



Soulful of Noise

A CELEBRATION OF MUSIC, ART & CULTURE



Soulful of Noise
Sponsorship Deck 2021

ABOUT US

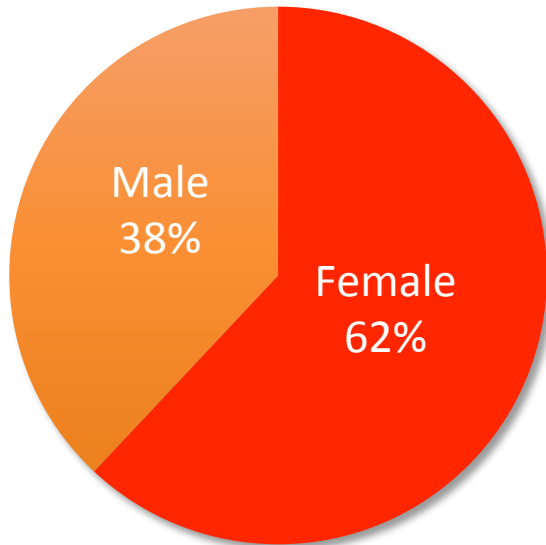
SoulfulofNoise organizes events to provide music lovers, the artist community, and its supporters with an entertaining and uplifting music experience.

We stand for real musicians and real every day people. When you attend a SoulfulofNoise event you attend a family reunion with a live band. No egos, no lines, no VIP, just Good Music & Good Vibes.

