# **HELLO,** It's our Business Profile.





high-quality storytelling across the **GCC** region.

Hamah Studios is a **creative production studio** founded in **2021**, passionate about creating **creative** content for **advertising** and **original** productions. We operate in **Kuwait and KSA**, delivering



SiC tv



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**Originals** 



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#ABtalks.





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Deer & Dear®







Hardees









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### WHAT WE DO?

"A **CREATIVE PRODUCTION** COMPANY"

We create concepts

We execute

## ORIGINALS,

#### **Set Shabab**

a comedy **sitcom** about young **men** from the Gulf Cooperation Council (GCC) countries who are **studying** abroad in Tampa, Florida, **USA**. They all live together in **one apartment**, sharing the space, and each character comes from a different background. Together, they try to overcome various crises and dramatic events they face.











#### **Ghair Mobashar**

a YouTube **comedy show** hosted by **Khaled Ali**, tackling social and global topics with a witty and entertaining approach. Each episode begins with a unique take on the subject, followed by a **discussion** with a famous **guest**, blending **humor** and insight in an engaging way.





#### **Safat Show**

In this five-episode series, "Safat Show" explores **interior design** for **Ramadan**. Hosted by two charismatic presenters, each episode blends traditional and modern elements to enhance the festive atmosphere. Viewers learn practical tips and see stunning transformations, celebrating Ramadan's essence in every detail.





**ABtalks** 

We collaborated with **#ABtalks** in executing special episodes filmed in Kuwait.













#### The Chef

" 'The Chef' is a cooking reality television program that was produced and broadcast during the holy month of Ramadan. The show aims to offer an authentic and honest insight into the contestants' experiences and their reactions to the difficult cooking challenges they face in each episode."



## ADVERTISING,

#### **KOZY**

We executed a **guerrilla marketing** campaign for Kozy, a brand specializing in women's wardrobes. We transformed a moving truck into an office that traveled around Kuwait to capture attention and spark conversation about the brand, focusing on increasing brand awareness.





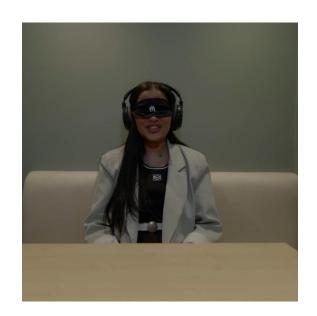




#### **Atyab Al Marshoud**

This **social experiment** simply explores that the most beautiful and powerful memories are those we smell. We placed a group of people in experiences relying on their senses and asked them what memories these evoked. In each experience, we deprived them of one sense until we reached the sense of smell.







#### Seen Jeem

We created a special **ad series** for the Seen Jeem app, built around the idea that regardless of age or social background, no one can **resist** the experience of **playing Seen Jeem**.



#### Hardee's

We created a special **Kuwaiti National Day** commercial for Hardee's featuring the **"Hamburger AlDeera"** campaign. This campaign was significant as it marked the return of the burger, which had been discontinued in the 90s.





#### Noble

We produced a **series of commercials** for Noble, a brand specializing in luxurious shemaghs. The concept highlights how life changes before and after wearing Noble.













### Kitco Teachme **Atyab Al Marshoud Safat Home** Kitco music video for A social media ads Atyab Al Marshoud Ramadan campaign for Kuwait national day. series for Teach Me saudi campaign. Safat home. learning app

### Starbucks Barameji **Floward** Noble Music video for Starbucks rewards Social responsibility Noble factory commercial for Kuwait program music song. Barameji originals commercial. medley. National Day.

KFH Drops Pizza Hut

KFH Gold series commercials.

Kuwait national day music commercial.

Pizza hut return to KSA campaign commercial.







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## Thanks,

Contact us; Info@hamahstudios.com