

# NICOLE FERRARI

GRAPHIC DESIGN • MEDICAL ILLUSTRATION

## CONTACT

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Arlington, MA

## SKILLS AND APTITUDES

Medical and scientific illustration  
Digital and print media  
Graphic design  
Editorial design  
Web and interactive design  
Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Acrobat, After Effects)  
3-D Animation software (Blender)  
Presentation / productivity software (Powerpoint, Word, Excel, Google Slides)  
Collaboration software (Google Workspace, Zoom, Miro)

## ACCOLADES

**Best Magazine Design,**  
*Carolina Country*, Willies Awards Competition  
**Best Website,** *Carolina Country*, Willies Awards Competition  
**Website Finalist,** *Carolina Country*, MacDesign Magazine; Crabby Awards  
**Best of Show and Best Use of Medium,** Raleigh Street Painting Festival

## PROFESSIONAL EXPERIENCE

### Principal, Medical Illustrator and Graphic Designer

*Nicole Ferrari Design | Arlington, MA | 2004–Current*

- Collaborated with physicians at leading biopharma and healthcare organizations to develop cutting-edge medical illustrations.
- Partnered with a variety of different organizations to translate complex concepts into easy-to-understand, impactful illustrations and animations.
- Developed unique, high-quality visual concepts and solutions specific to client needs.
- Worked closely with cross-functional in-house personnel as well as external vendors (printers, photographers, etc.) to deliver products on time.
- Oversaw all aspects of business operations from project planning / Statement of Work development to project wrap-up meetings.

*Graphics, illustrations and animations are being successfully utilized across a variety of industries including healthcare, biopharma, legal (trial graphics), and academia effectively translating complex concepts into impactful visual communication.*

### Transaction Manager

*Leading Edge Real Estate | Arlington, MA | 2021 - 2024*

- Designed and oversaw the creation of different marketing materials and collateral used in high asset residential transactions.
- Leveraged design background to stage properties (i.e., color palettes, layout, furnishings), resulting in an average sale price 16% above listing with only 3.6 days on market.
- Functioned as the dedicated project manager for a team of three agents, organizing and prioritizing a large and varied workload to ensure seamless transactions.
- Served as the primary client relationship manager to ensure tight deadlines were met.
- Developed and leveraged an extensive network of attorneys, financial lenders, inspectors and contractors to execute delivery of time sensitive materials and final settlements.

*One hundred percent of closings were completed on-time with incredibly positive client feedback, resulting in being recognized with both the Ruby Award and as the second highest producing team at Leading Edge.*

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## EDUCATION

**Bachelor of Fine Arts,**  
Medical Illustration  
Rochester Institute of Technology,  
Rochester, NY

## PROFESSIONAL DEVELOPMENT

- Harvard Medical School Continuing Education (Medical and Scientific Communication)
- Coursea (3D Animation in Medical Illustration)
- LinkedIn Learning (Motion Design, After Effects, and Technical Design Skills)

## VOLUNTEER EXPERIENCE

**Health For The World (H4TW)**  
Designed educational materials supporting healthcare initiatives in under-resourced communities

**Boston Living Center**  
Community support services

## COMMUNITY INVOLVEMENT

- Leukemia & Lymphoma Society Triathlete
- American Heart Association Heart Walk participant
- Raleigh marathon competitor

## INTERESTS

- Exploring nature with my dog
- Exercising
- Cooking for family and friends

## REFERENCES

References are available upon request.

## Medical Illustrator (On-site Contractor)

*Custom Learning Designs, Inc. | Belmont, MA | 2010 – 2011*

- Developed print and digital illustrations clarifying medical content for training global pharmaceutical, biotech, diagnostic and medical device companies.
- Identified optimal mobile, online and printed delivery methodology for illustrations (i.e., vector images, png files, retina and non-retina resolution, etc.).
- Customized deliverables in alignment with clients' style guidelines and brand identity.
- Worked collaboratively with editors, managers, medical writers and animators to successfully roll-out educational materials.

*Instructional illustrations and designs were implemented with online learning platforms to clearly communicate through illustrations.*

## Creative Services Manager / Art Director

*North Carolina Electric Membership | Raleigh, NC | 2000 – 2004*

- Created and implemented creative design concepts for the print and digital publications of the most widely distributed magazine in North Carolina, *Carolina Country*.
- Developed unique, high-quality design solutions, including the monthly magazine, annual reports, print materials and trade show displays.
- Managed the creative team to ensure the highest standards and consistent brand identity.
- Built and managed collaborative working relationships with vendors from a variety of functional areas, including print, photography and editing.
- Managed budgeting and finances for the creative department, including supplies, vendor fees and technology needs.

*Carolina Country expanded its distribution to ~530,000 homes, increased the page volume in excess of 50% and became a national award-winning publication and website.*

## Biomedical Illustrator

*Carolina Biological Supply Co. | Burlington, NC | 1997 – 1999*

- Developed medical, biological and general scientific illustrations for national publications.
- Recognized diverse requirements of multiple audiences and finalized illustrations for multiple distinct academic settings.
- Worked directly with project leaders, senior management and scientists.

*Illustrations were employed in a number of different academic settings and publications.*