

OPERATION 36[®] GOLF

PARENT AND JUNIOR PROGRAM GUIDE



**BE A SUPPORTIVE PARENT. BE A PREPARED PARENT.
BE A REASON WHY YOUR GOLFER SUCCEEDS!**











JUNIOR AND PARENT CHECKLIST

After reading this Program Guide, you should understand...

- The 3 Developmental Program Cores of Operation 36 that players need to repeat over time to become a skilled golfer
- How to play golf as a family using the Operation 36 On-Course Model and caddy in 9-Hole Events
- How the Operation 36 Classes and Curriculum are structured to make learning and training golf skills fun
- How to use the Operation 36 Mobile App to log your actions, track progress, and connect with your community and coach
- How the Operation 36 Junior Development Model works and how to honor WHAT IS FUN to your child in each phase
- Parents - How to play a positive role for your junior(s) as you support them in their Operation 36 long-term journey
- That Operation 36 is a 10-year developmental program and that players having fun is the #1 goal

Operation 36 is a developmental golf program and technology that provides beginners (adults and juniors) with a motivating plan to go from their first round to shooting par (36) or better for 9 holes!

Your Junior Golfer's 10-Year Plan

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The Three Developmental Program Cores of Operation 36

Both parents and players need to have a long-term mindset. Becoming a skilled golfer takes many years! Here are the three core actions that you must complete over and over again to fall in love with golf. We purposely built the program around these three cores to ensure your success. Just remember to enjoy the journey, and before you know it, you'll be shooting par (36) from the full tee box!



1

Play Golf on the Golf Course!

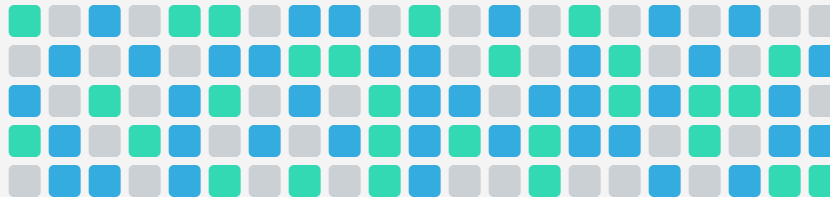
Learn to play golf using the Op 36 On-Course Model and 9-Hole Events.



Bodie
(Age 7)

MY 10 YEAR GOLF PLAN

- PLAY
- TRAIN



Year 1

Year 2

Year 3

Year 4

OPS, FACILITY: WE MUST BUILD A TEAM AROUND OUR JUNIORS!



2

Learn and Train Skills with a Curriculum!

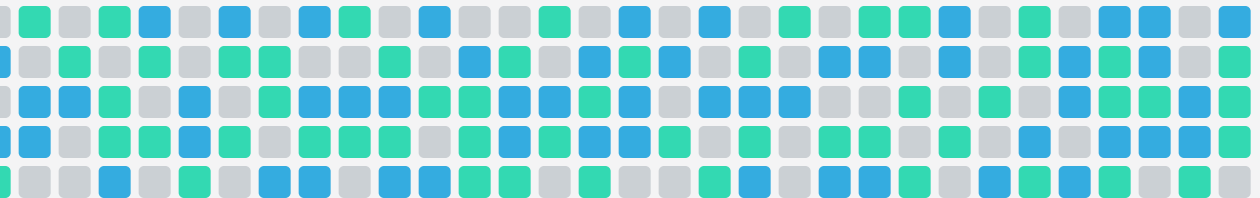
Learn golf skills in group classes using the Op 36 Curriculum and Bag Tag.



3

Connect and Track Progress with Encouraging Tech!

Connect with your coach and see your accomplishments over time.



Year 5

Year 6

Year 7

Year 8

Year 9

Year 10

Playing Golf with the Operation 36 On-Course Model

Operation 36 is all about placing golfers on the right-sized course and giving them a roadmap of achievable milestones. From their first round to being able to shoot par (36) from a full tee box, golfers should never feel lost and be encouraged every step of the way! This is why we developed the Op 36 On-Course Model - the #1 way to learn to play golf!

