Leading the organizational transformation in response to AI. Speaking and writing on how to help humans thrive as AI impacts the nonprofit space. Advising organizations on their implementations

**2018**

**Disciplined Innovation**

**2024**

[www.innovationinmission.com](http://www.innovationinmission.com)

Designing and implementing innovation strategies. Speaking and writing on nonprofit innovation. Consulting organizations on how they can leverage disciplined innovation to accomplish their goals

## RECENT EXPERIENCE

Full list of roles available on LinkedIn

**2018**

**Director of Program Innovation / Chief Innovation Officer**

**2024**

**SIL Global**

- Designed and implemented an organizational innovation agenda that focused on building a culture of innovation
- Launched an innovation pipeline to move ideas from ideation to full sustainability
- Built programs with a path to product-market fit
- Developed innovations aligned with the UN Sustainable Development Goals

**2012**

**Chief Executive Officer**

**2017**

**Global Mapping International (GMI)**

- Provided leadership in a turnaround situation with new vision, strategy, and program design
- Initiated thought leadership around GMI's cause, Knowledge Stewardship, including writing and speaking
- Designed and launched multiple programs, services and products with a focus on their funding models
- When closing down GMI was clearly required, led stakeholders to celebrate, grant/sell resources, place staff in new roles and close with a surplus



## INNOVATION CERTIFICATIONS

- Disciplined Entrepreneurship Course - **MITx**
- Group Facilitator - **Co.Starters**
- Design Thinking for Innovation - **Seeds Innovation Lab**

## BOOKS PUBLISHED

- *Innovation In Mission*
- *Through the River: Understanding your assumptions about truth*
- *Our Anchor in a World Adrift*
- *The Calling of the Knowledge Steward*

## GLOBAL FOOTPRINT (29 COUNTRIES)



## LANGUAGES

- English (Fluent)
- Spanish (Proficient)

## KEY SKILLS

Capabilities that I have applied to disciplined innovation

2015

2017

### Monitoring and Evaluation (M&E)

- Launched an M&E research service as part of a broader suite of research service offerings
- Consulted with various nonprofits on their M&E strategy
- Provided leadership to a team developing an M&E framework and guide for cross-cultural nonprofits
- Experienced in designing programs to organizational outcomes

2000

2024

### Organizational Design and Transformation

- Participated in a task force focused on reorganizing a large multinational nonprofit
- Developed internal communications strategies to manage organizational redesign and change
- Supported digital transformation efforts within large organizations; including communications planning

2000

2024

### Digital Transformation

- Designed, led, consulted and supported digital transformation efforts across multiple organizations

## PERSONALITY AND WORK PROFILES

Insights into work style and personality strengths and weaknesses

### Working Genius

- Geniuses: Invention, Galvanizing
- Competencies: Discernment, Enablement
- Frustrations: Wonder, Tenacity

### Myers Briggs: ENFP

- Extroversion, Intuition, Feeling, Perception

### Motivators Assessment

- Motivators: Creativity, Impact, Purpose, Social Responsibility, Learning, Friendship, Excitement
- Identities: Builder and Thinker

### Five Languages of Appreciation

- Words of Affirmation
- Acts of Service