



The Fizz Ehrler Memorial Turning Back Time Car Show

Held in the Heart of Historic Downtown Sycamore, Illinois

To: All Turning Back Time Car Show Vendors and Sponsors

From: Turning Back Time Show Committee/Vendor & Sponsor Chairpersons

Re: 2025 Show Application/Rates/Reservation Contract

We are approaching one of the most iconic and festive events held in Sycamore... that's right, the 25th Annual Turning Back Time Car Show! As many know, this event gathers tens of thousands of people to admire thousands of cars at this once a year event. This year's show date is July 27th, 2025.

This year's applications are very similar to previous year's. We have updated our Sponsor and Vendor Applications to 2 separate applications: 1 for Sponsor information and 1 for Vendor information. Please read the prompts carefully when filling out each application to ensure they are processed properly. We are always making an effort to improve our show, but to do so we need your help.

Please note we have made three additional changes for everyone's enjoyment. 1) There will be no weapon sales. 2) All generators must not be a disturbance to the show. 3)Vendors can only sell from their designated area, NO roaming carts.

We truly appreciate your support! Remember, there are only 110 Trophies open for sponsorship so your early commitment will assure your name will live on the winner's walls for years to come.

Sponsorship questions please send to sponsors@turningbacktimecarshow.org. Vendor questions please send to vendors@turningbacktimecarshow.org.

Mail completed applications and payment to: **Turning Back Time Car Club, P.O. Box 411 Sycamore, IL 60178. Make Checks payable to Turning Back Time Car Club.** Any unpaid applications may be rejected.

Don't forget to check us out on Facebook at the link below the signature and visit our website!
<http://www.turningbacktimecarshow.org/>

The Board of Directors, participants, volunteers, spectators, and the many donation recipients thank you for your continued support!

All the Best,

Vendor & Sponsor Chairmans and Committee

E-Mail: vendors@turningbacktimecarshow.org

Website: www.TurningBackTimeCarShow.org

Facebook: facebook.com/TurningBackTimeShow

This Year Show Date: July 27, 2025



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Sponsorship Tier and Rate 2025

Trophy Sponsor

\$100

Per Trophy

(Multiple Trophy Purchases Available)

Includes 1 Top 100 Trophy, announced during award ceremony

Tier 1:

\$300

Includes T-shirt Advertisement on back of shirt plus 2 Top 100 Trophy

Tier 2:

\$600

Includes all **Tier 1** Rewards plus Logo advertisements on Website and Social Media and an additional 2 Top 100 Trophy (4 Top 100 Trophies total)

Tier 3:

\$1,000

Includes all **Tier 2** Rewards plus Multiple Advertisements on our Facebook page and additional 2 Top 100 Trophy (6 Top 100 Trophies total)

Presented By Sponsor:

\$5,000

Includes all **Tier 3** Rewards plus Primary Flyer, Poster, and T-Shirt Placement on Sleeve, Signage, Continuous mentions by show announcers, and other negotiable points.

Title Sponsor:

\$10,000

Includes all **Presented By Sponsor** Rewards, but Sponsor name is the title of sponsored year's show along with other negotiable points.



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Sponsor Contract

Show Event Date 7/27/2025

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: ____ Zip: _____

Telephone: _____ E-Mail: _____ Fax: _____

Sponsor Tier: See attached Tier and Rate Sheet: # of Trophies _____, Tier 1 ☐ Tier 2 ☐ Tier 3 ☐ Presented By

Sponsor ☐ Title Sponsor ☐

Fee Enclosed (See Sponsorship Tier and Rate Sheet): \$ _____

(Please attach payment to this application or your application may be rejected.
To confirm payment amount, please refer to the Sponsor Tier and Rate Sheet

For sponsor questions please contact **Don Johnson**, sponsors@turningbacktimecarshow.org

For Vendor Opportunities, please fill out the separate Vendor Application

Make Checks Payable to: Turning Back Time Car Club. Mail Payment To: Turning Back Time Car Club at P.O. Box 411, Sycamore, IL 60178. Deadline is June 30, 2025. Fees not received by then may result in cancellation of application/contract. No payments will be accepted at the show. TBTCC Reserves the right to review and limit display content not determined to be in good taste for a family event. Signature below confirms obligations for the 2025 Show only. Sponsor agrees that Turning Back Time Car Club is not responsible for theft, accidents, injury or damage to vendor display, property, vehicles and persons. Sponsor assumes all liability and insurance is highly recommended. Any and all licenses, taxes and permits required are the responsibility of the individual sponsor and are not included in fees or sponsorship levels. Payment is non-refundable.

Sponsor Signature: _____ Title: _____ Date: _____

APPLICATION DEADLINE 6/30/2025

Next Years Show Date: July 26, 2026

E-Mail: vendors@turningbacktimecarshow.org

Website: www.TurningBackTimeCarShow.org

Facebook: facebook.com/TurningBackTimeShow