How the Op 36 On-Course Model works:

- 1 Play 9 holes from Division 1 (25 yards per hole)**
Instead of starting at the full tee box, all golfers begin in Division 1, where they play 9 holes starting 25 yards from each green.
- 2 Shoot par (36) or better to complete the Division**
If they collect enough pars to shoot 36 or better, the golfer progresses to Division 2 (starting 50 yards from each green).
- 3 Complete all 10 Divisions and track progress**
This challenge continues until the golfer can collect enough pars to shoot 36 or better from all 10 Divisions! The golfer tracks their progress in the Op 36 Mobile App.

Milestones to Par (36) for Each Division



3

Division 1
25 Yard Holes

Division 2
50 Yard Holes

Division 3
100 Yard Holes



9-Hole Events and Caddying for Your Junior

Op 36 “9-Hole Events” are days that your junior gets to play a 9-hole round on the golf course and try to collect enough pars to shoot 36 in their Op 36 Division.

As a parent, you will be able to caddy for your child during these events. Since you can interact with them while they play, the way you act will impact how much you and your child enjoy the experience.

Here are some tips to help your golfer instead of accidentally discouraging them:

#1 - Let them own their experience. Never tell them what to do.

Let them have fun playing and making their own decisions instead of worrying about scores. Never comment on performance.

#2 - Be consistent - less is more.

Keep your reactions as neutral as possible, and never get too high or too low. Model the attitude that you want them to have.

#3 - “I love to watch you play!”

Encourage your junior with this saying before and after the round so they don't feel pressured to perform well for you.



Division 4
150 Yard Holes



Division 5
200 Yard Holes



Divisions 6-10
Full Tee Box

Learning and Training!

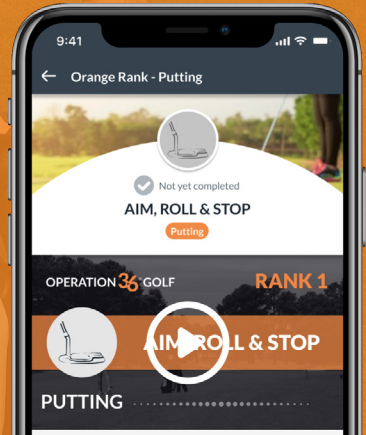
The Operation 36 Classes

Operation 36 Classes make learning and training fun! Not only will juniors improve their game by progressing through a curriculum, but they will also learn about character traits, play with other golfers, and feel like part of a community!



SUMMER KICKOFF
RESPECT
ICE BREAKER
Putting Objective
Cargo Putt

PLAYER TIP
Before class, watch the video for the Skill of the Day so you are prepared!



A Sample Academy Class Day (1 hour):

- Pre-class **1 Warm-up Activity**
This is a simple activity that students can do while waiting for their classmates to arrive and class to start.
- 4:00pm **2 Start of Class (Word of the Week) - 5 min**
Students learn about the Word of the Week (a character trait), enjoy themed events (such as “Bring a Friend Day”), review today’s plan, and celebrate student successes.
- 4:05pm **3 Training Activity (Before Education) - 15 min**
This is a game or drill that students complete to learn and train the Skill of the Day, which is one of the 12 skills from the Operation 36 Curriculum.
- 4:20pm **4 Curriculum Education - 15 min**
The coach formally teaches the Skill of the Day to the students using the Operation 36 Curriculum.
- 4:35pm **5 Training Activity (After Education) - 20 min**
After learning more about the Skill of the Day, students complete the same training activity from before to see if they have improved.
- 4:55pm **6 Closing and Review - 5 min**
The coach reviews the Skill of the Day, asks students what they have learned, gets them excited for the next class, and reminds them of dates for 9-Hole Events and Curriculum tests.

The Operation 36 Curriculum

Just like you have subjects in school like math, history, and science, the Operation 36 Curriculum has 12 standard skills and 6 Ranks. It is a long-term curriculum.

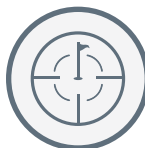
Each skill has an educational objective that juniors will learn in classes.

Technical Skills



POSTURE

Learn how to maintain your posture for consistent, powerful golf swings.



ALIGNMENT

Learn how to align your target and influence different ball flights.



POWER

Learn how to hit the golf ball far distances.



PUTTING

Learn how to use the putter efficiently to get the ball into the hole.



