



## **BRANDING, DISEÑO Y CONSULTORÍA DE MARCAS**

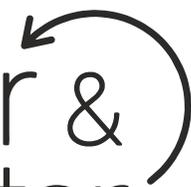
Diseñamos marcas interdisciplinariamente, desde el nombre y logotipo, hasta uniformes y espacio físico. Para que nazcan con un ADN presente en toda su imagen, y que les permita crecer conscientes de que “EL TODO ES MÁS QUE LA SUMA DE SUS PARTES”.







Belver &  
Bonstar

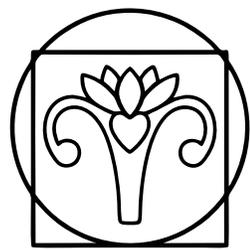
The logo consists of the text "Belver &" on the top line and "Bonstar" on the bottom line. A circular arrow graphic is positioned to the right of the text, starting from the top right of the "Belver &" line, curving around the right side, and ending with an arrowhead pointing back to the top right.



**BerriBrothers**







GINESTAR



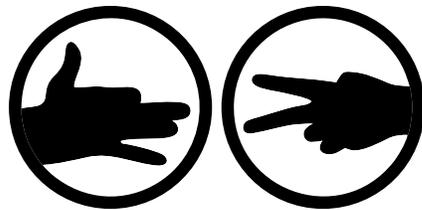
Ginecología de  
Mínima Invasión  
Dr Luis Fernando García



