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JON HIRST

Chief Innovation Officer

Read the full recommendations on [LinkedIn](#)

“Jon Hirst stands out as one of the most accomplished Chief Innovation Officers I've had the pleasure of working with. His deep understanding of how to build organisation-wide innovation capability and culture in complex, global companies is only equalled by his passion for innovation.”

Cris Beswick, innovation thought leader

“His professionalism, creativity, and leadership were on full display throughout our engagements and continue to this day. Jon's talent demonstrates his capability to tackle and solve the most challenging of circumstances.”

Thomas Knoll, head of Innov8rs CoLab

“Jon Hirst has my highest respect as a leader, strategist and communicator. It's been my privilege to connect closely with him through his years of leadership of GMI and more recently through his role as a member of the One Challenge Board.”

Dr. Dean Carlson, ceo of One Challenge

“In 34 years of senior leadership in Christian publishing and retailing, I've rarely met or worked with a person of such integrity and simultaneous commitment to his work, family and personal relationships as what I have observed in Jon Hirst through our collaborative work between Global Mapping International and InterVarsity Press. It has been a model for me in my own life, work and leadership.

Jeff Crosby, president of ECPA

“Over these years, I have seen Jon consistently passionate about catalyzing healthy teams fueled by innovation in the context of non-profit organizations, especially cross-cultural mission organizations.”

Phil O'Day, ceo of Avant

“Jon is both a student and practitioner of innovation. He is a lifelong learner with the ability to translate ideas from the marketplace to the non-profit sector and from the non-profit world to the marketplace.”

Steve Moore, president nexLeader

“Jon is a strategic thinker who is able to see what's often missed. He genuinely cares for whatever team he's leading.”

Jeff Holder, writer and producer