GRIP

Learn how to grip the club to swing it effectively.



GREEN READING

Learn how to predict how the ball will roll on the green when putting.



BALL FLIGHT

Learn how to execute different shots and control the club face and path.

Education and Athlete Skills



MASTERY

Learn information that will help you master golf.



HONOR

Learn rules, history of golf, and how to play the game.



FITNESS & NUTRITION

Learn how to prepare and take care of your body to perform at your best.

Performance Skills



WORK ETHIC

Golfers achieve milestones when they log playing and training in the Op 36 App.



PERFORMANCE

Golfers achieve milestones as they play golf and shoot 36 or better in a division.

There are 6 Ranks for each Skill:

12 Skills × 6 Ranks = 72 Total Objectives!



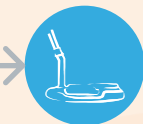
#1 - Orange



#2 - Yellow



#3 - Green



#4 - Blue



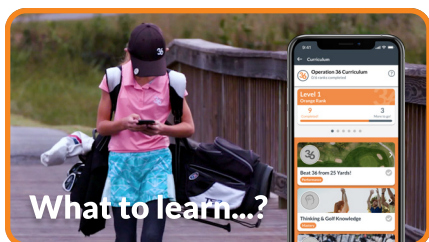
#5 - Purple



#6 - Black

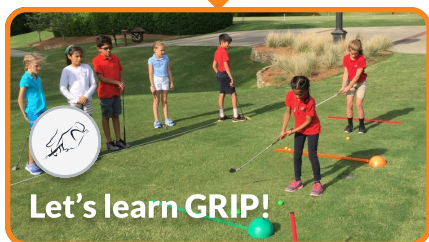
How the Operation 36 Curriculum Works in Classes

Students can progress through the Operation 36 Curriculum levels by completing the educational objective for each skill. We call each level a “Rank.” Completing objectives is optional for students, but the coach will always teach them in class.



1

Golfers can learn the first 12 objectives by watching the videos for Rank 1 in the mobile app.



2

Coaches will teach the skills and test on the objectives in group classes throughout the year.



3

When a golfer completes an objective, they earn a badge for that skill on their bag tag.

12 Skills



6 Ranks



×

=

72
Objectives



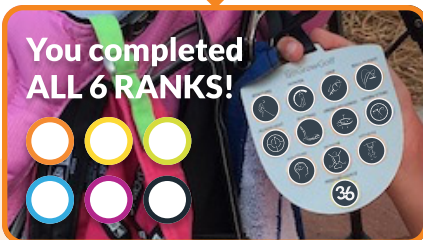
4

Coaches will also mark the objective complete for that skill in the mobile app.



5

Once the golfer completes all 12 objectives in a rank, they rank up and are issued 12 new objectives to complete.



6

This process repeats until all 72 objectives (12 skills over the 6 ranks) are completed!

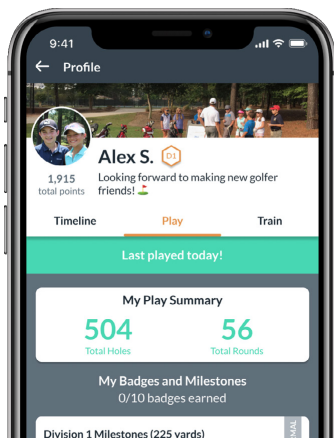
How to Use Your Tools in the Operation 36 Mobile App

Your Junior's Guide Outside of Classes

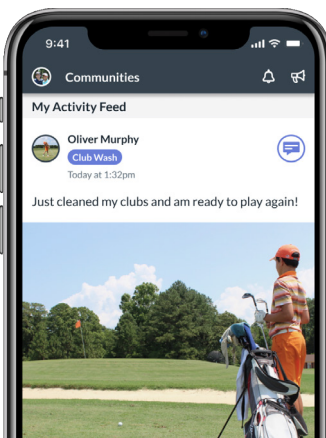
The Operation 36 Mobile App provides an encouraging, educational, and social experience for your golfer while tracking their development. Whether you're playing, training, or learning, we recommend using the app to guide your golfer in each of those areas outside of class.

Additionally, the app allows coaches to send class updates about their programs and view your junior's golf data to better support them on their journey.

