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Posting certificate on linkedin caption

Announcing your certifications on LinkedIn is one way to show your audience- recruiters, networks, and competitors-how much investment you have put into your career. It also helps you to present yourself as a professional in your field. So, you must know how to announce certifications on LinkedIn correctly. In this article, we will show you how to announce certifications on LinkedIn and do it correctly. Let's go! The first step to announcing your certification is adding it to your LinkedIn profile.

This shows the certificate's credibility and confirms that you own it. Follow the steps below to do that: Go to LinkedIn and sign into your account. Click on your profile name on the right. Click on the "Add profile section" button. Scroll down and click on "Recommended." Go to "Add licenses & certifications." Fill out the "Add license or certification" form with the necessary details.

These include the name of the license or certification, the name of the organization that issued it, the date it was issued, the date it will expire, credential ID, and credential URL. Click the "Add skill" button to add at least one associated skill with this license or certification.



Click on "Save." Click "Next" to share the news with your network, or click "Skip" to avoid this step. If you click "Next," LinkedIn will automatically create a short news post about your achievement - the new license or certification you just earned. You can click on the post to edit it, giving it a more personal touch. Choose who can comment on your post by going to the message icon down the page. Select "Anyone," "Connections Only," or "No One." Click on "Save." Click the "Post" button. Making a LinkedIn post about your new license or certification will go a long way in reaching a larger audience than just showing your certifications. For example, suppose you attach your certifications to an educational post stating why you went the extra mile to give yourself a professional boost. In that case, it could inspire people who would share your post. By doing this, you can reach out to other LinkedIn users in their circle and simultaneously show them that you have added a new certification to your profession. In your LinkedIn posts, you can state key points like: The reason why you took that particular course. The highlights of the course state your significant takeaways. The difference is in your professionalism and creative thinking level after taking the course. Would you recommend it to someone else? You can also tag your instructors to it, as this attaches some form of credibility to your post. Don't forget to update your skill section with the new skills you have learned from the certification you got. Update your courses, too, showing that you have completed the course and earned a certificate in that subject. Finally, add relevant hashtags and keywords so that you can reach a wider audience. This is a sample of how to announce certification on LinkedIn: Today, I am happy to announce that I am a "Certified x x x x x," endorsed by the "Certificate authority." I am pushing a career path in this course and am willing to work with individuals and teams in their systems.

I aim to add maximum participation and bring the expected results to the organization. By following the steps mentioned above, you can announce your certification and get the attention you require strategically. LinkedIn is a game of who does it better. If you can show professionalism in what you do and get certificates as a backup, you'll be one of the top gamers on that platform.

Bulk Certificate Of Posting

Customer success stories are a great way to showcase your company's success and to help you grow. The form must be submitted by the official email address of the company. Please ensure that it is completed at the time of posting, without this it will not be able to be submitted.

Please enter the name, address and contact details for each new post posting to the LinkedIn mobile app.

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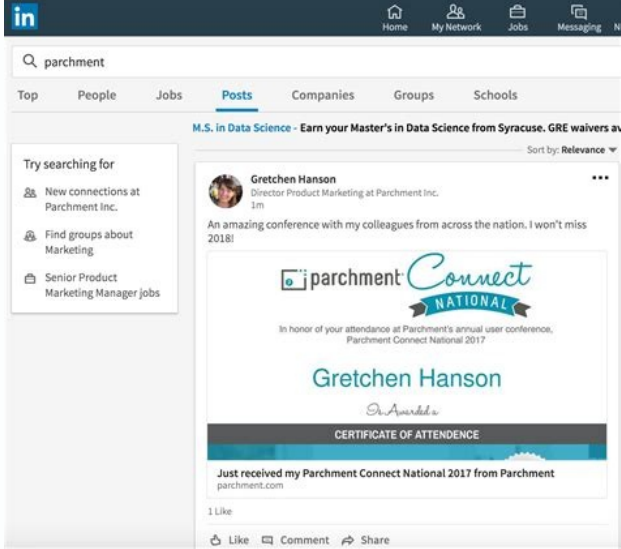
The information regarding your LinkedIn profile and contact details will not be shared with any third party. Please ensure that it is completed at the time of posting, without this it will not be able to be submitted.

