

CASE STUDY FOR NON- PROFIT INNOVATION

This process allows for a common language among your organization and sets you up to look at strategy from an iterative approach rather than a linear perspective.

1 IDENTIFY LOCAL INNOVATION RESOURCES

2 BROADEN ORGANIZATIONAL EXPOSURE TO INNOVATION

Done through visits to other innovation labs, short talks from innovation "experts" that the whole organization participates in, connecting with groups outside of the missions space to give new ideas and insights.

3 CHOOSE A DESIGN MODEL

Design Thinking is the model that effectively addresses the rapid pace of change.

4 IDENTIFY AND RESOURCE EARLY ADOPTERS WITHIN THE ORGANIZATION

Resource them through further training on Design Thinking (or your chosen model).

5 ADDRESS THE HUMAN CONDITION

A biblical approach to innovation is realizing that the person in the mirror is the greatest barrier to innovation. Our habitual ways of doing and thinking block us from being able to engage in the future that God has prepared for us.

6 DEVELOP A DEDICATED TEAM

Further training on design thinking and innovation is needed as a catalysts for innovation among teams and throughout the organization.

7 SEEDS GLOBAL INNOVATION LAB

Seeds Global Innovation Lab (seedsinnovation.com) was created with the vision to equip the global missions community for the emerging world.

8 DIVE IN