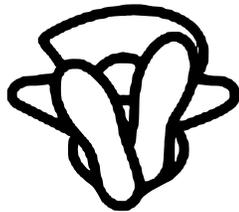
ID4S







**LAPERRUQUERIA**

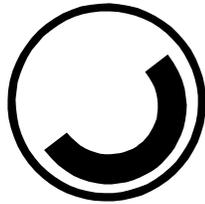


**LUGARHAUS**









Publiregals

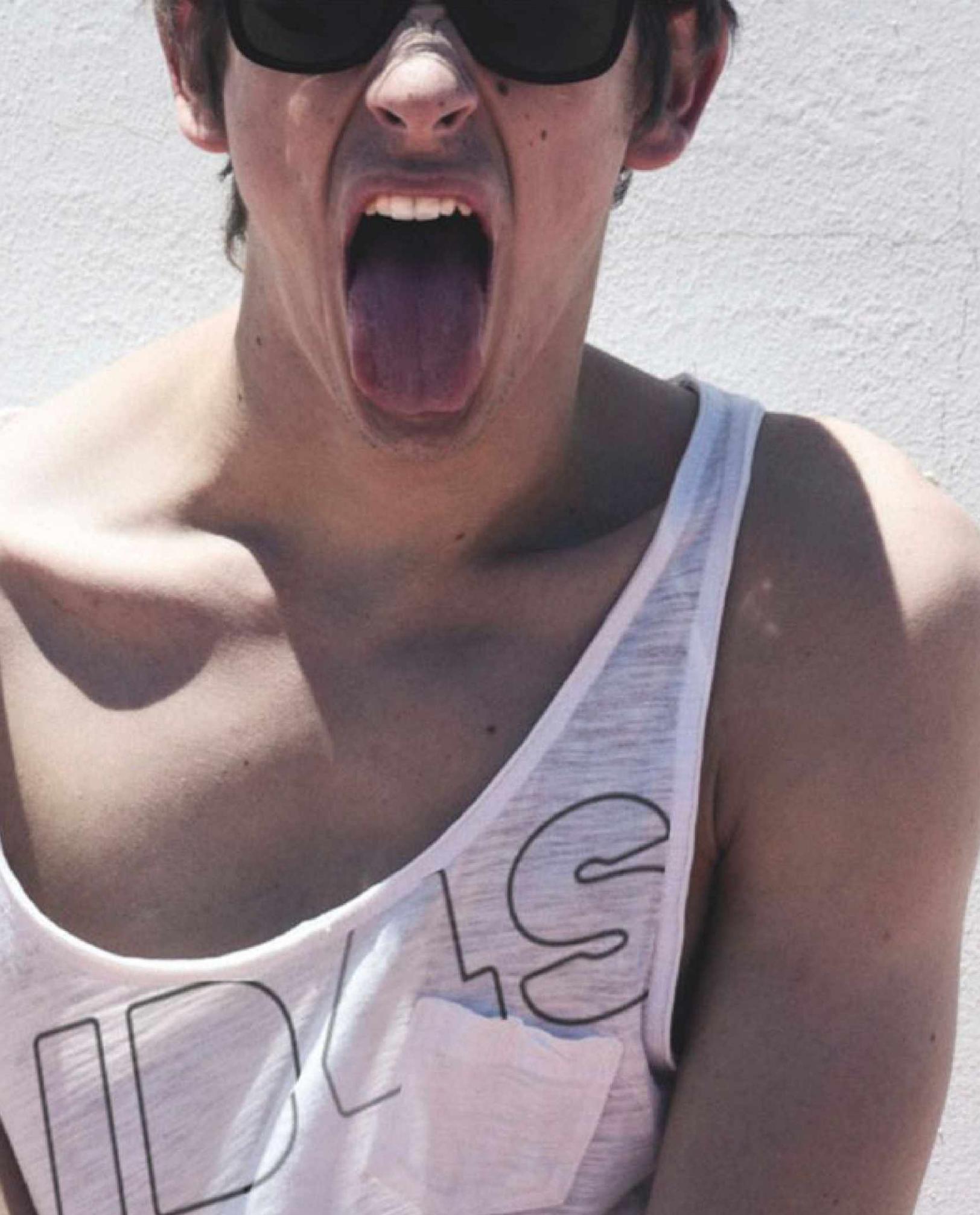


Rude  
Health

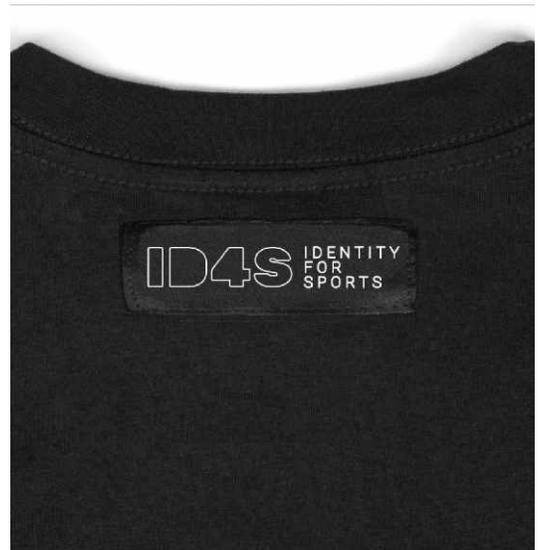








ID4S (Identity for Sports): Nombre y branding de marca de indumentaria deportiva. Monterrey, 2018



**ID4S (Identity for Sports):** Nombre, logotipo, tagline, merchandising, identidad corporativa y diseño web







Cirugía  
Bariátrica

Cirugía Plástica,  
Estética y  
Reconstructiva

Dermatología

Nutrición

Spa

Asa's background as an Architect and Professor based in Los Angeles made her the perfect fit to take on the branding task of creating Richard Norval's V&B. His use as an everyday glory. His period in the house has been a through structural and architectural renovation, extensive community engagement, and the creation of an Active Wellness program, amongst some of its many accolades.

Richard Norval's career as a Malibu, South American Architect and the V&B. His use as an experiential of signs, with the focus on accessibility for each client and new families as one step. Since the initial design and inception by Richard and his wife Eliza, the house has become an epitome of experimentation, exploration, design, and the incorporation of an interior space with a well suited to fitting the health philosophy of an active with the best available technology even about his residence in the health care.

The house was designed in 1990 by Dan Neuma, with the goal of being a center to focus more about the architect and his work. It is currently owned and under the ownership of California State University - California in Pomona. The property is managed by the College of Environmental Design when built itself as a Professor and open over 100 years.

When health design there was minimal building and "The house was designed for, historically, non-structural signs with the focus on digital signs and storage signs," the man V&B was "designed to be a distributed house, with the roof and walls, with a lot of interesting surfaces and materials, not designed with the water flow in mind. It's always the same, but not all things are the same, so we can see it." Through creative efforts, "There is no sign that could be anything but design," which is not a sign of an accomplishment.

