



EXPERIENCE

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|--|-------------------|-----------------------|
| Creative Director | Ways Marketing | Sep. 2023 — |
| Associate Creative Director | Ways Marketing | Nov. 2022 - Sep. 2023 |
| Senior Creative Copywriter | Ways Marketing | Mar. 2020 - Nov. 2022 |
| Creative Copywriter | Ethos Interactive | Dec. 2018 - Feb. 2020 |
| Creative Copywriter | Shift Marketing | July - Dec. 2018 |
| Marketing and Promotions intern | Cumulus Media | May - July 2017 |
| Copywriting Intern | Memac Ogilvy | August 2016 |

NOTABLE CLIENTS



EDUCATION

- Iowa State University, (2014 - 2018)
BA; Advertising, Psychology and Philosophy. (Deans's List 2017)
- MAWHIBA, (2004 - 2008)
Foundation for Giftedness and Creativity.

NOTABLE PROJECTS

- AIDawaa Pharmacy Rebranding Campaign
- RiyadhExpo2030 Bid Campaign
- Ministry of Transportation New Comm. Strategy
- Ministry of Defense Brand Campaigns Launch
- KUDU's 35 Years Anniversary
- Ministry of Culture's STT Launch Campaign

PROFESSIONAL SKILLS

- Creative/Insightful Thinking
- Strategic Planning
- Leadership Skills
- Problem-Solving
- Time Management
- Objective-Oriented
- Public Speaking
- Attention to Details

REFERENCES

Mansour Sindi
Ways Marketing Solutions

Rudolf Halabi
Shift Marketing.

Jay Newell
Iowa State University.

Shelly Feldmann
Cumulus Media.

Ahmed Nazzal
Memac Ogilvy.

CERTIFICATIONS



References' contact information will be provided upon request.