



Soulful of Noise

A CELEBRATION OF MUSIC, ART & CULTURE



Soulful of Noise Music Festival
September 18, 2021



SOULFULOFNOISE

/sōlfəl-of-noiz/

Noun

SoulfulofNoise is a complete platform for the independent artists of today. We develop and promote independent artists in every genre through events, web content, and social media.

Our **SOUL** intent is to spread the euphoria that only great music can provide.





ABOUT US

We are proud to present to you the opportunity to be a sponsor at SoulfulofNoise Music Festival: a collaborative effort to bring positivity and joy to the people of Los Angeles. We will work directly with local organizations and vendors to create a music festival that will showcase the best emerging talent in the country. The Festival will feature 50+ Music Acts from all over the nation, various activations and seminars, 100+ Local Vendors, 10k+ attendees, and plenty of activities for all to enjoy.



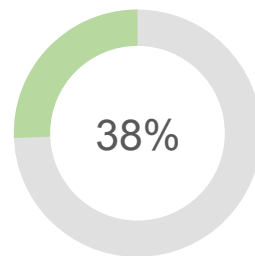
SoulfulofNoise Music Festival 2021

- **Date:** September 18, 2021 12p-10p
- **Location:** Sola Beehive, Los Angeles
- **Event Features:** 50+ Music Acts, 100+ Local Vendors, Beer Garden, Food Trucks, Entrepreneurship & Wellness Seminar, & Sponsored Activations
- **Expected Attendance:** 10,000+
- **Age:** All Ages (Avg Age 25-40)
- **Audience:** Business Professionals, Music Enthusiasts, Influencers, Families

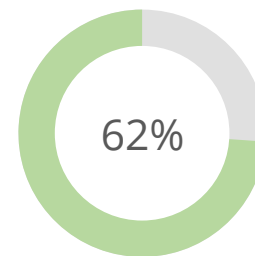
Video Links:

[SoulfulofNoise Music Festival 2019](#)

ATTENDEE BREAKDOWN



MALE



FEMALE



Community Initiatives

SoulfulofNoise is more than just music. We are a family and we believe that the most important work we can do is not in a studio or on a stage, but within our community.





Back 2 School Drive

Annually | Sola Beehive

- We have partnered with Teach Them The Way and are honored to announce our 4th Annual Back 2 School Drive. We are inviting all kids grades K-12 to come out and enjoy the festivities. We will work alongside the Sola community and several organizations to provide our kids with the supplies, tools, and encouragement to start their school year off on a positive note!
- We will also be announcing our new workshop designed to teach children financial literacy and guide them on their way to becoming the next generation of entrepreneurs and business owners.
- FREE BACKPACKS + FREE SCHOOL SUPPLIES + FREE HAIRCUTS + FREE EDUCATIONAL WORKSHOPS + FOOD, FUN & GAMES
- If you want to volunteer or assist in any way please contact us at contact@soulfulofnoise.com





Grow Skid Row Project

Monthly | Skid Row

- Grow Skid Row is an initiative involving several organizations all working together with the purpose of building up the Skid Row community. There are children there that need our help, and by the grace of God we will do all that we can to make their lives better.
- SOCKS FOR THE HOMELESS+ FREE HAIRCUTS + JOB OPPORTUNITIES + FOOD + MUSIC THERAPY
- If you want to volunteer or assist in any way please contact us at contact@soulfulofnoise.com






Entrepreneurship Town Hall

Monthly | Los Angeles

- The purpose of this event is to educate, empower, and equip entrepreneurs and creatives with information, relationships, and resources to help take their businesses to the next level. It's basically a networking event meets a family reunion.
- NETWORKING + FINANCE + CREDIT REPAIR + FREE CONSULTATIONS + WEBSITE ASSISTANCE
- If you would like to be a panelist please contact soulfulofnoise.com





Sponsorship Opportunities

Backed by the best independent musicians in Los Angeles, & a long-standing reputation and loyal fan base, The SoufulofNoise Music Festival delivers a robust marketing and promotional package.






**TITLE
SPONSOR**

\$50,000 + PRODUCT

EVENT DELIVERABLES

- 
- Exclusive rights to “SoulfulofNoise Music Festival in logos and/or text in all Festival marketing and collateral material
 - Mention during all Radio Event Promotions.
 - Full inclusion in PRIMARY position in all paid radio, print, advertising and promotional pieces, press releases, indoor event signage and public service announcements.
 - Exclusive Food Vendor during festival.
 - Access to all emails collected during festival.
 - Prominent mentions during emceed breaks and intros.
 - Preferred vendor or display tent placement and product exclusivity with right to sell, use or display products (Within Festival guidelines)
 - Name On Event Wristbands
 - Corporate logo on the Festival e-mail blast
 - Festival social media mentions
 - Festival program listing
 - Corporate logo on the Festival sponsorship page with a link to your website
 - Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)
 - Opportunities for Artists Introductions
 - Logo on Step & Repeat
 - Full Color Inside Cover advertisement in the official SoulfulofNoise Music Festival program.





PRESENTING SPONSOR

\$35,000 + PRODUCT

EVENT DELIVERABLES

- Representation as the “SoulfulofNoise Music Festival, brought to you by YOUR BRAND” in logos and/or text in all Festival marketing and collateral material
- Mention during all Radio Event Promotions.
- Full inclusion in PRIMARY position in all paid radio, print, advertising and promotional pieces, press releases, indoor event signage and public service announcements.
- License to use SoulfulofNoise Music Festival name and marks in YOUR COMPANY's promotional activities, subject to SoulfulofNoise Music Festival review.
- Prominent mentions during emceed breaks and intros.
- Preferred vendor or display tent placement (tent at SoulfulofNoise Music Festivals expense) and product exclusivity with right to sell, use or display products (Within Festival guidelines)
- Name On Event Wristbands
- Corporate logo on the Festival e-mail blast
- Festival social media mentions
- Festival program listing
- Corporate logo on the Festival sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)
- Opportunities for Artists Introductions
- Logo on Step & Repeat
- Full Color Inside Cover advertisement in the official SoulfulofNoise Music Festival program.





STAGE SPONSOR

\$25,000 + PRODUCT

EVENT DELIVERABLES

- Banner Placement on Stage as Backdrop
- Corporate logo on the Festival e-mail blast
- Festival social media mentions
- Festival program listing
- Corporate logo on the Festival sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)
- Opportunities for Artists Introductions





ONSITE SPONSOR

\$10,000 + PRODUCT

EVENT DELIVERABLES

- Corporate logo on the Festival e-mail blast
- Festival social media mentions
- Festival program listing
- Corporate logo on the Festival sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)






LIQUOR SPONSOR

PRODUCT DONATION ONLY

EVENT DELIVERABLES

- Sponsor logo placement on all marketing/promotional collateral
- Branded table tops throughout festival
- Custom made drinks menus featured at Festival After Party
- On-site signage throughout festival
- Social media posts on all SoulfulofNoise platforms
- Logo placement on marketing materials, online and print
- Inclusion in weekly email blast





EQUIPMENT SPONSOR

EQUIPMENT DONATION ONLY



EVENT DELIVERABLES

- Sponsor logo placement on all marketing/promotional collateral
- Exclusive rights to all gear in product category.
- On-site signage throughout festival
- Social media posts on all SoulfulofNoise platforms
- Logo placement on marketing materials, online and print
- Inclusion in weekly email blast



THANK YOU

If you are interested in sponsoring
SoulfulofNoise please contact us at

sponsorships@soulfulofnoise.com

www.soulfulofnoise.com

