INNOVATION IN MISSION

POWERING IDEAS THAT BRING CHANGE



INNOVATE IN THE FACE OF DISRUPTIVE CHANGE

WHY YOU NEED A FRACTIONAL INNOVATION LEADER

To innovate you are going to need real help. Someone to come alongside and play a very specific role. Strategy provides direction and Operations implements strategy, but what is your strategy based on? The innovation role cultivates culture, systems, and momentum that help you discover how to pivot and respond to change. This leader guides your disciplined innovation efforts in order to consistently assess your surroundings, explore your options, and iterate towards your new impact.

WHAT YOU GET

- Culture of innovation plan
- Innovation Strategy deployed
- 3+ innovation projects annually
- Process that helps staff share ideas
- Coaching for executive leaders
- Metrics tied to outcomes
- Training program for staff
- Diversified funding model design

WHAT YOU COMMIT

- CEO sponsorship & C-Suite inclusion
- 2-year commitment
- Revenue-based monthly retainer
- Agreement on a budget for experimentation
- Access to staff for involvement in projects, training, and surveys
- Participation in client-based cohort

Note: Retainer starting at $4,200 for orgs under $5 million with a 90-day cancelation option after year one.

HOW DOES INNOVATION HELP ME ACHIEVE MY MISSION?

Beyond the buzzwords, innovation holds value if it is clearly understood and leveraged. Visit Innovation In Mission website to explore tools, videos and articles.

INNOVATION DELIVERS REAL HELP

- New programs that bring diversified revenue and new growth
- Heightened empathy and a posture of responsiveness towards those you serve
- Growing staff creativity and ownership of the vision
- Dynamic partners who want to collaborate with those who have momentum
- A thriving ministry, growing and adapting in the midst of uncertain times
- Common sense integration of AI into new programs and processes

THREE DRIVERS

If you are driven in one of these three ways, innovation leadership will help:

DRIVER 1: BUILDING A CULTURE THAT INNOVATES

An innovation culture requires alignment between your strategic plan and innovation efforts. Alignment then helps staff to think differently about their current work by building new skills related to creative thinking, listening, and experimentation.

DRIVER 2: INNOVATING AROUND NEW OPPORTUNITIES

Transformational opportunities take innovative thinking. After understanding the problem, exploring funding models and gathering empathy, the team needs space to experiment, evaluate results and build the prototypes based on what we learn.

DRIVER 3: CONFRONTING DISRUPTION WITH INNOVATION

Disruption requires decisive action combined with iterative problem solving. The innovation process allows you to assess the disruption, engage stakeholders, identify ways to pivot, and then iterate through a series of experiments that allow you to learn what you need to know in order to make decisions about your new direction.