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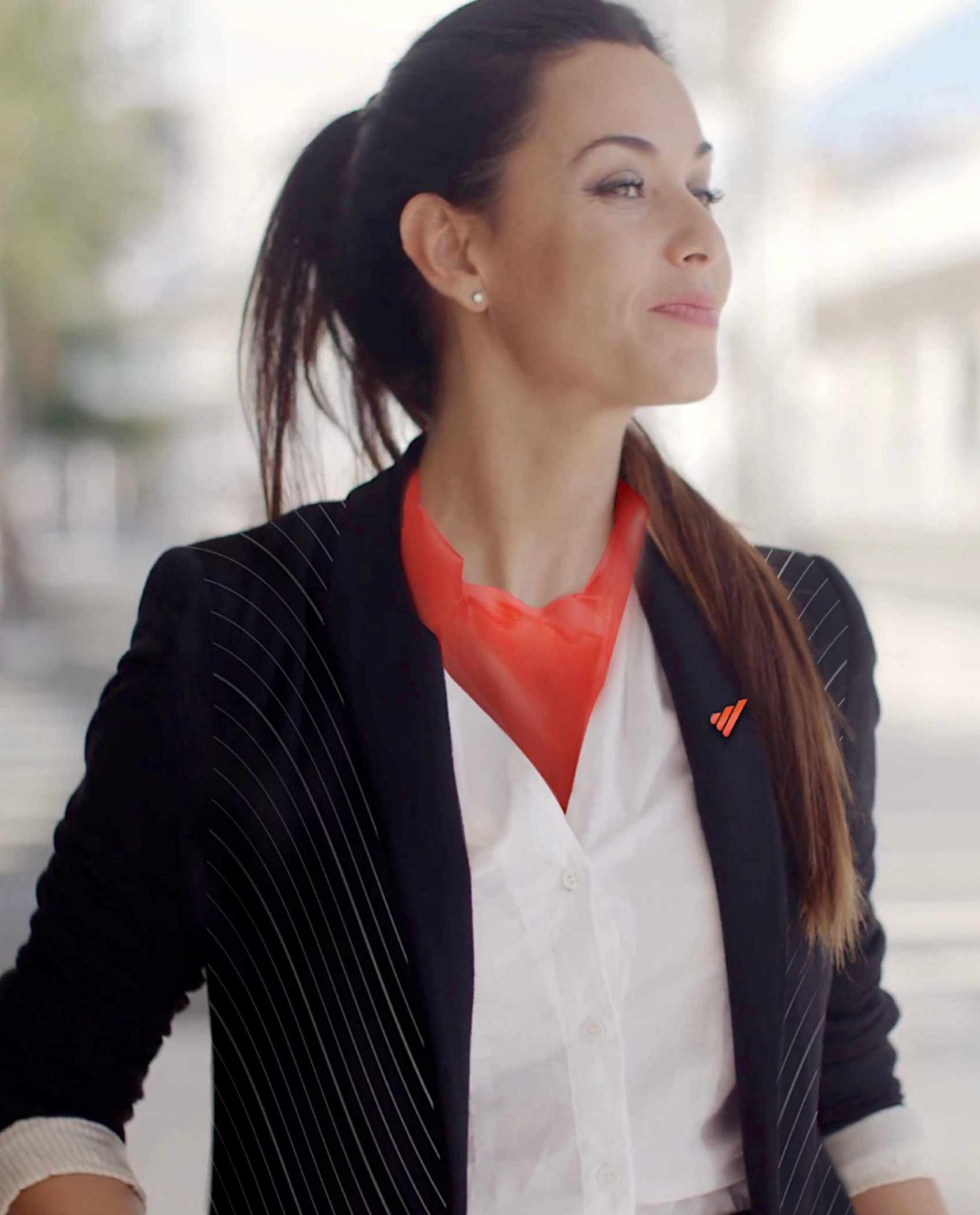
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**Belver & Bonstar**  
MED. CA., SPA &  
HEALTH-CARE CENTER  
Mes: +1 (951) 259 7601  
info@belverbonstar.com  
www.belverbonstar.com