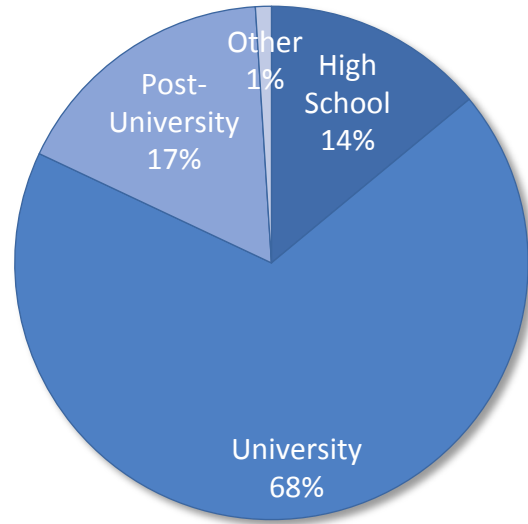


Attendance Demographics

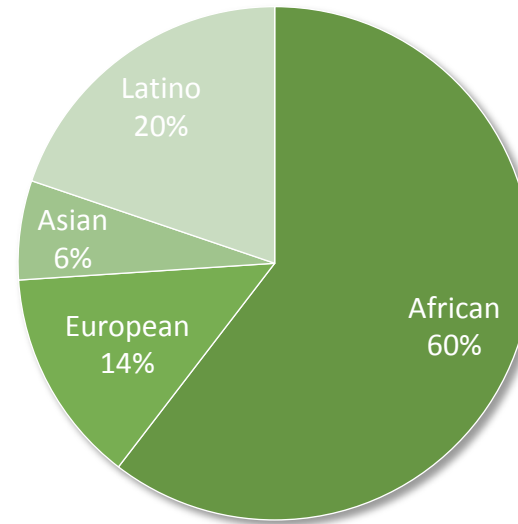
Gender



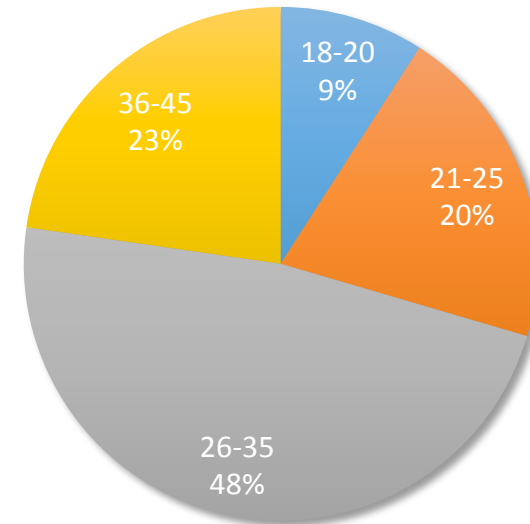
Education



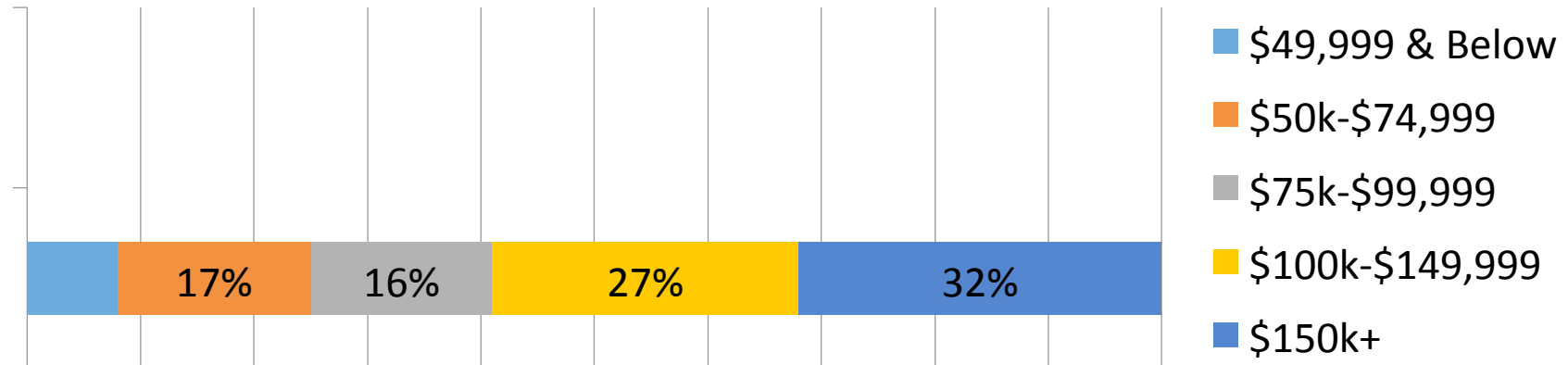
Ethnicity



Age Groups



Household Income



A photograph of a band performing on stage, overlaid with a semi-transparent purple filter. The band consists of a man on the left playing a saxophone, a woman in the center with curly hair, a man on the right singing into a microphone, and another man on the far right playing a guitar. A drum kit is visible in the background. The text "Soulful of Noise" and "2021 Events" is centered over the image in a large, white, sans-serif font.

Soulful of Noise

2021 Events



SoulfulofNoise The Tour

- **Date:** August –December 2021
- **Venue:** Various
- **Event Features:** 15+ Cities, Charity Events, College Shows, Pop Up Shows, Airbnb Experience Collaboration, Tour Van & Lodging, Live Broadcast
- **Attendance:** 400+ Per Event
- **Age:** 21+ (92% of attendees are 21 – 35)
- **Audience:** Music Enthusiasts, Trendsetters, Bloggers, Influencers, College Students
- **Video Link:** [HERE](#)





SoulfulofNoise Music Festival 2021

- **Date:** September 18, 2021 12p-7p
- **Location:** Leimert Park, Los Angeles, CA
- **Event Features:** 20+ Music Acts, Comedians, Djs, 50+ Local Vendors, Beer/Wine, & the Best Food Vendors in the City
- **Expected Attendance:** 10k+
- **Age:** 18+ (42% of attendees are 25 – 35)
- **Audience:** Business Professionals, Music Enthusiasts, Trendsetters, Bloggers, Influencers
- **Video Links:** [SoulfulofNoise Music Festival 2019](#)





Soulful Sundays Open Mic

- **Date:** Every 1st Sunday
- **Venue:** Comfort LA – 1110 E 7th St, Los Angeles
- **Event Features:** Open Mic w/ Live Band, Boutique Bar, Food by Comfort LA, Local Vendors, Live Broadcast
- **Attendance:** 500+
- **Age:** 18+ (76% of attendees are 25 – 49)
- **Audience:** Business Professionals, Music Enthusiasts, Trendsetters, Bloggers, Influencers, College Students, Retirees
- **Video Link:** [HERE](#)





SoulfulofNoise Rooftop Concert

- **Date:** Once a Month
- **Venue:** 1800 Vine
- **Event Features:** 5+ Music Acts, Live Broadcast, On-site Interviews, Boutique Bar, Comfort LA, Local Vendors, Airbnb Experience Collaboration
- **Attendance:** 300+
- **Age:** Over 21 Only (72% of attendees are 25 – 35)
- **Audience:** Business Professionals, Music Enthusiasts, Trendsetters, Bloggers, Influencers
- **Video Link:** [HERE](#)





SoulfulofNoise x Ladies Night

- **Date:** Once a Quarter
- **Venue:** Lucky Strike Hollywood
- **Event Features:** All Female Music Acts, 8+ Piece Band, Live Broadcast, Airbnb Experience Collaboration, Sponsored Bowling Lanes
- **Attendance:** 800+
- **Age:** Over 21 Only (87% of attendees are 25 – 35)
- **Audience:** Business Professionals, Music Enthusiasts, Trendsetters, Bloggers, Influencers
- **Video Link:** [HERE](#)





Soulful of Noise Finale Show

- **Date:** December 18, 2021
- **Venue:** The Miracle Theater
- **Event Features:** 6+ Music Acts, 10+ Piece Band, Live Broadcast, Radio Broadcast, Food Trucks, Local Vendors
- **Attendance:** 500+
- **Age:** Over 21 Only (72% of attendees are 25 – 35)
- **Audience:** Business Professionals, Music Enthusiasts, Trendsetters, Bloggers, Influencers
- **Video Link:** [HERE](#)



Community Initiatives

SoulfulofNoise is more than just music. We are a family and we believe that the most important work we can do is not in a studio or on a stage, but within our community.





