

# COMMUNITY CONNECTION SERVICES INC.

BUILDING SUCCESS THROUGH COLLABORATION



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# Services and Solutions

## Helping Organizations to Succeed

Since 2005, **Community Connection Services, Inc.** has helped organizations succeed. As a result, **Community Connection Services, Inc.** has gained a great deal of experience at the local, state, and federal levels.

**Community Connection Services, Inc.** maintains the principle that nonprofit organizations demand the same level of expertise, talent and commitment that is afforded to the private sector.

We are a full-service consulting and technology organization. We offer strategic and technical services for database conversion, fundraising strategy, web design, best practices, testing, training, and project management.

Our team of experts are led by innovative personnel with proven track records of effectively using resources and services to maximize performance. No project is too big or too small. **Community Connection Services, Inc.** serves as an extension to your development, technical and integrated marketing teams. Our detailed technical knowledge of industry-standard systems combined with an executive-level understanding of your organizational goals, ensures that projects are in-line with your mission from start to finish.

We help you leverage the latest technology to rapidly meet - and exceed - your goals.

## Our Approach to Success

The **Community Connection Services, Inc.** approach begins with a detailed diagnostic assessment and situational analysis to determine the nature of the problems as a precursor to formulating solutions. By focusing on seeking solutions rather than assigning blame, **Community Connection Services, Inc.** moves quickly to identify the vulnerable points that need swift and effective action.

We offer several different services and solutions for your unique needs. Whether your business is on the cusp of a crisis or you're seeking to improve performance with high-level solutions, our team of experts will be able to marry your needs with the right solution.

A company that is not operating to its full potential can sometimes be more frustrating to stakeholders than a company in crisis. **Community Connection Services, Inc.** provides a thorough assessment to create a plan to improve operations, thus improving profit and growth.

- **Current Assessment**

- Solutions cannot be proposed and implemented without a thorough understanding of the problem. This may seem fundamental, but too often in the operational improvement world the “one size fits all” approach solution is imposed no matter what the scope of the problem.
- In contrast, COMMUNITY CONNECTION SERVICES, INC. has an extensive Operational Evaluation Plan that covers current financial status through organization effectiveness, as well as marketing/sales and pricing, and risk management programs.

- **Fundraising**

- Is your nonprofit always in fear of dissolution due to funding? In today's economy, many nonprofit administrators lose sleep over keeping and establishing revenue sources to sustain their nonprofit long-term. Having an assortment of funding sources, however, is easier said than done. Here at **Community Connection Services, Inc.** we not only fundraising solutions but also provide invaluable tools to help organizations effectively move forward.

- **Strategic Planning**

- A nonprofit's initial focus is attaining its incorporation and 501c3 status. Generally, nonprofit organizations and their administrators have a “live for the moment” outlook regarding operations, having a passion to assist within the community as much as possible. However, this mentality is primarily why nonprofits are not experiencing success for the long-term. We at **Community Connection Services, Inc.** know the nonprofit's focus is its mission, so let our skilled professionals help construct your *strategic plan* and prepare you for the future.

- **Marketing Solutions**

- Marketing is essential to ensure the success and longevity of your nonprofit organization. Whether print, broadcast or internet marketing, implementing dynamic and smart marketing solutions allows your nonprofit to grow. Through targeted advertising to the right audiences and proper channels, developing your brand can increase donations as well as awareness of your mission and aims. Let **Community Connection Services, Inc.** help direct attention to your organizational efforts and spread the word regarding your services or needs.

- **Capacity Building**

- Many nonprofit organizations have trouble in sustaining their operations. Whether it is due to funding or a lack of human support, the resolution to a solid foundation for your nonprofit can be as simple as moving forward in capacity building. Building your organization's capacity to effectively operate may assist you with igniting your own passion. At **Community Connection Services, Inc.**, we strive to assist organizations in reaching their goals through capacity development tools and techniques that instill confidence in the nonprofit future as well as mission attainment efforts.

- **Graphic Design**

- Operating a nonprofit organization generally includes procuring donations and community support. Organizations with easily identifiable branding tend to have better success regarding in-kind contributions and volunteerism. Implementing consistent branding throughout your nonprofit and its marketing efforts is critical to engagement. Here at **Community Connection Services, Inc.**, we can render the marketing collateral you need to effectively launch your nonprofit.
  
- **Community Connection Services, Inc.** is here to help you with **all** your graphic design needs. From logo development to an

entire marketing and communications kit, we can render a cohesive, complete branding package for your nonprofit. Our design team is equipped with the latest software, necessary tools, artistic and professional skills to complete your marketing items. Also, our affordable pricing and package options allow for organizations of all capacities to effectively move forward in graphic design.

- **Grant Writing**

- Grant writing requires skill and professional experience to ensure the targeted funding foundation is a good-fit. Moreover, the competition regarding grants for nonprofits is intense! Your nonprofit's grant application must stand out among others. We at **Community Connection Services, Inc.**, have professional grant writers who have access to many grant-giving foundations, giving you access to the dollars meant for organizations nationwide.
- Our unique research process to determine available grants for nonprofit organizations ensures the best funding resources for your organization. By matching programs, geography, funding windows and applications processes, our grant writing team places your organization in a stress-free grant writing process at a competitive rate. With a turnkey approach, we produce and mail your grants to you for submission to foundations nationwide.
- We understand the difficulties that nonprofits face in acquiring a grant writer. Why allow limited funding and a lack of professional support to stop you from helping others? Trust our professional consultants to develop your professional proposal.

Moving forward with services at **Community Connection Services, Inc.** entails more than just document or product completion. We do not define our customers simply by product or treat our clients as "just another number. Our company has successfully served thousands nationwide with solutions to help advance their mission, vision and aims. Moreover, we have assisted these individuals and organizations as if they were our own family, providing excellent customer service and peace-of-mind regarding the future of their organization. Even after we have completed your product or services, we are here to help. With more than 30 business development solutions, it is our mission to help you help others in whichever manner we professionally can. Your search is over -

**Community Connection Services, Inc.** is your one-stop resource center for organization growth and business development.

**Key Steps to Starting your Foundation or Social Service Organization:**

- ✓ Elect a Board of Directors and Officers
- ✓ Obtain an EIN via IRS Form SS4
- ✓ Prepare Articles of Incorporation
- ✓ Adopt Bylaws
- ✓ Obtain 501(c)(3) Tax Exemption
- ✓ File for State Tax Exemption
- ✓ File Charity Solicitation Registration
- ✓ Prepare Meeting Minutes for the Board of Directors
- ✓ Recruit and Train a Fundraising Team
- ✓ Develop a Strategic Plan
- ✓ Develop Marketing Strategies
- ✓ Develop a Website
- ✓ Develop a Corporate Sponsorship Program
- ✓ Develop a Grant Solicitation Strategy
- ✓ Develop Board of Directors Duties
- ✓ Develop an Organizational Policy Handbook