

## SHORT SAMPLE LABOR MARKET RESEARCH - **HIRING DEMOGRAPHICS**

### For Retail Sales of Women's Clothing - Fort Worth, Texas

Specified Zip Codes [**76132, 76117, 76116**]

Retail Sales- Women's Clothing	Age Range of Female Employees	Age Range of Male Employees	Percentage of Female- Employees	Percentage of Male Employees	Percenta ge of LGBT	Average Base (Starting) Pay	Average Pay Range	Percentage of Retail Employees to General Retail Population
Misses to Adult Sizes	19-27	18-22	67%	29%	4%	15.00/hour	\$15.25 – \$17.00/ho ur	42%

Total number of retail Sales – Women Clothing in selected zip codes	Ethnicity of Workers By Hispanic/Latino	Ethnicity of Workers By White/Caucasian	Ethnicity of Workers By African American	Ethnicity of Workers Other (Indian, Asian)
3,164	14.2%	46.32%	26.97	9.23

Lowest degree - percentage	Highest degree Percentage	Other (vocational, trade and non-degree)	Percentage of Women with lowest degree	Percentage of Women with Highest	Percentage of Men with Lowest Degree	Percentage of Men with Highest Degree	Percentage of LGBT Lowest Degree	Percentage of LGBT with Highest Degree
High School Diploma/GED – 61.28%	Bachelor's or Higher 21.19	No Degree 11.93% Vocational/trade 5.6%	49.14	14.58	11.15	3.41	.99%	3.2%

Shortest average from hire to termination - Women	Longest average from hire to termination - Women	Average Length of employment from hire to termination Women	Shortest average from hire to termination- Men	Shortest average from hire to termination Men	Average Length of employment from hire to termination Men
35 days	2.6 years	18 months	20 days	1.4 years	13 months

- Retail Workers for Women's Clothing are more likely to work at chain department stores in comparison to small individually owned retail stores.
- The most popular ages for hire in women clothing retail sales are between the ages of 22 to 24
- The estimated percentage of married person who are hire in women clothing retail who retain employment for more than one year is 47% as opposed to single employees at 53%.