Log Golf Activities and Track Your Progress



Connect with and Encourage Friends



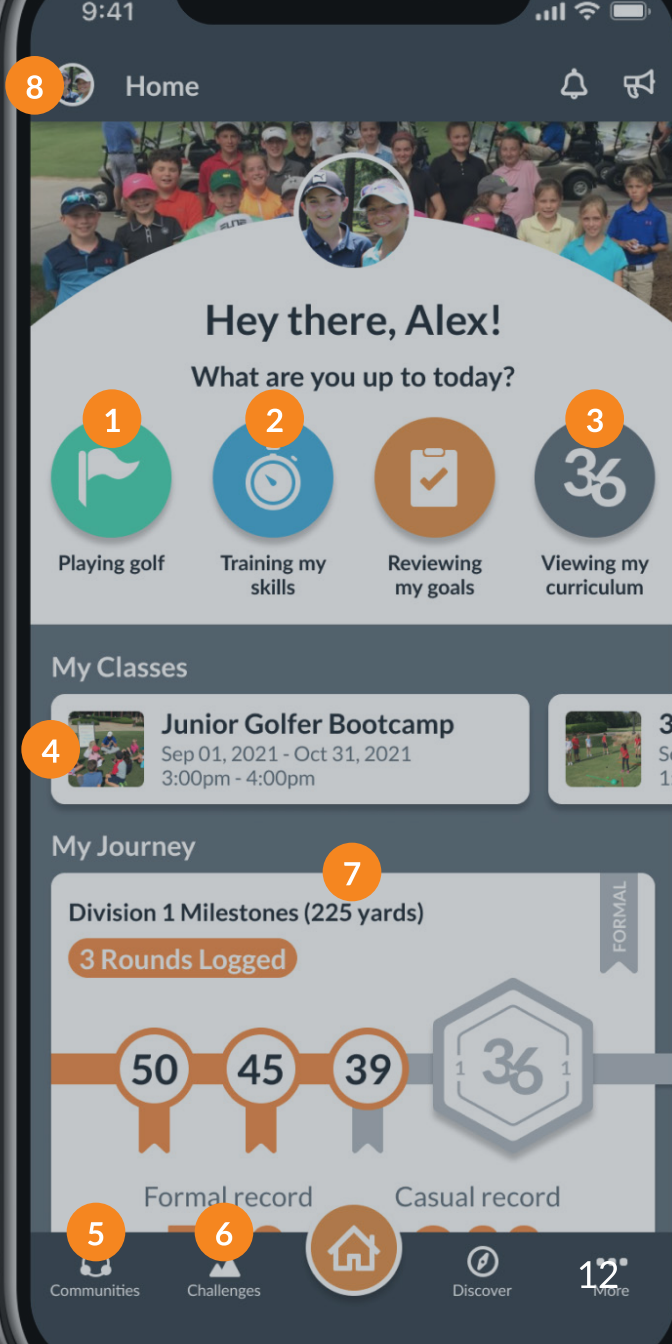
Receive Class Updates from Coaches



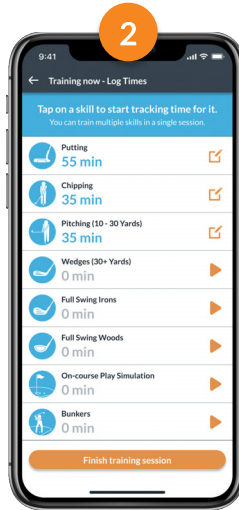
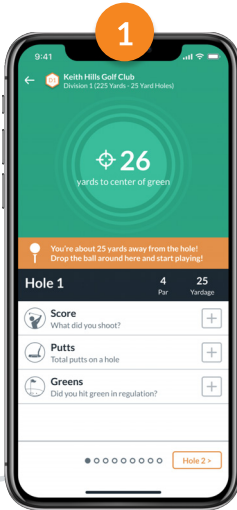
Your Program Tools in the Mobile App

- 1 Log Playing Sessions
- 2 Log Training Sessions
- 3 Learn Curriculum Skills
- 4 Receive Class Updates
- 5 Encourage Your Friends
- 6 Join the Global Challenge
- 7 Share Milestones with Coaches
- 8 View Your Entire Golf Journey

Learn more about each tool on the
next two pages!



