



Support for XOLAIR Patients

Access options and
information to help you

Who is XOLAIR For?

XOLAIR® (omalizumab) for subcutaneous use is an injectable, prescription medicine for patients 12 years of age and older. It is for patients with moderate to severe persistent allergic asthma caused by year-round allergens in the air. A skin or blood test is done to see if you have allergic asthma. XOLAIR is for patients who are not controlled by asthma medicines called inhaled steroids.

XOLAIR helps reduce the number of asthma attacks in people with allergic asthma who still have asthma symptoms even though they are taking inhaled steroids.

Important Limitations of Use

- XOLAIR has not been proven to work in other allergic conditions
- XOLAIR is not a rescue medicine and should not be used to treat sudden asthma attacks
- XOLAIR should not be used in children under 12 years of age

Please see accompanying full Prescribing Information, including Medication Guide, for additional important safety information.



Access Solutions®

Per Label Update
July 2010



XOLAIR Access Solutions Can Connect You to the Medicine You Need

Copy adapted from
Brand Manual, Pg. 8

If you are worried about paying for XOLAIR, we are here to help.
XOLAIR Access Solutions offers:

- The XOLAIR Co-pay Card Program to help you with the out-of-pocket costs of XOLAIR
- Referrals to non-profit foundations to help you with your XOLAIR co-pay
- Help from the Genentech® Access to Care Foundation (GATCF) if you have no health plan or if your health plan won't pay for XOLAIR



For more information, call a XOLAIR Specialist
and find the right option for you

(800) 704-6610

*Please see accompanying full Prescribing Information, including Medication Guide,
for additional important safety information.*

Copy adapted from
patient brochure
XOL00001180011
XOL-800579, 12/10

The XOLAIR Co-pay Card Program



Are you worried about your co-pay for XOLAIR? You can be part of the XOLAIR Co-pay Card Program, if you qualify.* This program could help you with up to \$4000 over 12 consecutive months. This amount can help with your co-pay costs for XOLAIR.

Ready to start? Here are the rules to be part of the program:

- You are taking XOLAIR for its approved use
- You have concerns about your XOLAIR co-pay
- You are 18 years of age or older
 - If you are between the ages of 12 and 17, a guardian 18 or older must manage the card
- You don't live or get treated in Massachusetts
- You are not getting help from GATCF
- You do not have any state or federal healthcare plan. This includes Medicare, Medicaid and TRICARE

To learn more, call The Macaluso Group[†] at
(877) 411-8641

*You must meet certain conditions.

[†]The XOLAIR Co-pay Card Program is serviced by The Macaluso Group.



Access Solutions[®]

Copy adapted from
website XAS.com

Connecting you with a non-profit foundation*

XOLAIR Access Solutions can help in other ways too. We can refer you to a non-profit foundation dealing with asthma. If you're worried about how to pay for XOLAIR, it can help you with your co-pay costs.

We cannot guarantee a non-profit foundation can help you. The non-profit foundations each have their own rules, including financial rules. We do not influence or control these non-profit foundations. But XOLAIR Access Solutions can help you. We can refer you to an appropriate non-profit foundation. We can also help with the application process.

Genentech Access to Care Foundation (GATCF)

We provide medicine to patients who can't afford to pay for them, if they qualify. If you do not have a health plan or if your health plan doesn't pay for XOLAIR, GATCF might be able to help.

For more information, call XOLAIR Access Solutions at **(800) 704-6610** or visit **XOLAIRAccessSolutions.com**.

Adapted from Brand
Manual, Pg. 8

Learn More About **XOLAIR Access Solutions**

Helping **patients, caregivers** and
healthcare professionals get access to XOLAIR

- Call **(800) 704-6610**
from 6 a.m.–5 p.m. PT, Monday through Friday
- Fax **(800) 704-6612** or
- Visit **XOLAIRAccessSolutions.com**

*You do not need to enroll in XOLAIR Access Solutions to be referred to non-profit foundations.

Get help with the patient support program Xpansions

Copy adapted from Patient Xpansions Flashcard XOL000009802, 12/10

Xpansions is a free support program from the makers of XOLAIR. Do you want to learn more about your condition? Xpansions can give you the support you need. Our Nurse Educators can:

- Help answer general questions about XOLAIR
- Help answer questions about your type of allergic asthma
- Connect you with resources such as XOLAIR Access Solutions

Xpansions works with you and your doctor to help you manage your treatment.

Visit Xpansions.com for support while you are taking XOLAIR.



3 ways to join Xpansions:

1. Sign the Xpansions section of the **Patient Authorization and Notice of Release of Information Form (PAN)**.
2. Call **1-866-4XOLAIR**.
3. Register at **Xpansions.com**.

New copy based on ACT survey content

Are You Getting the Most From Your Asthma Medicine?

ACT to Find out!
Take the Asthma Control Test™ now. This short test checks you and your doctor find out whether you're getting the most from your asthma medicine.