Your signature: _____ Number of items: _____ Date: _____ Official name: _____

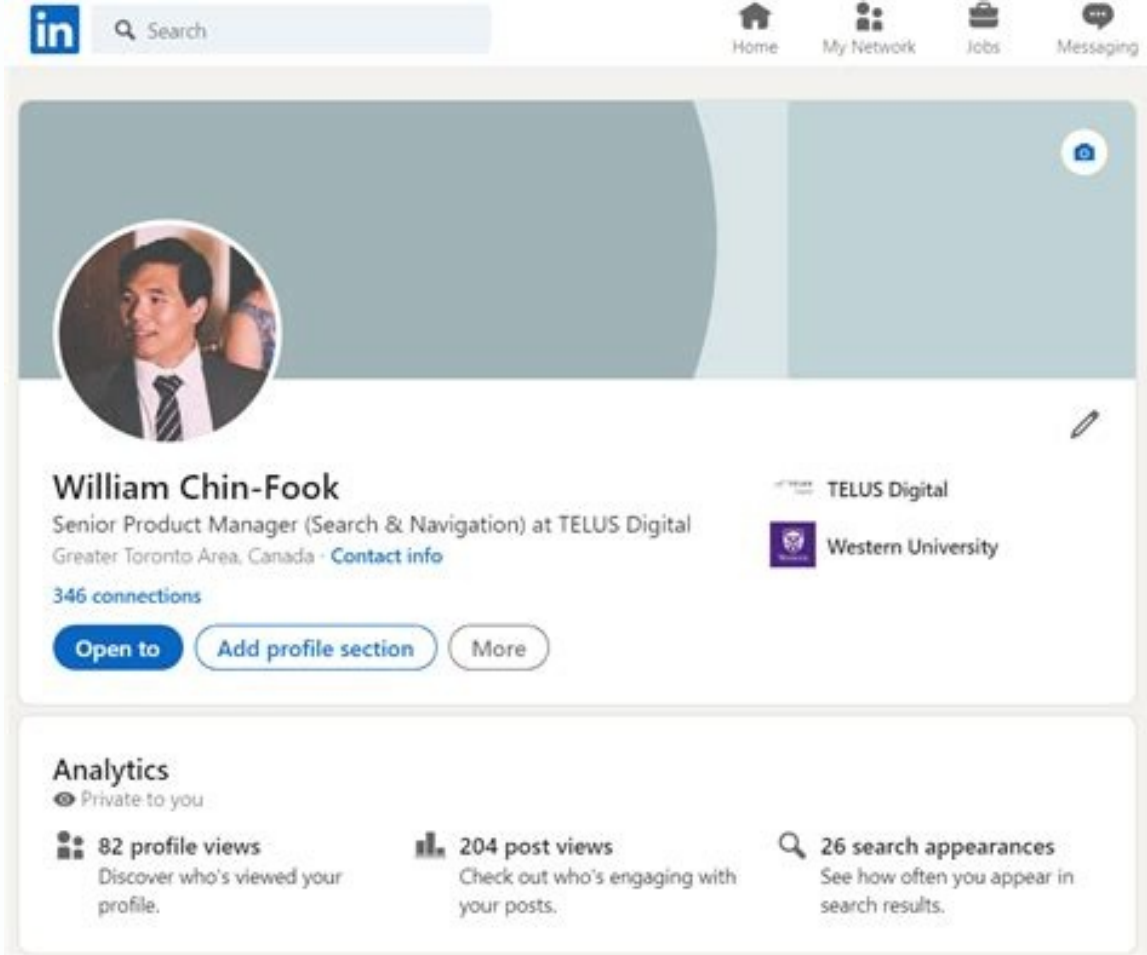
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Post your name and the name of your organization. Please enter the name and the name of your organization. Please enter the name and the name of your organization.

