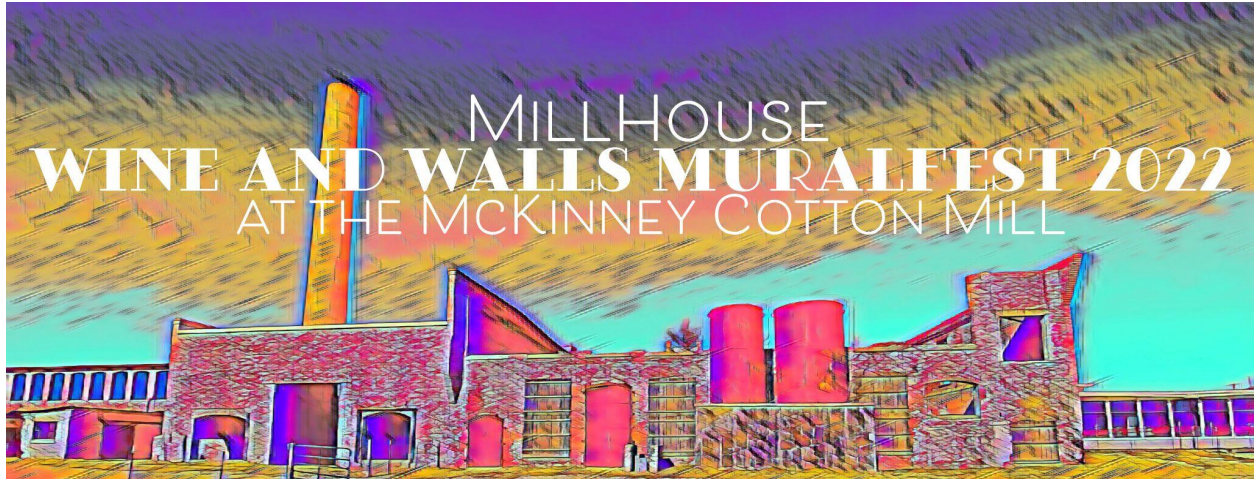


FEBRUARY 20, 2022 PRESS RELEASE PR22-02

MillHouse Wine and Walls MuralFest Held June 18-19 at the Historic Cotton Mill in McKinney, Texas.



MillHouse and the Cotton Mill Partners, Ltd. invite you to attend our first juried Mural Festival, held in the Cotton Mill event facility at 610 Elm Street, Suite 1000, McKinney, Texas 75069.

The festival will be held on Father's Day Weekend, Saturday, June 18 and Sunday, June 19 from noon to 6 pm. The Friday evening Meet-the-Artists reception on June 17 is open to VIP PASS holders. MuralFest is open to the public free of charge.

Artists will be commissioned to paint original mural designs on featured locations at the historic Cotton Mill facility throughout the festival. One artist will receive \$5000 for the design and creation of a 35x30 ft mural, 16 artists will receive \$500 for 8x11 and 10x9 murals, and ten artists will create 48x60 mobile murals, which will be auctioned off during the festival. The sale proceeds will benefit the artists and MillHouse Foundation.

Festival participants are encouraged to bring lawn chairs and shade umbrellas to watch muralists paint original designs on the historic Cotton Mill, sip wine from local wineries, sample tasty morsels from food vendors, and shop for art, jewelry, and handmade products from local and regional vendors. Strolling musicians, provided by Ovation Academy, will offer entertainment. Participating Texas wineries include McKinney's Landon Winery, Eden Hill and Caudalie Crest from Celina, and Pedernales Cellars from Stonewall. Food vendors are

Tickets are available for preorder online. The \$100 VIP PASS includes 20 tastings, a festival wine glass and T-shirt, and admission to the Meet-the-Artists opening reception. Tickets are \$40 for 20 wine tastings. Food and drink tickets are \$20 for 20, and will be available for purchase during the festival.

Funding and in-kind support is provided by the Cotton Mill Partners, Ltd., McKinney Arts Commission, Visit McKinney, and McKinney Community Development Corporation, and Landon Winery.

MillHouse Foundation is a tax exempt 501(c)(6) charitable and educational organization to promote female artists and entrepreneurs. The Foundation partners with the Cotton Mill Partners to offer art festivals to showcase local and regional talent, and to bring art patrons to historic McKinney to shop, eat, and enjoy our marvelous city. Sister nonprofits, MillHouse Foundation and MillHouse McKinney, operate out of the Cotton Mill to lift up micro-business women in creative fields. Learn more about MillHouse Foundation at <https://millhousefoundation.org>.

The McKinney Cotton Mill is a century-old historic structure, currently home to a thriving Wedding and Event Venue and many businesses, including MillHouse McKinney and Tupps Brewery. The Cotton Mill, built in 1910, played an important role in the intersection of agriculture and industrialization in the early 1900's. When Texas embarked on a twenty-year cotton mill campaign to expand the market for locally-grown cotton, McKinney leaders built the Cotton Mill to keep Texas' top agricultural product within the state for processing. In the 1960's, McKinney's Cotton Mill (producing Texas Textile Fabrics) was the largest denim manufacturer in the world until 1969. The Cotton Mill Partners, Ltd. purchased the property in 1996 and have been actively renovating the property into mixed use development. The Cotton Mill now houses 11 different office tenants working in various industries such as digital marketing and environmental engineering. The Cotton Mill is continuously evolving and has plenty of space for more to join our culture. Learn more about the McKinney Cotton Mill at <https://mckinneycottonmill.com>.

Contact Dana Brock for more information about Wine and Walls MuralFest:
dana@millhousemckinney.com.

Contact Dr. Beth Beck for more information about the MillHouse Foundation:
beth@millhousefoundation.org.

Contact McCall Casey for more information about the McKinney Cotton Mill:
mccall@mckinneycottonmill.com.

Contact Aimee Woolverton for more information about photography and film location shoots at MillHouse McKinney and the Cotton Mill: aimee@millhousemckinney.com.

The Festival website offers information for participants, muralists and vendors:
<https://millhousefoundation.org/muralfest>

Tickets are available at:

<https://www.eventbrite.com/e/millhouse-wine-and-walls-mural-festival-tickets-271375931717>