

Reece Clausen

Summary

I am an energetic and driven production professional with hands-on experience in live events, social media, and broadcast operations. I am known for being both a collaborative team player and confident leader, consistently focused on delivering high-quality experiences for fans, clients, and organizations alike.

PROFESSIONAL EXPERIENCE

Director of Entertainment – *Pittsburgh Thunderbirds* | 2024–Present

- Oversee in-game entertainment operations at Highmark Stadium, ensuring a smooth, dynamic show experience.
- Manage the Thunderbirds internship program, including recruitment, onboarding, and daily coordination of intern activities.
- Train and guide press box crew for seamless event execution.
- Book halftime entertainment and coordinate discounted group ticket promotions for performers' networks.

Production Assistant / Hype Squad Captain – *Pittsburgh Riverhounds SC* | 2024–Present

- Lead initiatives to build membership and participation of the team's Kids Club.
- Plan and execute fan engagement events including festivals, watch parties, and season ticket holder activities.
- Drive innovative marketing strategies to expand and energize the team's fan base.
- Operate roaming camera, audio board, and video board using Motion Rocket for Riverhounds events.

Promotions Team Member – *Pittsburgh Penguins, Icebreakers* | 2023–Present

- Execute in-game fan engagement strategies at PPG Arena.
- Interact with fans directly to boost in-arena excitement and brand loyalty.

vMix Operator / Press Box Manager – *Washington Wild Things* | 2023–2025

- Operate vMix to manage in-game content: player headshots, sponsorship graphics, and crowd interaction.
- Train and mentor incoming interns to build skills in live production and operations.

Highlights Intern – *Fox Sports* | Fall 2022

- Compiled highlight reels and detailed shot sheets for NCAA, NHL, and NBA games.
- Supported live programming through quick-turn editing and storytelling.

Production Intern – *Ocean Front Entertainment* | Fall 2022

- Collaborated with clients on strategy and content development for new media projects.
- Managed video/audio equipment and edited digital content for distribution.

Summer Content Associate – *MLB Network* | Summer 2022

- Created real-time social media highlights for the Little League World Series using Adobe Premiere Pro.
- One highlight package aired on ESPN's *SportsCenter Top Ten*.

Social Media Manager – *Ithacon Comic Convention* | Spring 2022

- Managed promotional strategy and scheduling using Hootsuite.
- Created and deployed content across Instagram and X (formerly Twitter).

Producer – *ICTV Game Over* | 2021–2022

- Directed weekly episodes of a college entertainment show.
- Wrote scripts, scheduled production, and edited final cuts using Adobe Premiere Pro.

* References Available Upon Request *

Phone: 267-245-4558

Location: Pittsburgh, PA 15222

Email:

Reece.e.clausen@gmail.com

LinkedIn:

<https://www.linkedin.com/in/reececlausen-09a418199/>

Website:

<https://reececlausencom.godaddy.com>

Education

Ithaca College - Ithaca, NY

2019-2023

Bachelor of Science, Television
and Digital Media

Technical Skills

Adobe Creative Suite

Social Media Editing Tools

vMix

Motion Rocket

Camera Operation

Audio Operation

Segment Writing

Microsoft Office Suite

Google Apps

Links to Relevant Works:

<http://ictv.org/gameover/3006/>

<http://ictv.org/bomberslive/1901-2/>

<http://ictv.org/nextplayerup/0304/>

<http://ictv.org/holdthatthought/2308-2/>