Your Core Actions

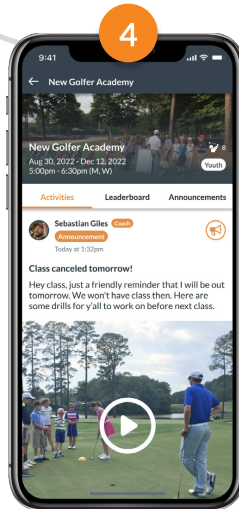
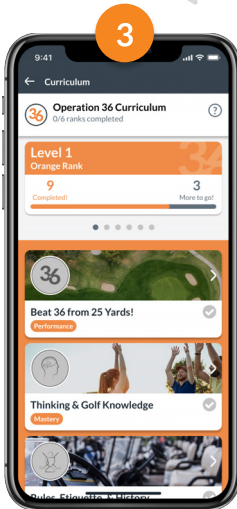


1. Log Playing Sessions

Every time you play a round of golf, you can use the GPS function to find your Op 36 Division Tee Box, record your scores and stats for each hole, and earn 50 Points for your community!

2. Log Training Sessions

Every time you work on your golf skills, you can record how long you trained each skill, see which of your skills need more work, and earn 25 Points for your community!



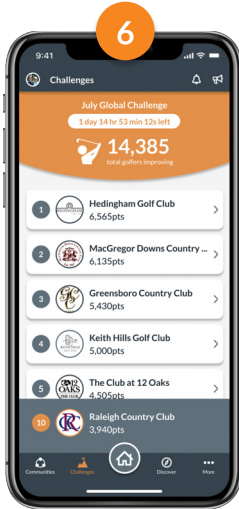
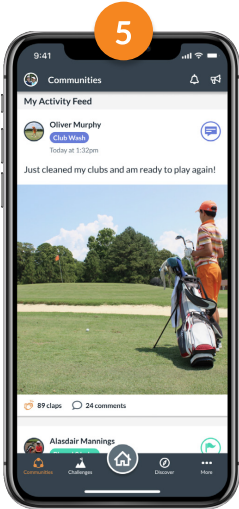
3. Learn Curriculum Skills

Watch videos for each of the skills that you need to master to become a skilled golfer, and track the objectives and ranks that you have completed so far.

4. Receive Class Updates

For each class, you can view your classmates' activities, a leaderboard, and any coach announcements. These coach announcements also come to your phone as push notifications.

Other Fun Features

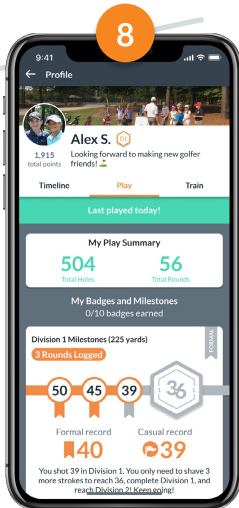
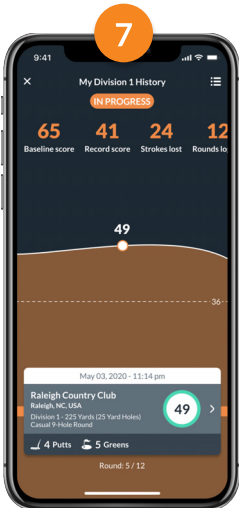


5. Encourage Your Friends

You can see what other golfers in your community are doing, whether it's playing, training, or reaching goals! Clap for your friends and leave encouraging comments!

6. Join the Global Challenge

The Global Challenge is a competition between all Op 36 Communities worldwide to see which can earn the highest score. Every golf action that you log helps your community, so encourage your friends too!



7. Share Milestones with Coaches

Whenever you log your playing and training sessions, it also helps your coach! Your coach can see your progress in your profile, run reports, and give you guidance.

8. View Your Entire Golf Journey

Track your progress over time (from the Play and Train actions that you logged) by viewing milestones reached, hours trained, and a timeline of your golf journey!

The Operation 36 Junior Golf Development Model



Player's Age and A

The Junior Golf Development Model gives parents, coaches, and juniors a holistic understanding of where the junior is in their development. It is the first model of its kind to combine age, skill level, athlete development guidelines, and personal interests so everyone can best support the player. There are five Player Track classifications that we use to identify a player's personal interests and skill level.