So the rule is to add your certifications, share them with your network and finally make a LinkedIn post about it. John Espirian and I recently hopped on Zoom to do some testing of LinkedIn's new Auto-Generated Captions Feature. Here are the takeaways... 1. AUTO-GENERATED CAPTIONS VIA LINKEDIN MOBILE APPAuto-generated captioning is available on mobile. You will know this feature has been rolled out for you when you go to upload a video. Look for the CC at the bottom of the video upload screen. If you don't see it... try updating the LinkedIn app.Note: the very first time you upload a video, you will see a purple gem beside the CC symbol and information about the auto-generated captions feature.You can use your mobile device to create auto-generated captions on videos to LinkedIn from the camera roll of your phone AND also on videos recorded using the LinkedIn app "Record a video" option.Upon uploading a video on mobile you will be presented with two options for generating Auto Captions:"Add captions to the video as soon as they are generated (this is the default)""Notify me when the captions are ready and I'll review them on the LinkedIn website before they're published."Both options only allow you one shot to edit the captions. To edit your captions, you will need to access your video post using the desktop version of LinkedIn. There is no option to edit auto-generated captions on your phone. ⚠️ IMPORTANT: During testing I had issues uploading videos from the camera roll on my phone. While the first frame of the video displayed, the rest of the video was black. 🤖 All iPhone videos are saved as MOV files, a file format that is NOT compatible with LinkedIn. While there are workarounds for converting a MOV to MP4 that's beyond the scope of this article.Some of the screens you will see on mobile for auto-generated captions.2. AUTO-GENERATED CAPTIONS & LINKEDIN DIRECT MESSAGES The auto-generated captioning feature does not work with mobile videos in the direct messages.



