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FOR IMMEDIATE RELEASE

FUTURE FAIR 2026 OPENING DAY

The Sixth Edition Signals Continued Momentum for Emerging Galleries

New York City, NY – Collectors, curators, advisors, and institutions filled **Chelsea Industrial** on Wednesday as Future Fair opened its sixth edition with a VIP preview that reinforced the fair’s growing role within the evolving ecosystem of emerging galleries. The fair features **69 exhibitors** from **9 countries** across **4 continents**, reflecting its ongoing commitment to a broad range of artistic voices and increasingly international perspectives. Nearly half of the roster is based in the New York tri-state area, reinforcing the fair’s deep ties to its local context, while exhibitors from cities including **Los Angeles, Miami, Nashville, Minneapolis, Mexico City, Medellín, Seoul, Tokyo, London, and Dubai** reflect the fair’s increasingly international reach.

“As we open the sixth edition of Future Fair, we’re seeing a level of momentum among the next generation of galleries and artists that stands in contrast to much of the broader market narrative,” said **Rachel Mijares Fick** and **Rebeca Laliberte**, Co-Founders of Future Fair.

“While conversations often center on contraction, what we’re experiencing is expansion - new spaces, new voices, and dealers building thoughtful, sustainable programs for their artists. We created Future Fair to support that ecosystem, and this year reflects a platform that has become more focused, collaborative, and intentional in how it supports galleries and artists.”

OPENING DAY MOMENTUM

Technology-driven and conceptually experimental practices drew sustained attention during the preview. **NowHere** presented *HATCH/ET*, a generative installation by the artist collective **exonemo** in which computers attempt to crack randomized passcodes until a mounted hatchet destroys the machine upon success. The work quickly became one of the fair’s most discussed installations.

More broadly, exhibitors noted strong audience engagement with conceptually ambitious work throughout the preview. “There’s a real hunger for work that is both challenging and thought-provoking,” said **Alex Z. Wang**, founder of Collective Z. “The spirit of Future Fair feels genuinely open to conversations about how art exists in our lives beyond a purely market-driven mentality.”

Alison Milne Gallery, exhibiting work by Cape Town-based artist **Kirsten Sims**, reported strong early momentum during its first participation in the fair, with placements across New York, Toronto, Los Angeles, and Europe. “The conversations around the work have been thoughtful from the start,” said **Mackenzie McGhie**, Gallery Director at Alison Milne Gallery. “It’s been exciting to see such strong engagement from collectors across multiple regions so early in the fair.”

Several exhibitors also reported strong early sales activity during the preview, including multiple placements of works by **Tyreek Morrison** presented by **Alday Hunken Gallery** during the opening hours of the fair.

Returning exhibitors also pointed to the fair’s growing continuity and loyal audience, with galleries noting the return of collectors, writers, and advisors who have followed the fair across multiple editions.

At **OCD (Oscar Chloe Directory)**, presentations by **Nadia Younes** and **Adriana Wynne Ronson** generated strong engagement from collectors, advisors, dealers, and members of the press. Gallery Director **Chloe Stewart** noted that visitors were particularly drawn to the artists’ contrasting yet complementary visual languages and their distinct approaches to urban space and the built environment. “People are finding very different points of connection within the work,” Stewart said. “It’s been rewarding to watch visitors spend real time with the presentation and return to the booth throughout the day.”

SPECIAL PROJECTS & PROGRAMMING

FUTURE TALKS BY ARTLOGIC

Future Talks by Artlogic expands Future Fair’s focus on emerging cultural infrastructure through a three-day conversation program examining how artists, galleries, collectors, and institutions are adapting to a rapidly shifting art ecosystem. Spanning topics such as experimental gallery models, transnational curatorial practice, artist sustainability, and pathways for new collectors, the program positions the fair as both a marketplace and a site of critical exchange.

Highlights include *Tomorrow’s Nomadic, Collaborative, and Experimental Gallery Model*, a conversation exploring how younger galleries are rethinking traditional business structures amid rising costs and shifting audiences; *The Future Economy of the Artist Studio*, which examines how artists are sustaining practices across changing systems of patronage and institutional support; and *Cultivating New Collectors: Gateways Into the Art World*, focused on how museums, fairs, digital platforms, and social spaces are creating new pathways into collecting. Participants across the program include critics, curators, collectors, and cultural leaders such as Gregory Volk, Elisa Carollo, Patton Hindle, Lisa Young, and Steven Abraham, as well as exhibiting artists, dealers, and advisors participating throughout New York Art Week.

The program also includes a live recording of *How Does the Art World Work?*, examining the experience of participating in contemporary art fairs from the perspective of exhibitors navigating New York Art Week.

Furnishings by **Kvadrat**, **Blu Dot**, and **Wilkhahn** create a space designed for conversation: considered, material, and intentional.