▶ GOAL: GOLF FOR LIFE ▶

The Junior Development Model



Julia Simmons

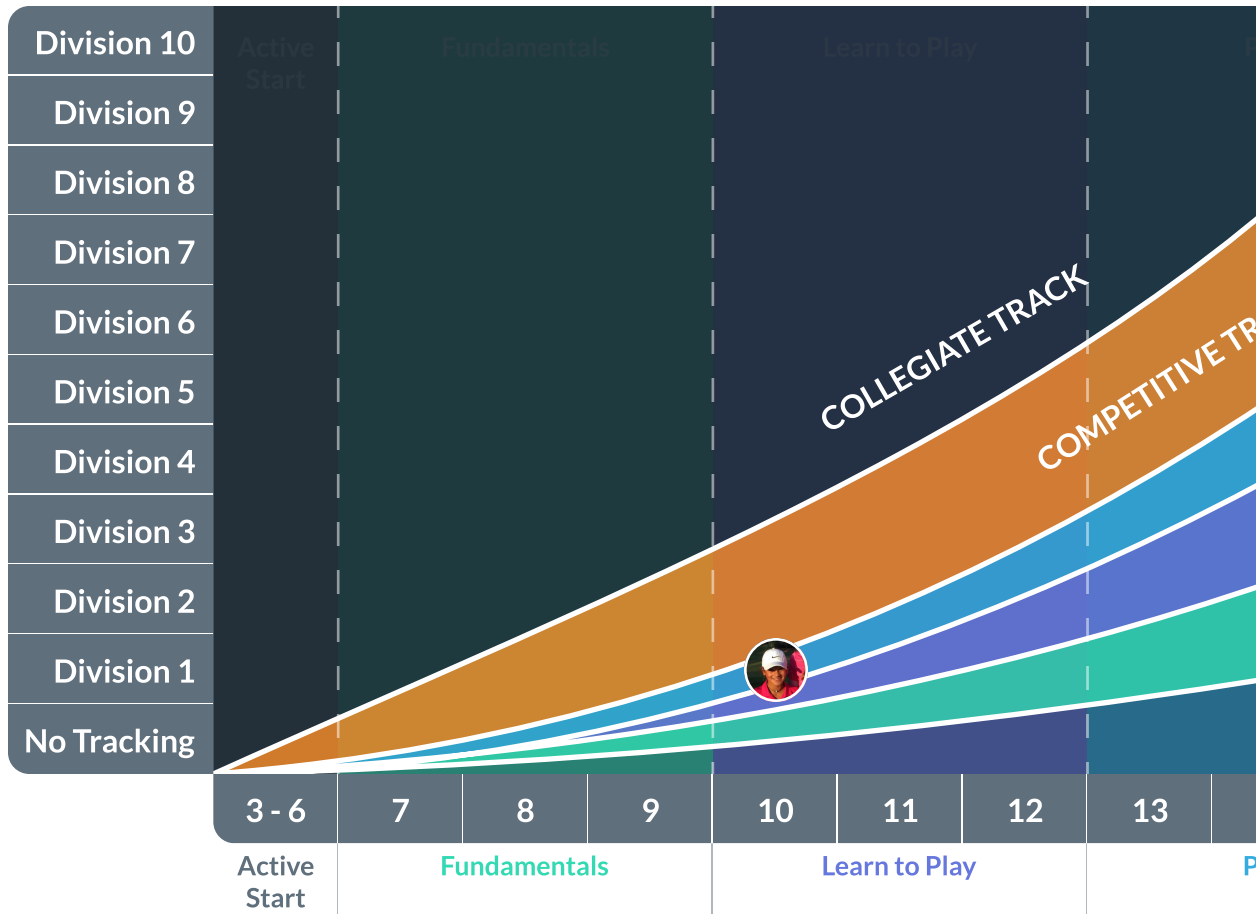
Behind Pace

SAMPLE (not drawn to scale)

