

FEASIBILITY STUDY DETAILS

STANDARD: 15-18 PAGES

SBA compliant and good for easier, less costly projects.

INCLUDES:

- ✓ Project overview and detailed executive summary.
- ✓ Site illustrations with aerial photos.
- ✓ Trade area profile with illustrations.
- ✓ Issues related to traffic/parking
- ✓ Detailed demographic profile.
- ✓ Profile of trade area including competitors & residential.
- ✓ Employment issues that could impact your new business.
- ✓ Signage, marketing and recommendations.
- ✓ SWOT analysis including strengths, weakness, opportunities and threats.
- ✓ Detailed recommendations and final opinion.
- ✓ Risk-ranking score included.

UPGRADE OPTION: 25-35+ PAGES

This upgrade is strongly recommended for larger, more complex or expensive projects, or when enhanced information and more narrative is desired.

INCLUDES THE STANDARD CONTENTS, PLUS THE FOLLOWING:

- ✓ Includes in-person meeting with Client to discuss the project and visit to the proposed location and evaluation/photographs of trade area. Travel costs are included for a 2 or 3-day visit (for U.S. locations only).
- ✓ Includes traffic counts for largest nearby streets.
- ✓ Includes creation of 5-7 pages of high-level financial projections if desired.
- ✓ Includes deeper insights into the nearby competition.
- ✓ Expanded SWOT Analysis
- ✓ Enhanced risk-ranking score narrative with explanations.
- ✓ Includes expanded summary narrative, with deep insights into key areas.

NATIONWIDE SERVICE. LIKE WHAT YOU SEE AND WANT A NO-OBLIGATION PROPOSAL?

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