Program: <https://info.artlogic.net/future-talks>

SPECIAL EDITION PRINT BY EXHIBITION A

Laura Noguera's *Ofrenda Mínima*

Future Fair continues to expand its **Pay-It-Forward Fund**, a community-supported initiative that helps subsidize booth costs for emerging and underrepresented galleries participating in the fair. Originally launched through Future Fair's founding profit-share model, the fund has distributed more than \$60,000 in support to exhibitors since 2022, with contributions coming from fair profits, exhibitor donations, and collaborative fundraising initiatives.

As part of this year's program, Exhibition A produced a limited-edition print of Laura Noguera's *Ofrenda Mínima* in collaboration with **Policroma** (Medellín, Colombia). Signed by the artist, the edition directs 15% of proceeds toward Future Fair's 2027 Pay-It-Forward Fund, extending the fair's ongoing commitment to building more accessible pathways for emerging galleries within the contemporary art ecosystem.

2026 CURATORIAL COMMITTEE

The 2026 edition of Future Fair marks the third iteration of its Curatorial Committee, an initiative that helps shape the fair's scope and direction. This year's committee includes Elisa Carollo, art writer, advisor, and curator; Patton Hindle, Director of Arts at the Knight Foundation; and collectors Lisa Young and Steven Abraham, founders of The Here and There Collective. Working closely with the fair, the committee nominates galleries, reviews presentations, and helps ensure a rigorous, diverse selection of emerging and underrecognized voices is represented. Spanning critical writing, philanthropic grantmaking, and community-centered collecting, the committee reflects Future Fair's commitment to engaging practitioners who are actively shaping the field.

"Future Fair creates space for exchanging ideas outside the usual pressure and transactional intensity of the art fair environment, making it perhaps one of the events most attuned to Millennial and Gen Z audiences during New York art week," said **Elisa Carollo**, 2026 Curatorial Committee Member. "Everything begins with conversation, and here, young collectors and professionals can engage directly with dealers and artists who are often their own peers."

VISITORS TO THE PREVIEW

Lindsey Scannapieco (Scout, Developer and Arts Patron), **Susan and Michael Hort** (Collectors), **Robin and Martin Lipson** (Collectors), **Alice Gray Stites** (Curator), **Monique Long** (Curator), **Patton Hindle** (Director of Arts, Knight Foundation), **Kristina Newman-Scott** (Vice President of Arts at Knight Foundation), **John Jonas** (Collector), **Magnus Resch** (Author and Art Entrepreneur), **Adam Green** (Art Advisor), **Pamela Willoughby** (Collector, Curator and Philanthropist), **Carla Shen** (Collector and Philanthropist), **Romy Cohen** (Collector and Curator), **Gerardo Abel Díaz Bartolomé** (Consul General of the Argentine Consulate in New York), **Jessica Levy** (Art Advisor), **Terrelle Estime** (Collector), **Snowy Ding** (Collector, JP Morgan Wealth Management), **Kimberli Grant** (Curator, Brooklyn Museum), **Thea Smolinski** (Art Advisor), **Rob and Eric Thomas-Suwall** (Collectors), **Kelly Schroer** (Art Advisor), **Barbara London** (Writer and Curator at MoMA), **Ciara Ennis** (Director and Curator of de Saisset Museum), **Lauren Halilej** (Development Officer at MoMA), **Jeanne Masel** (Collector and Philanthropist), **Lisa Gold** (Executive Director of Asian American Arts Alliance), **Lino Lettieri** (Vice President of Business Development at ARTNET), **Joe Elliott** (President of Artlogic), **Jason T. Busch** (Director and CEO of the American Folk Art Museum), **Geoffrey Bradfield** (Interior Designer), and **Sue Stoffel** (Art Advisor).

ABOUT ARTLOGIC

Artlogic is the leading technology platform for galleries, artists, and collectors, providing integrated sales, marketing, payments, and inventory management solutions to more than 6,000 clients worldwide. With offices in London, New York, Cape Town, and Atlanta, Artlogic supports art businesses of all sizes, helping them operate more efficiently and connect with audiences globally. For more information, visit artlogic.net.

ABOUT FUTURE FAIR

Seeing a need for optionality for galleries that participate in a global economy, Future Fair's mission is to provide a platform that supports the advancement, sustainability, and empowerment of art galleries. Through innovative editorial content and collaboratively dynamic staging, Future Fair tells the stories around art, artists, and the people who create spaces for it, online and offline. Inspired by cooperative business models, Future Fair invited founding 2020 galleries into a profit-sharing plan with the company for the first four years. Future Fair believes that through innovative, direct collaboration with and between exhibitors, it is possible to build a stronger and more open commercial art community that moves artists and galleries forward.