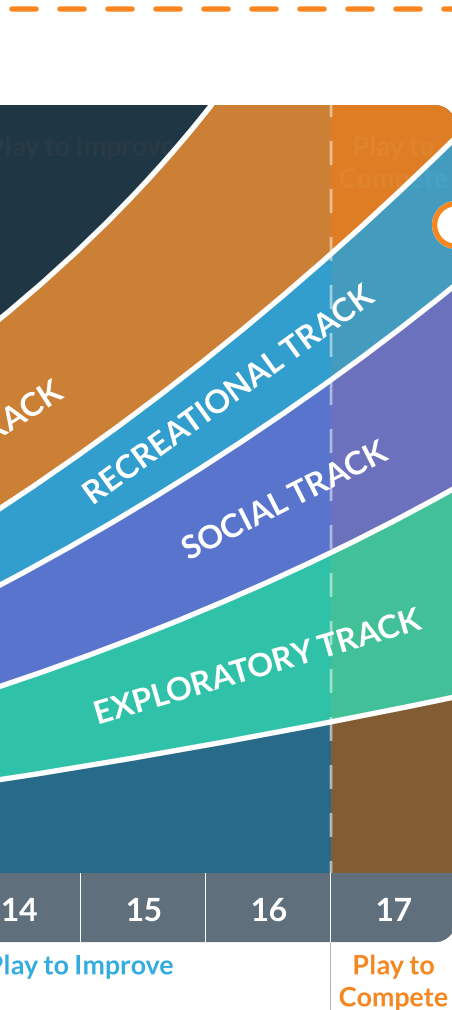
Age: 10 | Op 36 Division: 1

Student Goal: **Competitive Track (Projected 1-10 Handicap)**

Current Track: **Recreational Track (Projected 10-20 Handicap)**



How the Junior Golf Development Model Works:



- 1 Juniors select their Track Goal (this can change over time).

Every new golfer starts in the Exploratory Track. After some time in the sport, they can choose the track that they want to be on based on their interest level.

- 2 Based on their scores and age, you can see their Skill Level Track.

First, by understanding the player's age, we can recommend Athlete Development training guidelines. Second, the player's skill level at their age will determine the actual development track that they are on.

- 3 Based on their Skill Track, coaches can recommend specific programs.

Based on your junior's goals, your coach can see if they are on track! By using this long-term approach, coaches can design a program to help your junior stay on pace and accomplish their long-term golf goals!

Reference: Canadian Sport for Life. Long Term Athlete Development Stages. Sport for Life 2018. sportforlife.ca

Which Player Track is Your Junior Golfer On?

Your junior will have two player tracks. The first is their selected goal or motivation for playing. The second is auto-generated based on their age and skill level. Sometimes they match, sometimes they do not, and that is okay!

The first goal of this is to help coaches, parents, and juniors all be on the same page to support the player and what makes the sport fun for them. The second goal is to know if their current skill level is where it needs to be based on their motivation and goals. This only matters if they have competitive goals.



Camille E.

Division: 4

Years played: 3

Age: 13

Current Player Tracks:

My Motivation

Recreational

My Skill Level

Competitive

Projected HCP:
1-10

Status: **Ahead of Pace**

Camille is ahead of pace in terms of her golf skill and likes to improve. She is not focused on competition.

Keep supporting her in her journey and allowing her to make her own decisions in the sport. She is well on her way to becoming a skilled lifelong golfer!

Player Tracks

Exploratory

I want to learn more about golf since it is new to me.

Social

I want to be comfortable playing golf on the course with friends while still learning new skills.

Recreational

I want to continue to learn and improve my golf game.

Competitive

I want to compete against others in tournaments.

Collegiate

I want to play at the highest level against other golfers.

Remember: Every player should want to choose a different

My Motivation & Goals

Player selects tracks by interests

I enjoy exploring golf through games in classes, making new friends, and trying new things.

I enjoy playing group games in classes to develop skills, making new friends, playing golf, learning objectives, and playing in 9-Hole Events with others.

I enjoy completing curriculum objectives, participating in group and individual games in classes, and setting and achieving personal milestones in 9-Hole Events

I enjoy playing golf, competing in class activities/drills, and playing against others in tournaments.

I enjoy challenging myself to improve my skills so I can compete at the highest level. This can be individual training or in a group.