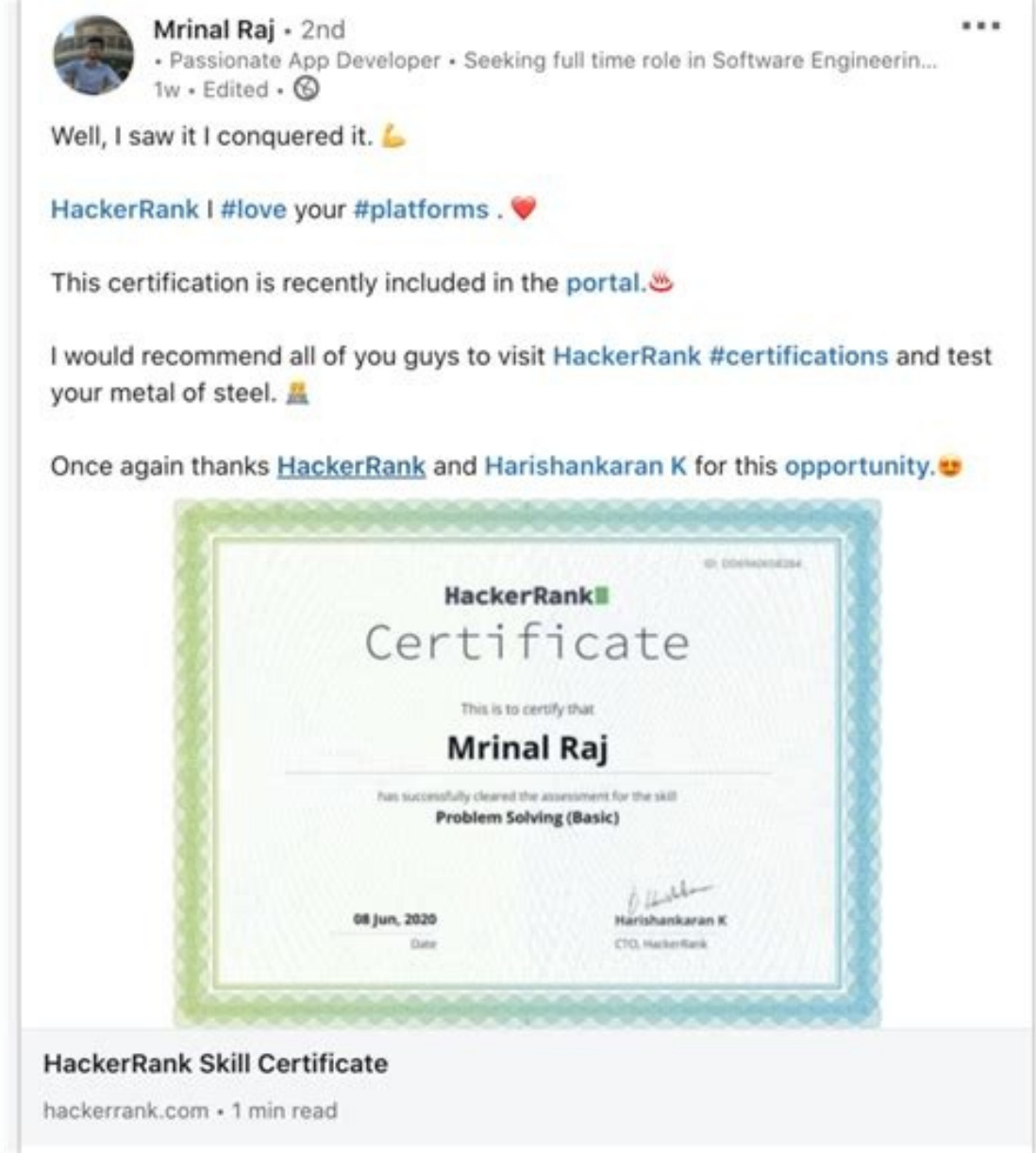
We have no idea whether this is something that LinkedIn has plans to include in the future. 3. AUTO-GENERATED CAPTIONS VIA LINKEDIN DESKTOPOn LinkedIn Desktop, there isn't any notification the auto-generated captions feature has been rolled out to you. So the only way to tell if you have it is to upload a video. Once you upload a video you won't immediately see closed captions on your video. You also will not immediately see the option to edit your captions. You must first refresh your video post (ie. clicking the View Post) after the video is published. We believe this is simply a caching issue.4. AUTO-GENERATED CAPTIONS & LINKEDIN COMPANY PAGES & GROUPSThe auto-generated captioning feature does indeed work for videos uploaded via mobile and Desktop to both LinkedIn groups and company pages. However, it seems that only the original video content creator can edit the captions. Video Posts via 3rd Party Scheduling Tools >>> John Espirian did a test using Buffer to his Espresso+ company page and discovered that auto-generated captions were not applied to the video. So it seems that only native video uploads (mobile or Desktop) trigger LinkedIn's auto-generated captions.FINAL NOTES:We need to keep in mind the new auto-generated captioning feature is being rolled out to LinkedIn members in waves. Which means that anyone who doesn't have this feature will NOT have their videos auto-captioned. Consequently, we'll still going to see lots of videos with no captions until the feature rolls out to everyone. 🗑️ Another thing to know is that some folks are receiving a partial rollout of this new feature. 🤖 For instance, Rebecca Wilson uploaded a captioned video and LinkedIn automatically added auto-generated captions. Unfortunately, Rebecca has not yet been given the ability to "Edit the Captions" so she has no way to hide these Double Captions. In situations like this, it's up to the viewer to either Hide or Show the the auto-generated captions by clicking the CC button. Here's hoping Rebecca receives the full rollout soon. When you see double captions, use the CC button to hide or show the auto-generated captions. Watch the video below to see the highlights of our Zoom Meeting (18:58):-.....ORIGINAL ARTICLE - Published: November 12, 2022When I logged into LinkedIn today, something just didn't look right. The videos in my feed were all being displayed with double captions. What? What? What?Closed Captions displayed on top of Open Captions (i.e. burned in captions)Since one of the videos in my feed was posted by my friend and colleague Annette Richmond, I reached out to her and asked what in the world was going on. As someone who strives to make her videos accessible to everyone on LinkedIn, Annette had already included Open Captions on her video. Open Captions are captions burned directly into the video during the editing process. So kudos to Annette for taking the time to do that. But... now there were Closed Captions (text-based captions that can be toggled on and off by the viewer) sitting on top of Annette's other captions. Yikes!Well after a few minutes of chatting in the LinkedIn DMs with Annette, it became apparent she had done nothing wrong. Instead, today was the day LinkedIn finally released auto-generated captions. Hurray! But the end-result was not looking too good on Annette's video. 