## CONTACT

Phone 404.798.1498

Email joylpittmanegmail.com

LinkedIn in/joylovepittman

Location Atlanta, Georgia

## EDUCATION

1998

Florida A&M University Bachelor of Science Psychology

2017 Barney Fletcher Real Estate School Real Estate Sales

2024 Kennesaw State University Revit Architecture Essentials

## EXPERTISE

- Customer Relationship Management
  Redtail | Qualia
- Design Canva | Revit
- Email Marketing Mailchimp
- Microsoft Office Suite Word |
  Powerpoint | Excel | Outlook
- Social Media Management
  Instagram | Youtube | LinkedIn |
  Facebook | Twitter | Tik Tok
- Website Design GoDaddy | Squarespace

## LICENSE + CERTIFICATES

2017 Licensed Georgia Realtor #377670

2024 Revit Software Certificate

# JOY LOVE PITTMAN

### INTERIOR DESIGNER

Experienced brand management and events professional transitioning into the interior design industry, and eager to join an innovative company that fosters creativity and inclusivity. With a collaborative work ethic, meticulous attention to detail, and over two decades of experience in sales, planning, management, and logistics; I excel independently executing projects in fast-paced work environments while preserving the bespoke nature of each task. My skill set encompasses BIM design, conceptual boards, sourcing, space planning, project management, client relations, and an extensive knowledge of textiles, fixtures, and fabrics.

## PROFESSIONAL EXPERIENCE

#### Curated Joie | Atlanta, Georgia

Founder / Brand Manager

2021 - PRESENT

- Proficient in website design, revitalizing brand online presence, improving user experience, and optimizing functionality to drive product and service promotion.
- Manage and update websites to ensure relevance and effectiveness.
- Design fliers, invitations, and marketing collateral to promote brand messaging.
- Design social media posts, create content, schedule posts, actively engage with client audiences, and oversee the management of social media accounts.

Kimbrough Real Estate Attorneys | Atlanta, Georgia Marketing + Closing Coordinator 2020 - 2021

- Redesigned and managed company website, enhancing its user experience.
- Developed and curated 25+ social media posts weekly, along with newsletters, website content, marketing campaigns, documents, collateral, and other assigned initiatives to bolster brand presence and engagement.
- Coordinated real estate transactions, providing support to attorneys on the day of closing, recording deeds with the courthouse, managing disbursements, issuing title policies, addressing post-closing issues, and serving as a liaison between clients and the firm for seamless real estate transaction.

#### Coze Tea Studio | Stone Mountain, Georgia Founder / Operations Manager

2018 - 2020

- Established the culture of the tea studio through training, guest service, product knowledge, accountability, and effective management, fostering a strong work ethic and commitment to brand principles.
- Project Manager and Interior Designer for the buildout, overseeing all interior and exterior renovations, meticulously managing the budget by monitoring project expenses, addressing variances, and resolving unforeseen challenges.
- Designed of all media relations content, newsletters, website materials, marketing campaigns, and social media posts.
- Board Member Stone Mountain Downtown Development Authority.

Coze Event Space | Atlanta, Georgia Founder / Sales Director

2012 - 2019

- Awarded Best Event Space by Atlanta Tribune Magazine (2013, 2016, & 2018)
- Awarded *Best of Atlanta* by Eventup (2016).
- Planned and managed 125+ private events annually, with up to 100 guests.
- Accountable for revenue generation, sales, budgeting, marketing strategies,
- forecasting, payroll administration, compliance, daily operations, and maintenance.Disseminated various communication outputs, including media content, newsletters,
- website content, marketing campaigns, and social media posts.Designed graphic content for digital initiatives, social media, and marketing collateral.
- Designed graphic content for algran minimutives, social media, and marketing conc
  Recruited and supervision of a dedicated team of 10 event professionals.
- President Hospitality Industry Professionals.

## OTHER EXPERIENCE

LOFT at Castleberry Hill | Atlanta, Georgia Catering Sales Director

2007 - 2012

Zoo Atlanta l Atlanta, Georgia Catering Sales Manager

2004 - 2007