My Skill Level

Determined by scores in Op 36 app

Performance and Competition



Projected handicap: 30+

Performance and Competition



Projected handicap: 20-29

Performance and Competition



Projected handicap: 10-20

Performance and Competition



Projected handicap: 1-10

Performance and Competition



Projected handicap: 0

starts in the Exploratory Track. That will be their selected track until they decide that they interest in the sport. Talk to your coach if your golfer wants to select a new track goal.

Three Parent Tips: How to Play a Positive Role

We have found that the most successful students over the years tend to have parents who set their own expectations aside and let their junior own their Operation 36 Golf Journey. This means the junior makes their own golf decisions and lets their coach be their primary source of guidance in their journey.



#1 - “I don’t know - ask your coach.”

If your junior asks for help with their game, just say, “Let’s ask your coach!” This line alone is a fantastic tool to have - it allows you to draw the line between your role and the coach’s role.

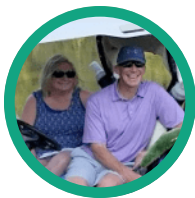
#2 - “Be patient. It takes time.”

Based on our research over the years, it takes a player at least 20 rounds (approximately 1 calendar year) to build the skills to beat 36 from a yardage that is challenging for them. Yes, 20 rounds!

#3 - “Enjoy the 10 year journey!”

If it takes about a year (#atleast20rounds) to beat each yardage, and we have 10 Divisions, then it will take about 10 years to complete Operation 36 in its entirety. Support your junior in their ups and downs.

What Our Families Have to Say about Operation 36...



*"We have found the structure of Operation 36 to be very good for our child's development in all areas on and off the golf course. The 9-Hole Events provide a **motivating way for the kids to test their skills and teach perseverance** when they hit a challenging yardage."*

Steve Uhorchak
Operation 36 Parent



*"Both my son and I are Operation 36 students. The Ladies program gives me an opportunity to **learn golf in a fun and supportive setting**. The small group lessons gives me the **instruction needed to be successful and confident on the course**."*

Michelle Denning
Operation 36 Parent and Adult Participant



*"Our son loves the group practices with friends and thrives on the instruction provided by his coach. We really like how the 9-Hole Events are conducted - starting at 25 yards and then moving farther away. This **gives kids the feeling of success** by shooting lower scores than if they tried learning from the family tees."*

Stephen Eastman
Operation 36 Parent

Final Thoughts...

Operation 36 is a long-term program. Our goal is to make it fun every step of the way for your junior so they have a sport that they will play for life with you and your family.

Operation 36 is not easy. It will be one of the hardest things your junior will ever do. It will challenge them like no other activity has done in the past! Beating all 10 Divisions and shooting 36 from a full tee box will not happen overnight - it takes years to build the skills to do this!

Your junior will have their ups and downs as they grow and develop. They will find times where they are motivated to work hard and set goals, and they will find times where they want to take a break. The friends they make and their community will fuel their motivation - not just shooting low scores and improving.


Be a supportive parent and focus on what makes golf fun for your junior. Support their decisions and give them complete ownership of their game! Trust us - it is the juniors who have parents that understand this from Day 1 that we see falling in love with the sport the fastest!

Finally, work with your coach and connect with your online community of golfers - they are going through the same challenges as you! The Op 36 Mobile App also supports you via gamification, tracking progress, social interaction, and challenges, so make sure to use it!

Oh, and one more thing - ENJOY THE JOURNEY!

All the best,
The Operation 36 Team
and Network of Coaches

OPERATION **36**[®] GOLF



Operation 36® is a developmental golf program and technology that provides beginners (adults and juniors) with a motivating plan to go from their first round to shooting par (36) or better for 9 holes!

Our mission at Operation 36® is to design the world's most effective programs and technology to introduce and progress beginners in playing the game of golf.

Our goal is to introduce over 1,000,000 (yes, 1 MILLION) new golfers to the game and get them to shoot par (36) or better for 9 holes.

Our licensed locations are equipped with the tools, technology, and training to give you and your family a complete golf program that is both fun and educational.



Siblings, parents, grandparents, friends...
**Find an Operation 36 program for you and
join the #1MGolfers mission TODAY!**



OPERATION 36[®] GOLF

Track your progress, interact with other golfers, and join challenges using the Op 36 Mobile App!



Log your scores and training times to track progress!

Connect with and encourage golfers in your community!