Invorg: Branding, vehículo, indumentaria, diseño web e identidad corporativa





**Mondsapone:** Nombre, packaging, producción digital, diseño web y branding







**BerriBrothers**  
servicio de catering







C A S A  
R O B L E  
H O S T E L



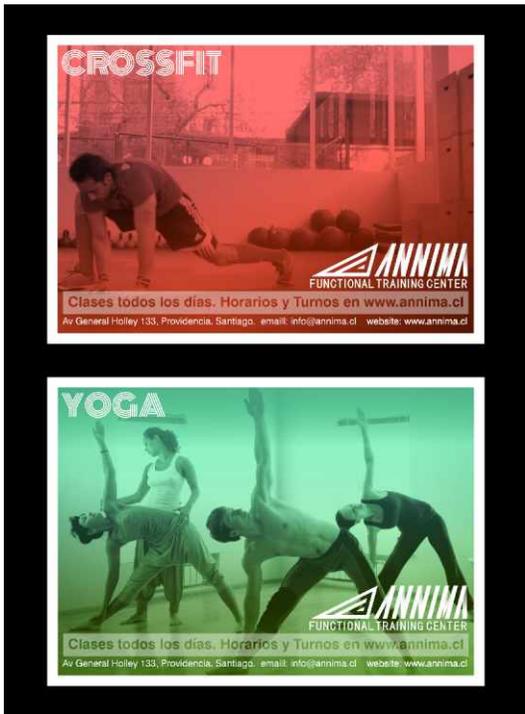
Casa Roble: Branding, identidad corporativa, fachada, interiores y merchandising de Hostal. Santiago de Chile, 2018



**Casa Roble:** Branding, identidad corporativa, fachada, interiores, merchandising, identidad corporativa y diseño web



**Annima:** Nombre y branding de marca de gimnasio de entrenamiento funcional. Santiago de Chile, 2014







**JACK'S**  
AFTEROFFICE  
LAS PROPINAS  
SON SIEMPRE  
BIENVENIDAS  
GRACIAS!

**JACK'S**  
AFTEROFFICE  
TODOS LOS JUEVES  
DE 19 A 23  
LA CERVEZA TIRADA  
ARTESANAL A 3 X 2

**JACK'S**  
AFTEROFFICE  
SENTIR PLACER  
Y PASARLA BIEN  
CON EL EXQUISITO  
MENU DE Gaudir

**JACK'S**  
AFTEROFFICE  
TODOS LOS JUEVES  
DE 19 A 23 CON UNA  
BUTELLA DE VINO  
SEIS PINTOS GRATIS

Jack's After Office: Nombre y branding de marca de fiestas after office. Buenos Aires, 2011



**Jack's After Office:** Nombre, branding, merchandising, publicidad e identidad corporativa



# CHILE RELLENO

de picadillo o queso  
con arroz y frijoles refritos

COMIDA CASERA





**Ceballos**

**CLÁSICO,  
REGIO Y  
FAMILIAR**

COMEDOR, DOMICILIO, EMPRESAS, CONGELADOS Y EVENTOS: [todo@comidaceballos.com](mailto:todo@comidaceballos.com)



**FAJITAS  
DE POLLO**  
con puré de papa  
coditos (mac&cheese)  
y mix de verdura

COMIDA CASERA



ENTU MESA DESDE 1982

COMEDOR, DOMICILIO, EMPRESAS, CONGELADOS Y EVENTOS: [todo@comidaceballos.com](mailto:todo@comidaceballos.com)



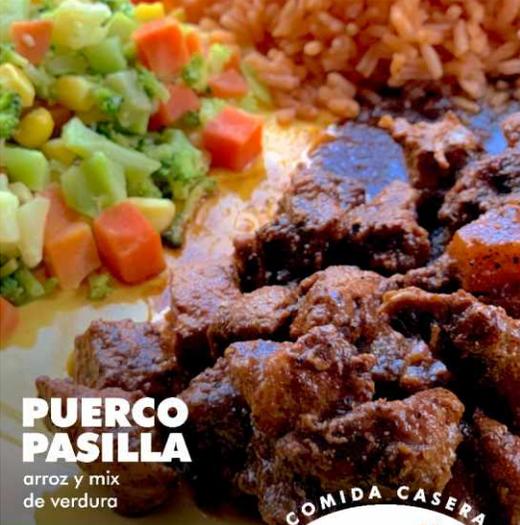
**MILANESA  
DE RES**  
coditos con queso  
y puré de papa

COMIDA CASERA



ENTU MESA DESDE 1982

COMEDOR, DOMICILIO, EMPRESAS, CONGELADOS Y EVENTOS: [info@comidaceballos.com](mailto:info@comidaceballos.com)