Back 2 School Drive

Leimert Park Plaza

- We have partnered with Teach Them The Way and are honored to announce our 4th Annual Back 2 School Drive. We are inviting all kids grades K-12 to come out and enjoy the festivities. We will work alongside the Leimert Park community and several organizations to provide our kids with the supplies, tools, and encouragement to start their school year off on a positive note!
- We will also be announcing our new workshop designed to teach children financial literacy and guide them on their way to becoming the next generation of entrepreneurs and business owners.
- FREE BACKPACKS + FREE SCHOOL SUPPLIES + FREE HAIRCUTS + FREE EDUCATIONAL WORKSHOPS + FOOD, FUN & GAMES
- If you want to volunteer or assist in any way please contact us at contact@soulfulofnoise.com





Grow Skid Row Project

Monthly | Skid Row

- Grow Skid Row is an initiative involving several organizations all working together with the purpose of building up the Skid Row community. There are children there that need our help, and by the grace of God we will do all that we can to make their lives better.
- SOCKS FOR THE HOMELESS+ FREE HAIRCUTS + JOB OPPORTUNITIES + FOOD + MUSIC THERAPY
- If you want to volunteer or assist in any way please contact us at contact@soulfulofnoise.com





ENTREPRENEUR TOWN HALL

Monthly | Various Locations

- The purpose of this event is to educate, empower, and equip entrepreneurs and creatives with information, relationships, and resources to help take their businesses to the next level. It's basically a networking event meets a family reunion.
- FREE ADMISSION + 10+ EXPERT PANELISTS + POST EVENT ENGAGEMENT + THE BEST NETWORKING EVENT IN LOS ANGELES
- If you want to volunteer or assist in any way please contact us at contact@soulfulofnoise.com



Sponsorship Opportunities

Backed by the best independent musicians in Los Angeles, & a long-standing reputation and loyal fan base, SoufulofNoise delivers a robust marketing and promotional package.





TOUR SPONSOR

\$50,000 + PRODUCT

EVENT DELIVERABLES

- Exclusive rights to “SoulfulofNoise The Tour IV: in logos and/or text in all Tour marketing and collateral material
- Full inclusion in PRIMARY position in all paid radio, print, advertising and promotional pieces, press releases, indoor event signage and public service announcements
- Exclusive Category vendor for duration of tour
- Access to all emails collected during tour
- Prominent mentions during emceed breaks and intros
- Preferred vendor or display tent placement and product exclusivity with right to sell, use or display products
- Name On Event Wristbands
- Corporate logo on the Tour e-mail blast
- Tour social media mentions
- Corporate logo on the Tour sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)
- Opportunities for Artists Introductions
- Logo on Step & Repeat





TITLE SPONSOR

\$30,000 + PRODUCT

EVENT DELIVERABLES

- Exclusive rights to “SoulfulofNoise Music Festival in logos and/or text in all Festival marketing and collateral material
- Mention during all KJLH Radio Event Promotions.
- Full inclusion in PRIMARY position in all paid radio, print, advertising and promotional pieces, press releases, indoor event signage and public service announcements.
- Exclusive Food Vendor during festival.
- Access to all emails collected during festival.
- Prominent mentions during emceed breaks and intros.
- Preferred vendor or display tent placement and product exclusivity with right to sell, use or display products (Within Festival guidelines)
- Name On Event Wristbands
- Corporate logo on the Festival e-mail blast
- Festival social media mentions
- Festival program listing
- Corporate logo on the Festival sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)
- Opportunities for Artists Introductions
- Logo on Step & Repeat
- Full Color Inside Cover advertisement in the official SoulfulofNoise Music Festival program.





STAGE SPONSOR

\$15,000 + PRODUCT

EVENT DELIVERABLES

- Banner Placement on Stage as Backdrop
- Corporate logo on the Festival e-mail blast
- Festival social media mentions
- Festival program listing
- Corporate logo on the Festival sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)
- Opportunities for Artists Introductions





ONSITE SPONSOR

\$5,000 + PRODUCT

EVENT DELIVERABLES

- Corporate logo on the Festival e-mail blast
- Festival social media mentions
- Festival program listing
- Corporate logo on the Festival sponsorship page with a link to your website
- Entertainment Package for Employees, Customers, & Others (Event Tickets, T-Shirts, Food Vouchers, etc.)






LIQUOR SPONSOR

PRODUCT DONATION ONLY

EVENT DELIVERABLES

- Sponsor logo placement on all marketing/promotional collateral
- Branded table tops throughout festival
- Custom made drinks menus featured at Festival After Party
- On-site signage throughout festival
- Social media posts on all SoulfulofNoise platforms
- Logo placement on marketing materials, online and print
- Inclusion in weekly email blast





EQUIPMENT SPONSOR

EQUIPMENT DONATION ONLY

EVENT DELIVERABLES

- Sponsor logo placement on all marketing/promotional collateral
- Exclusive rights to all gear in product category.
- On-site signage throughout festival
- Social media posts on all SoulfulofNoise platforms
- Logo placement on marketing materials, online and print
- Inclusion in weekly email blast



THANK YOU

If you are interested in sponsoring
SoulfulofNoise please contact us at

sponsorships@soulfulofnoise.com

www.soulfulofnoise.com

