



A PERSPECTIVE:

Developed in 2018 by a mid-career Civil Engineer. Then formally established during the pandemic of 2020. Plan View Drone Aerials, LLC is an aerial photography company based in Atlanta. The mission of PVDA, LLC is to offer a specialized service to clients in search of an edge on their competition.

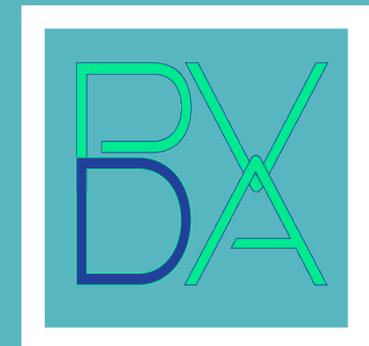
Clients that typically utilize aerial photography services include architects and engineers; planners; marketing professionals; contractors and their clients, and realtors.

PVDA has its sights on further supporting the surveying and engineering industries through photogrammetry, quantity surveying, mapping, asset documentation, and project management services.



**“Perspective you
can plan around!”**

**OLD FOURTH WARD
ATLANTA, GA 30312
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AERIALS:

PVDA, LLC is using one of the best drones in this developing industry. The photographic quality produced by this machine is absolutely stunning. The color and detail make each photo perfect for printing, inserting in marketing products, or displaying.

Your larger prints can be reproduced in 30"x40". Panoramic photos in 15"x51". Perfect sizes for displaying in your office entryway or a conference room wall. Prints on metal are my personal favorite. But glass is a close runner-up for its refined appearance.

Aerial and 360° videos will be handled with the same attention to detail. Thinking of a flyover or walkthrough of your site to provide that dynamic experience to your viewer? It's my goal to bring that to you and your audience.



CAPABILITIES:

The projects PVDA has undertaken have been varied. First, I experimented with an artist inspired project called, "The Goat Farm Oral History." We captured a 3D model of a 21 acre facility using photogrammetry and mapping software. But, our more acute experience include:

- Aerial Photography / Videography
- Project Management

Profile Projects:

Largest Client: Rohadfox Construction Control Services (RCCS), Atlanta, GA.

Largest Project Site: New 25 Acre Park Owned by the City of Atlanta Park

Most Challenging: Thomaston, GA Easter Tornado, 2020.

Longest Project: 1.2 mile, Sigman Rd. Phase II Construction, Conyers, GA.



PROFESSIONAL:

PVDA uses a standard of professionalism and ethics that stem from both the engineering profession and the FAA regulated Small Unmanned Aerial Systems (sUAS) Industry. The owner, William Brown, has nearly 20 years of real-world field experience, coupled with management experience to manage PVDA's overall operations and reputation.

Communication is another aspect that PVDA cultivates with its clients. Starting with the intake call, we are having a conversation. A conversation to become familiar with your needs and your site. Upon agreement of the terms and quote we will schedule a site visit and any meetings that may benefit the outcome of our partnerships.

And delivery of the agreed upon deliverables will be sent to you in the highest quality and faster than you can type our website address!



PHOTOGRAPHY:

Whether it's for a single session or monthly progress photos, PVDA is your service provider. Photos will be edited to include sharpening, color grading, etc.

à la carte (5-10 photos)

- \$55 hour – drone pilot
- \$25 hour – photo editor

Monthly Sessions (Progress Photos)

\$125 month - includes editing up to 10 photos with labels and title blocks.

*Sites over 15 acres require additional coordination and personnel. This will incur an upcharge.



WHAT TO EXPECT:

All jobs require a \$150 minimum. A deposit of 25% will be requested for some jobs.

Sites within 5 miles of any airport can expect extended scheduling timeframes to allow for coordination with Air Traffic Control (ATC).

Drone operations are weather dependent – session will be scheduled on good weather days.

Deliverables via Google Drive or Dropbox within a week of the session.

SINGLE SESSION PACKAGE STARTS AT

\$150.00 : 5 PHOTOS + 0:30 SECOND VIDEO

MARKETING PACKAGE STARTS AT

\$750.00 : 10 PHOTOS + 3:00 MINUTE VIDEO + LARGE DISPLAY + FOLLOW-UP

MONTHLY SESSION PACKAGE STARTS AT

\$300.00 MONTH : 10 PHOTOS + 3 MINUTE VIDEO



VIDEOGRAPHY:

Whether it's for a single session or monthly progress videos, PVDA is your service provider. Video will be edited to include video transitions, color grading, etc.

à la carte (up to 3 minutes of video)

- \$55 hour – drone pilot
- \$40 hour - 360° video
- \$35 hour – video editor

Monthly Sessions (Progress Videos)

\$175.00 month – includes editing up to 3 minutes of video with title block.

*Sites over 15 acres require additional coordination and personnel. This will incur an upcharge.