1. Circle your answer for each question and write the total score in the box below.

A. In the past 4 weeks, how often did you get up at night because of asthma symptoms?
All of the time (4) 3 to 4 times a week (3) 1 to 2 times a week (2) Once or twice a week (1) None of the time (0)

B. During the past 4 weeks, how often have you had to wake up at night because of asthma symptoms?
More than once per week (4) Once per week (3) 3 to 4 times a week (2) Once or twice a week (1) None of the time (0)

C. How often do you have asthma symptoms during the day, such as coughing, wheezing, chest tightness, or trouble breathing?
4 or more days per week (4) 2 or 3 days per week (3) Once per week (2) Once or twice a week (1) None of the time (0)

D. How often have you used your rescue inhaler or other asthma medicine such as albuterol?
More than once per day (4) 3 or more times per day (3) 1 to 2 times per day (2) Once or twice a week (1) None of the time (0)

E. How well do you feel you are in control during the past 4 weeks?
Not controlled at all (1) Poorly controlled (2) Somewhat controlled (3) Well controlled (4) Completely controlled (5)

2. Add up your numbers to get your total score. See scoring guide below.

ACT TOTAL SCORE:

3. Find out what your total score means:
 9-19 Your asthma is not in good control. Talk to your doctor about treatment options.
 20-24 Your asthma appears to be well controlled. Review how to discuss this result with your doctor.

Help make sure you're in control. Figure out your ACT score regularly. Share it with your doctor.

It's time to ACT. Find the Asthma Control Test™ inserted in this brochure.

Take this quick survey to help you track your symptoms. Return the completed **ACT** form to your nurse. He or she can fax it to your doctor to review and include in your file.



Access Solutions®

IMPORTANT SAFETY INFORMATION

Per Label Update
July 2010

XOLAIR should always be injected in a doctor's office. You should read the Medication Guide before starting XOLAIR treatment and before each and every treatment.

A severe allergic reaction called anaphylaxis has happened in some patients after they received XOLAIR.

Anaphylaxis is a life-threatening condition and can lead to death so get emergency medical treatment right away if signs or symptoms of anaphylaxis occur after receiving XOLAIR.

Signs and symptoms of anaphylaxis include:

- Wheezing, shortness of breath, cough, chest tightness, or trouble breathing
- Low blood pressure, dizziness, fainting, rapid or weak heartbeat, anxiety, or feeling of "impending doom"
- Flushing, itching, hives, or feeling warm
- Swelling of the throat or tongue, throat tightness, hoarse voice, or trouble swallowing

Anaphylaxis from XOLAIR can happen:

- Right after receiving a XOLAIR injection or hours later
- After any XOLAIR injection. Anaphylaxis has occurred after the first XOLAIR injection or after many XOLAIR injections

Your healthcare provider should watch you for some time in the office for signs or symptoms of anaphylaxis after injecting XOLAIR. If you have signs or symptoms of anaphylaxis, tell your healthcare provider right away.

You should not receive XOLAIR if you have ever had an allergic reaction to a XOLAIR injection. Do not use XOLAIR if you are allergic to any of its ingredients.

In clinical studies, a variety of cancer types, including breast, skin, prostate, and parotid (a type of salivary gland), were reported in more patients who received XOLAIR than in patients who did not receive XOLAIR.

XOLAIR is not a rescue medicine and should not be used to treat sudden asthma attacks.

XOLAIR is not a substitute for the medicines you are already taking. Do not change or stop taking any of your other asthma medicines unless your doctor tells you to do so. Some patients on XOLAIR may have an abnormal increase in eosinophils (a type of white blood cell) in the blood or tissues, sometimes causing an inflammation of blood vessels which can lead to rash, worsening of respiratory symptoms, heart trouble, and/or nerve pain and weakness.

Joint inflammation or pain, rash, fever, and swollen lymph nodes have been seen in some patients taking XOLAIR after the first or subsequent injections. Talk to your doctor if you've experienced any of these signs and symptoms.

The most commonly seen side effects occurring more frequently in patients receiving XOLAIR than in patients who received placebo (an injection with no active medicine) were joint pain, pain (general), leg pain, tiredness (fatigue), dizziness, fracture, arm pain, itching, inflammation of the skin, and earache.

In asthma studies, the most common side effects in patients, who either needed to stop XOLAIR or needed medical attention, were injection site reaction, viral infections, upper respiratory tract infection, sinusitis, headache, and sore throat. These side effects were seen at similar rates in XOLAIR-treated patients as in patients who did not receive XOLAIR.

There are other possible side effects with XOLAIR. Talk to your doctor for more information and if you have any questions about your treatment.

XOLAIR has not been studied in pregnant women. Pregnant women exposed to XOLAIR are encouraged to enroll in the XOLAIR Pregnancy Exposure Registry. You can get more information by calling 1-866-4XOLAIR (1-866-496-5247) or by speaking with your doctor.

Please see accompanying full Prescribing Information, including Medication Guide, for additional important safety information.

Asthma Control Test™ is a trademark of QualityMetric Incorporated. The Asthma Control Test is for people 12 years and older with asthma.

XOLAIR® and its logo are registered trademarks of Novartis Pharmaceuticals Corporation.

The Access Solutions logo is a registered trademark of Genentech, Inc.

Genentech | NOVARTIS

©2011 Genentech USA, Inc. and Novartis Pharmaceuticals Corporation.
All rights reserved. XXXXXXXXXX 08/11 Printed in USA

FSC FPO



Access Solutions®