🤖SO WHAT EXACTLY ARE AUTO-GENERATED CAPTIONS?Just in case you're not familiar with the term "auto-generated captions" here's a quick overview. Auto-generated captions are created when a video automatically uploaded. This is something that has been a standard feature on many social media platforms. YouTube has been offering auto-generated captions for years.Through the process of artificial intelligence, a video is transcribed and upon completion, the closed captions are automatically displayed on the video. Closed Captions have a standard look of white text on a black background that can usually be found at the bottom of a video.What's nice about Closed Captions, is that the viewer has the option to display or hide the captions at any time by clicking the CC button at the bottom of the video.On LinkedIn, auto-generated captions made their first appearance awhile back on LinkedIn Lives. When I go live each week on LinkedIn, I don't have to do anything. Instead, they magically appear. This provides both live viewers and those watching the replay with Closed Captions that are on by default and can be toggled on and off at the viewers discretion.The only downside to LinkedIn Live auto-generated captions is that they cannot be edited. So if names or words are spelled wrong, there's nothing we can do. For quite awhile, many LinkedIn members have been praying for the day that auto-generated captions would finally be rolled out for native videos on LinkedIn. Today was that day. Woo hoo hoo. And, even better, unlike LinkedIn lives, video auto-generated captions can actually be edited. Display woo hoo hoo!HOW DO AUTO-GENERATED CAPTIONS WORK ON LINKEDIN?NOTE: LinkedIn has now posted an official help topic: Auto captions for videos on LinkedInAll you need to do is simply upload a video to LinkedIn and the captions will be created automatically. Once the video is processed (which only takes a few minutes) you have the option to go back in and edit the captions. ⚠️ IMPORTANT: You only have one shot to edit your captions. So you must be 100% thorough with all your edits BEFORE you hit that Done button. I have to admit my first attempt today with auto-generated captions was a wee bit glitchy. But hey, there's always going to be a few growing pains with any new feature. So I am going to try not to kvetch too much.The Auto-Generated Captioning features is not RETROACTIVE. None of the videos you previously published LinkedIn videos will be affected when the feature is rolled out to you. Watch the video below to see how to add auto-generated captions (4:12): I have only tested auto-generated captions on Desktop. I have no idea how the process differs on mobile yet. Stay tuned for more updates.Okay, so what's the catch? Is there a downside to this new LinkedIn auto-generated captioning feature?Yes, there is. There is now the danger of DOUBLE CAPTIONS, which are Closed Captions displayed on top of Open Captions. 🤖 So pay attention on how to fix this... so your videos do not look wonky.HOW TO GET RID OF DOUBLE CAPTIONS?For anyone that has already created Open Captions, like my buddy Annette Richmond, they're going to have Closed Captions displayed over top of their Open Captions (captions burned directly into the video).



