



# **PUBLIC SERVICE ANNOUNCEMENTS - PSAs**

**My Health Records PCP (MHR-PCP)  
Your Revolution has been Won!**



*Our FREE Precision Health Access phone app, built originally with and for T-Mobile as a pilot member subscription health access model, allows you to download and securely store your health records for free on your own devices outside of the many password protected portals that have your information. The app and your health records storage are always free ... OR subscribe to real time health records updates!*

Whether emergency or just the constant annoyance and delays of filling out paperwork and waiting on health records transfers to receive care, you need this protection for you and your family!

\*[PROACT Live](#) is a 5013c Nonprofit that delivers [Public Service Announcements \(PSAs\)](#) informing providers, patients, consumers, and membership groups that they now own and control access to their personal health records when YOU decide! Think of [Erik Topal MD's](#) book, [The Patient Will See You Now – The Future of Healthcare is in Your Hands](#), and you will understand the mission!

\*PROACT - Patient Records Ownership Actions Conservation Trust has no revenue, seeks no donations, but makes contributions back to organizations whose members subscribe to our partner's services to expedite our joint efforts to "[Change Healthcare to Lifecare!](#)" How? [With the voice & actions of the people!](#)

## **WE OFFER OPTIONS, ACCESS & PRICING, BUT THAT ALL STARTS WITH YOU IN CONTROL OF YOUR HEALTH RECORDS!**

With a huge part of the population uninsured or who can't afford to use their insurance, this is a MUST!

### **WHO ARE YOUR ADVOCATE PARTNERS?**

Together We ARE Healthcare Technology; Already Connected on Your Behalf!

- **Precision Healthcare Technologies** – Present in the background of 17 sectors of healthcare and consumer health, since 2007 we have been helping CMS/Payers to architect and build value-based care models that grade hospitals and physicians.
- **Pluritem CareFlow IQ** - The Pluritem Health data platform unlocks the value of patient data trapped in healthcare silos and legacy formats—spotlighting crucial insights and care gaps and enabling more cost-effective collaborative care at both the patient and population levels
- **Milliman** – The parent company of Pluritem, is arguably the largest healthcare intelligence and technology advisor to nearly every payer, health system, hospital or organization.

## MESSAGE TO CONSUMERS & PATIENTS

"Your best life, health, and travel assurance is to have your health records on your own device. Currently they are stored in the many password protected patient portals for every provider or facility you have ever seen ... Until TODAY!

Download our FREE Precision Health Access phone app, download your records from those portals into the app and store them for FREE, OR ... Subscribe to our real time service which updates your master records portal after each and every ongoing healthcare service no matter where it was performed."

### Experience Exceptional Care at My Health Records PCP

For about the same cost as premium TV streaming services, you can have access to your health records updated in real time no matter where you got the service AND unlimited virtual care! This program serves to assist your providers when you can't get in to see them, need prescription refills or need referrals.

### What is the Price for This Bundled Service?

If bundled with a base level virtual care subscription the total cost is only \$14.95 per month if paid for the year in advance, or \$17.95 if paid monthly. OR you can upgrade to one of their other programs and minimize or even drop your traditional insurance!" [Go HERE for Programs & Pricing!](#)

## BENEFITS FOR PROVIDERS & HEALTHCARE PARTNERS

We need YOU to help improve life for yourself, your staff, your patients, their families, the community, and healthcare overall! Tens of millions of dollars are wasted on intake forms, health records transfers, prescription requests, referral orders, patient assessments and surveys etc. We will pay YOU to help us put an end to this!

When a provider or Strategic Partner shares this message with their entire patient population, they also receive;

- \$1 per member per month when their patient subscribes,
- An additional record of a nonsubscriber,
- See their CMS/Payer Report card (sample below),
- Together we can even monetize these records offer simply by including our AI-Embedded HRA in that message. This is required anyway to request those records.
- This typical provider is being penalized for missing \$333,901 in mandated services he has no idea are even needed without Precision, who built this grading system. We get this for them at no upfront or out of pocket costs or no operational changes are required. We simply connect to the missed services in the background as directed by the provider.

DR. ZHIVAGO				
LOCATION	SPECIALTY	ENTITY TYPE	NPI NUMBER	
3901 Nostrand Ave Suite L11, Brooklyn, NY, 11235	Internal Medicine	Individual	1124198304	
Risk Score 1.1206	Total Beneficiaries 536	Total Services 6023	Missed QM Opportunity \$333,901.00	EKG Opportunity \$30,495.00
ABi Opportunity \$10,938.00	AWV Opportunity \$74,560.00	MH Opportunity \$22,896.00	RPM \$65,606.40	CCM \$20,868.81

## BENEFITS FOR MEMBERSHIP ORGANIZATIONS, NONPROFITS & CHARITIES

These types of organizations always face the “What value do I add” question as well as dealing with Good Samaritan giving fatigue. We lift your membership while donating back to your organization.

### How Do You Participate & What’s in it for Your & Your Members/Donors?

You simply share our PROACT PSAs about the rights to access, store, and control your own health records, offer our free app and free records download. If the consumer/patient subscribes to real time access or any other valuable product or service, we donate back to you when your members engage.

## MESSAGE TO PHARMACEUTICAL RELATED PARTNERS

The entire healthcare delivery system is largely held together by connections to prescriptions. Whether manufacturers, pharmaceutical reps or pharmacies themselves, there is no sector that benefits more from our health records ownership initiatives than you! It’s a great opportunity to be altruistic and capitalistic for the betterment of healthcare and humanity.

By simply sharing our PROACT Public Service Announcements (PSAs) to each provider, pharmacy or customer you meet you receive:

- \$1 per member per month when their patient subscribes
- Because our consumers have their own records, our virtual network provides an assist to providers to get prescriptions refilled without waiting on an office visit.
- Our ability to partner you with collaborative providers or hospitals to monetize many other missed services that can be performed and credited to your location.
- Any mood alternating drug for anxiety and depression, or controlled substances require certain periodic assessments to even fill the prescription. We can monetize that process for you.
- Provide access to our pharmacy data via our data aggregator partner
- Together we can even monetize these records offer simply by including our AI-Embedded HRA in that message. This is required anyway to request those records.

## Please study each tab of these two websites and let's get together!

- [PROACT Live](#) – Our 5013c that has no revenue and no fund-raising function. Our sole purpose is to support and donate back to you and the lives of everyone in healthcare and consumer health.
- [My Health Records PCP](#) – The Keys to the Kingdom, Personal access and control of your health records updated automatically in real-time.
- [Simple Programs & Pricing Here](#)
- [Contact Doug Sparks for more information](#)