



Digital  
Marketing  
Institute

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AM>  
AMERICAN MARKETING  
ASSOCIATION

**DM PRO**

**Erik Adamec**

Graduate No. IE-DMI125192

**Certified Digital Marketing Professional**

**AMA Professional Certified Marketer PCM in Digital Marketing**

Syllabus version 9.0

Ken Fitzpatrick  
CEO

Ted Weissberg  
Executive Chairman

30 Apr 2022

This qualification has been  
SCQF credit rated by SQA

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