**PUERCO  
PASILLA**  
arroz y mix  
de verdura

COMIDA CASERA



ENTU MESA DESDE 1982

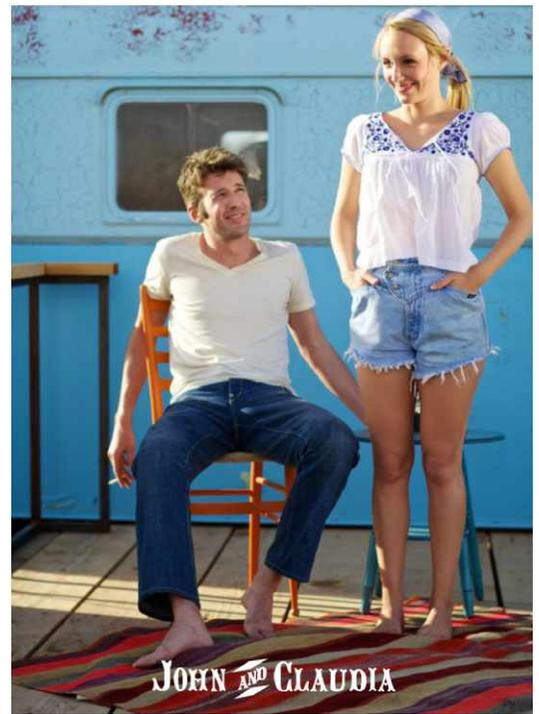
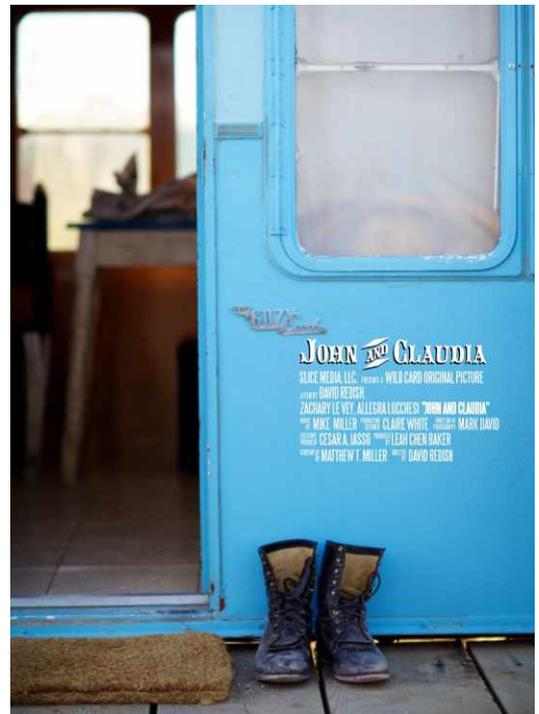
COMEDOR, DOMICILIO, EMPRESAS, CONGELADOS Y EVENTOS: [info@comidaceballos.com](mailto:info@comidaceballos.com)

