

Holy Cross Cattlemen's Meeting
Planning Meeting
12/6/2021
Garfield County Fair Grounds, North Hall

Meeting started at 6:56 pm by President Brackett Pollard.

In attendance:

Brackett Pollard (President), Chance Jenkins (via zoom), Carla Ferrand (CSU County director), Ginny Harrington (Membership chairmen/Events), Trisha Worley (Secretary/Treasurer), Paige Haderlie, Brian Bivins, Tom Harrington, Frank Daily, Don Metzger, Nick Krick, Sarah Dodero, Carol Dodo, Sean Martin, Tom Vondette, Derrick Elway, Gary Erpestad

Minutes of last meeting – Ginny Harrington for Marcey Hodshire.

Financial – Trisha Worley, email profit and loss to everyone.

Scholarship – send app to Carla for 4h office. Grandson of Don Metzger, graduating and has received scholarships for years. Would like to speak at Jan meeting to thank the board.

Fair add on's – in interim of producer beef program. Need to decide if we do add on's or go back to program.

Membership report – Ginny Harrington

Last meeting Jan 2020. 138 members, 131 business sponsors (\$200 or more). 2021 95 members, no sponsors except alpine bank for meal for pause initiative meetings. Because some didn't get sent in. Ginny will do better at sending mailers for dues. She is collecting for last two years of membership. Mailer will go out the first mailing day of the year. Will send second one out in March. Most pay at banquet/meeting.

Cattlegirls – Carol Dodo and Sara Dodero

Dec 18th at noon at Carol's house. Bring a side dish and 3 dozen cookies.

Other old business: None

New Business

- 2021 things stayed as is. 2022, moving up. Tom Vondette past president, update of nominating committee. Chance Jenkins only one who could move up right now. Don Fulton and Dick Morgan asked to be taken off of board. Peter Dodd and Ryan Lahti and TJ Dice, all want to come onto the board. Don Metzler, and Kyle Laidlaw are interested in being members. Have 3 opening is Chance moves up. Called everyone he has information of. Ryan Lahti, TJ Dice, and Peter Dodd, 3 vacancies for the board. Nick Krick as P, Chance Jenkins as VP, Trisha Worley as Secretary/Treasurer as their nominations in Jan.
Accept the nomination committees report

- Scholarship committee – New members? Anyone want to take over? 1 more year for Carol. Sara said sure she will take over next year. Ginny recommends Carla Ferrand to help committee. Have to be members of HCCA and parents of CCA. Sarah is in charge, Carla is assistant. Carla can digitize the application.
- Bred and owned producer beef premium committee – Currently Ginny and Tom VD. Did add on's last two years. If go back to the original program, go to weigh in, forms to hand out, cards to hang up at fair, and help kids as they grow their beef. Have to interview a member, and show an animal. Committee decides how many get the award, and how much they get. Nick Krick agrees to get on Committee. Do we go back to the beef premium program or do we do add on's?
- Cattle Awards – Carla Ferrand
 - o Simplifying sponsorship for awards. Many level of awards at fair for beef members. \$1500 per species for ribbons, buckles, etc... Will have ads in the fair book. HCCA to sponsor all beef awards and have a quarter page add in the fair book. Several ranchers have volunteered to pay the amount to sponsor through the HCCA. Logo on the banner.
 - o Need to get a logo. Trisha Worley
 - o If money is donated through the HCCA the name is through the HCCA. Recognized through the sponsors in program that is mailed out and at banquet. Proud members of the Holy Cross Cattleman's Association. The ad itself is \$500 in the fair book. Plus tickets for events at fair.
 - o Would we want a bigger add in the Fair Book? Full page - \$1500.
 - o Will take to a vote at business meeting. Carla will bring levels at business meeting. Will have more discussion at meeting. Will do the Premium Beef program and beef sponsorship.
- CC Ag Land Trust
 - o Have historically always donated money to CCALT. Will have more updates before business meeting in January. Will need to find out monies they need. Tom Harrington – need to support CCA as they lobby statewide for all of us. Mid-winter is before our meeting. Will have more information before the business meeting on what they may be needing.
- CCA
 - o Any issues or resolutions to take forward to CCA midwinter meeting. Ginny – formulating how to deal with ballot initiatives and how to stop/change how the ballot process works. Won't have an opportunity to bring a resolution to bring forward until summer. Can bring better resolution forward after mid-winter meeting.
 - o Don Metzger – bill being proposed about packaging and meat packers. Cory Booker proposed a legislation for level playing field for family farms. Moratorium on feed lots. Have an update from Terry at annual meeting about this legislature.
 - o In resolution of waiting for January business meeting so we can bring something forward for CCA summer meeting.
- Banquet
 - o June, ranch rodeo at beginning of fair, meat out day? All are options for a banquet.
 - o Chance looked into UTE Theater. Banquet Feb 12th and meeting on Jan 22. Mesa Cattlemen's having the same day. Banquet on Feb 11?
 - o Frank Daly – have separate meeting and banquet. Advantages – not tying up 12 hours of the day. A lot of members don't go to the meeting anyways. If we could do Friday would

be good so Mesa can go to next year. Don't want to lose momentum as we were growing and had a lot of new faces.

- Brackett – no matter what day there will always be a conflict. There is always something. We need to pick a day and stick to it.
- Ginny – not sure of cost for UTE Theater. Or Covid. Need to have a successful auction so we can have funds for sponsorship, beef program and scholarships. Need to make sure we have good attendance and support. We normally pay \$4 or \$5 for each ticket of \$30. CMC was \$3,000 for facility not including catering. Have to get sponsors.
- Brackett – money be better spent to keep cattlemen united and moving forward with momentum instead of donating money for other issues. Would it be better to spend money on our own banquet? Important to keep us together going forward. Should have it sooner than later. Need to capitalize while we can, had best sale and sponsorship ever. Don't let it go. Really make it a big event. Bring the community into it. Great food, huge dance, everyone is coming. Touchpoint with the community.
- Tom Harrington and Ginny Harrington – have to keep HCCA in the forefront. So it's not just a party and no one is involved outside of the event.
- Brackett – invite others in to help educate and protect our way of life.
- Sarah Doderer – how many people have actually heard of HCCA? Website, logo, advertising, fun, makes people know what we do and who we are.
- Ginny – suggestion for this year... do like Paige is saying, but not in February.
- Sean M. – winter is hard to do this. Turnout will be better in the summer. There's always something no matter what time a year so set a date. If you want it more encompassing do it in the summer.
- Tom VD – by invitation only, or open to anyone?
- Paige – anyone who wants to buy the tickets. The more the merrier.
- Carla – July 15 or 16th. If wanting before fair.
- Paige – this year do Feb 11, and do another one at another time.
- Brackett – need consensus – date of Jan 22 for business meeting and Feb 11th to make it possible for state president and dignitaries come for banquet.
- Chance – important to have the meeting, include Hispanic culture, target people that wouldn't always buy meat (give some out).
- Aspen Glen, Lakota, Hotel Colorado, - sometime in February Friday or Saturday, Heavy appetizers,
- Blow out party before fair.
- Band or Dj – DJ - Brad dating Alice smith in 4H office.
- Lifetime awards at dinner not meeting.
 - Rex Coffman, Don Fulton, Paul and Celia Nieslanik, and John Nieslanik.

In consensus. Board is going to have to help get auction items and sponsors.

Carla Ferrand – new 4h building. At old Napa building. Brand wall.

Meeting Closed at 09:04 pm by President Brackett Pollard.

Minutes prepared by Trisha Worley and approved at November 10, 2022 planning meeting.