As you saw in the photo above, the end result is pretty darn messy.But, there is a way to get around that. Phew!This is something that Annette quickly did, which made her video look so much better. Closed Captions hidden from displaying on top of Open Captions (i.e. burned in captions)!It's pretty easy peasy to hide the auto-generated captions. After uploading your video to LinkedIn, you simply go back in and Edit the Captions, and then select "Hide all captions." This will immediately remove the auto-generated Closed Captions from displaying on your video. 🗑️ Watch the video below to see how to hide auto-generated captions (2:01):⚠️ IMPORTANT: You only have one shot to edit your captions after uploading your video. So be sure to click the "Hide all captions" option BEFORE you hit that Done button. FINAL THOUGHTS?! am really excited that LinkedIn has finally released this new auto-generated captioning feature for native LinkedIn videos. While it may be a tad buggy right now, it is definitely a step in the right direction.The more that we can do to make our LinkedIn videos accessible to everyone the better.

I can not stress how important it is to caption your LinkedIn videos. Providing captions is a must for anyone who is deaf or hard of hearing. By default LinkedIn videos always play with the sound OFF. So when you don't add captions, you need to know the majority of people won't have a clue what you're banging on about and most likely will just scroll on by. 🗑️ It takes time and energy to make videos for LinkedIn. So what's the point of making videos and not adding captions?So over to you. I'm curious to know if YOU will take advantage of this new LinkedIn feature of auto-generated captions? Please share your thoughts in the comments below.

👋 MEET THE AUTHORGillian Whitney is a LinkedIn Video Marketing Coach. She believes every business professional needs to be using video to market themselves on and off LinkedIn. Video boosts your online visibility, increases sales, and promotes your business like no other marketing tool.As a Video Marketing Coach, Gillian provides 1:1 training & coaching to help business professionals make videos in a way that is comfortable for them. She loves sharing easy peasy solutions to help folks get started with video. SUBSCRIBE TO MY LINKEDIN NEWSLETTERIf you liked this newsletter article, I hope you'll consider being a regular subscriber.



Just scroll on up to the very top and click that SUBSCRIBE button.Video Easy Peasy with Gillian - Inside this monthly LinkedIn Newsletter I share Easy Peasy LinkedIn video tips.#VideoEasyPeasy #LinkedInVideo #Captions #LinkedInVideoTips #VideoMarketing When it comes to LinkedIn, engaging is easy. Audience building is easy.The hard part? Content.I can't even count how many times a week I hear "Courtney, what should I post?!" So here we are. I'm sharing 101 ideas so you won't have to ask me that question again... or until you get through all of these posts 🗑️Before you post, take a look at my Guide to Getting Started on LinkedIn and my Guide to the LinkedIn Algorithm to lay a strong foundation for your LinkedIn strategy.Are you ready? Here we go!1. Share something that inspires you.Share where you get your inspiration from (walking in the park? working out? reading?) Or share who you get your inspiration from (an old coach? a celebrity? your grandma?)2. Answer a common question you get from clients.Don't work directly with clients? Ask your account team or sales team what questions they get the most.3. Answer a common question you get from your audience.Even if your audience isn't asking you questions yet, they will be after some consistent content. This makes for really strong posts. Bonus points if you tag the person who asked the question!4. Create a persuasive post.Present your side of a topic that your industry is split on. Ask your audience what their opinion is in the comments. The more controversial, the more engagement, but be careful on this one.5. Predict the future.We're all curious about the future. Speculating about can generate really strong engagement in your comments. Share your predictions on how things in your industry will change, what the future of the industry looks like, what the future of companies look like, etc.6. React.Share your thoughts on a notable piece of content is published by someone else. Do you agree? Disagree??7. Create a top 10 list.Top 10 lessons learned? Top 10 favorite books? Top 10 reasons why something doesn't work? Top 10 reasons to fire someone? There's a million options. Bonus points: add a question at the end that asks your audience what they would add to your top 10 list.8. Create or share an infographic.It's the easiest medium to share data in a simple to digest way. Use Canva to create your own, or curate someone else's (but don't forget to give them credit!)Looking for the rest of this article? We turned it into an ebook! Check it out here.