# JOHN AND CLAUDIA



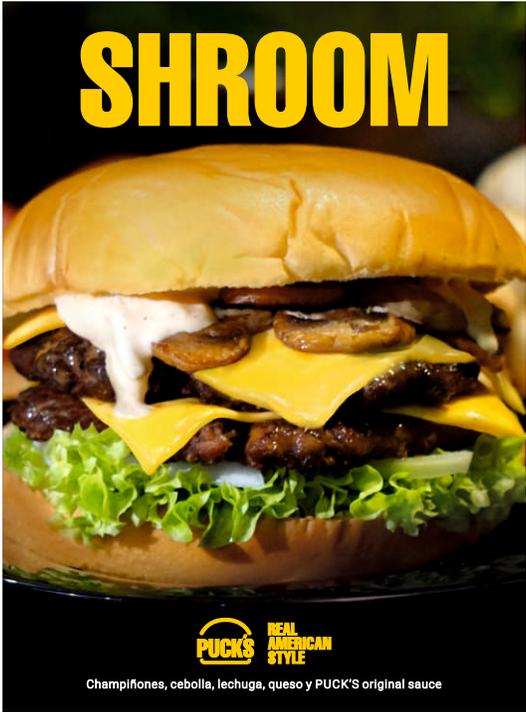
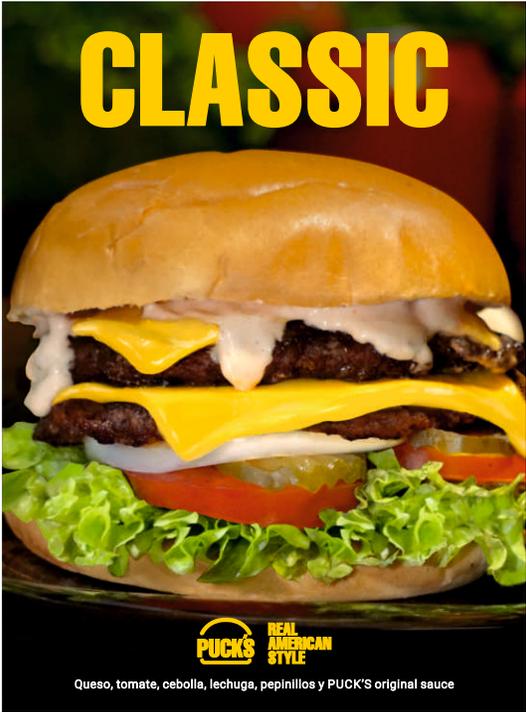
SINCE MEDIA, LLC. PRESENTS A WILD CARD ORIGINAL PICTURE. WRITTEN BY DAVID REDIGN. STARRING ZACHARY LE VAY, ALLEGRA LUCCHESI "JOHN AND CLAUDIA" WITH MIKE MILLER. COSTUME DESIGNER CLAUDE WHITE. EXECUTIVE PRODUCERS MARK DAVID HUSS, CESAR A. JASSO. PRODUCED BY LEAH CHEN BAKER. DIRECTED BY MATTHEW T. MULLER. EDITED BY DAVID REDIGN.

# FILM





**PUCK'S** REAL AMERICAN STYLE



# BACON



**PUCK'S** REAL AMERICAN STYLE

Tocino, cebolla caramelizada, queso y PUCK'S original sauce

# FRIES



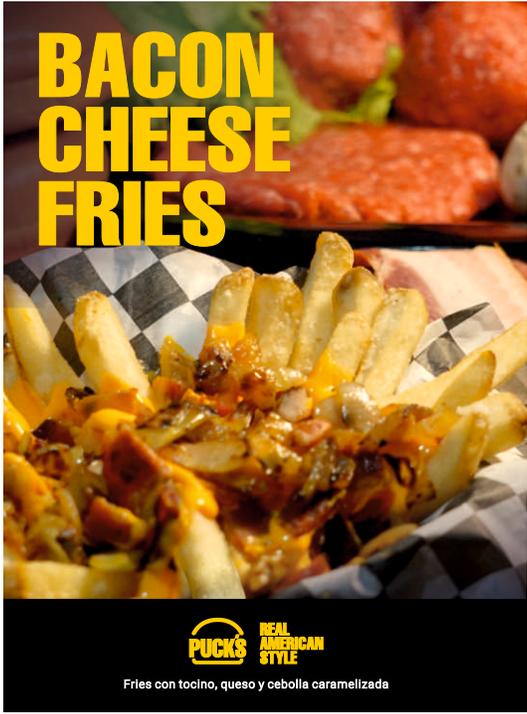
**PUCK'S** REAL AMERICAN STYLE

# CRISSCUT



**PUCK'S** REAL AMERICAN STYLE

# BACON CHEESE FRIES



**PUCK'S** REAL AMERICAN STYLE

Fries con tocino, queso y cebolla caramelizada

A nuestros amigos colaboradores,  
socios, proveedores y clientes de  
nuestros primeros 25 años y todos  
los que sigan:  
GRACIAS POR PERMITIRNOS  
HACER LO QUE MÁS NOS GUSTA.



César Adrián Estupiñán  
CEO y fundador





**LA MARCA  
QUE CONSTRUYE  
MARCAS**



**DISEÑO DE MARCAS  
PARA CONSTRUIR IDENTIDAD**

Nombre y slogan  
Diseño de logotipo  
Identidad y personalidad  
Imagen corporativa  
Manual de Identidad  
Registro ante el IMPI

**COMUNICAR LA MARCA  
PARA POSICIONARLA**

Diseño y producción web  
Redes sociales  
Foto, video y redacción  
Folletos y catálogos  
Brand training  
Merch y packaging