

Website Privacy Policy

Effective Date: April 04, 2025

Unique Benefits ("we", "us", or "our") is committed to protecting your privacy. This Website Privacy Policy explains how we collect, use, and safeguard information when you visit our website, www.uniquebenefits.net.

1. Information We Collect

When you visit our website, we may collect limited information such as:

- Your IP address and browser type (for analytics and security)
- General browsing behavior on our site (pages visited, time spent, etc.)
- Information you voluntarily submit through contact forms (e.g., name, email, phone number)

We do not collect sensitive personal or financial information through our website forms. If you apply for insurance or request a quote, a more detailed privacy policy will apply and be provided to you at that time.

2. How We Use This Information

We use website visitor data to:

- Improve website performance and user experience
- Respond to inquiries or quote requests
- Monitor website traffic and trends using tools like Google Analytics

We do not sell, rent, or share your personal information with third parties for marketing purposes.

3. Cookies and Tracking Tools

Our website may use cookies or similar technologies to:

- Enhance user experience
- Collect anonymous usage data for analytics

You can control cookie settings in your browser and opt out of tracking through tools like Google's Ad Settings or browser extensions.

4. Third-Party Links

Our website may contain links to external sites. We are not responsible for the privacy practices of those websites and encourage you to review their privacy policies.

5. Data Security

We take reasonable steps to protect your information, including using secure technologies and limiting access to authorized users only.

6. Contact Us

If you have any questions or concerns about this policy or how your information is handled, you can contact us at:

Unique Benefits

Email: tricia@uniquebenefits.net

Phone: 250-617-9227