



How Will You Advocate In 2018?

How can you educate lawmakers and congressional staffers about your issues, causes or concerns? There are a number of variables that will determine the success of your advocacy. Some of those variables you can control and others you can't. Figuring out the best ways to educate your representatives in Congress is key to your advocacy success.

There are many ways to educate lawmakers about your concerns but the most effective grassroots advocacy strategy is to invite them to your community – whether you are a community activist, corporation or nonprofit organization. A congressional visit to your community is an opportunity for your representatives in Congress to better understand the issues you are talking to them about. It allows them to emotionally connect with the issue and makes them more likely to support it in the future.

Members of Congress take a break from their work in Washington to visit their districts back home several times during the year. During these breaks, they are home in the district/state and spending time with their constituents. You can start

planning ahead by accessing the House and Senate schedules to plan dates and times for a visit to your community. Scheduling these visits are simple and all you need is to send an invitation to the lawmaker's scheduler. If you are not sure about the process, here is a [step-by-step guide](#) to follow.

Kind regards,
Your Team at Dynamics in Public Affairs, LLC.



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