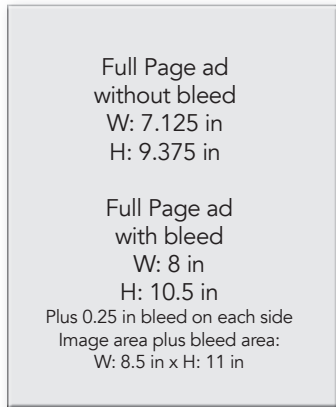


Living Well – 2018 Rate Card

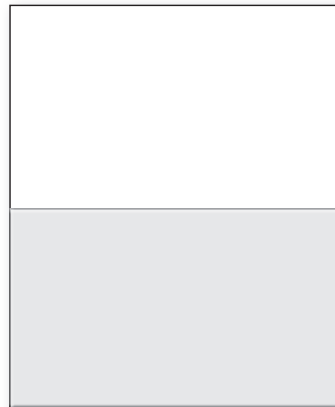
Full Page

W: 7.125" x H: 9.375"



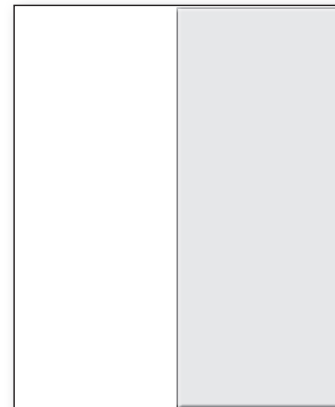
Half Page Horizontal

W: 7.125" x H: 4.575"



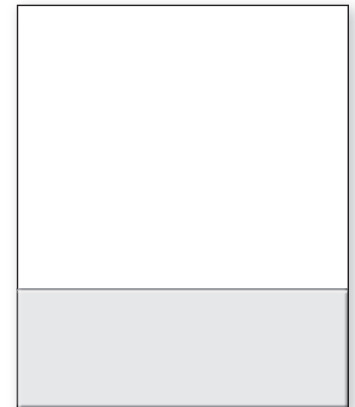
Half Page Vertical

W: 3.5" x H: 9.375"



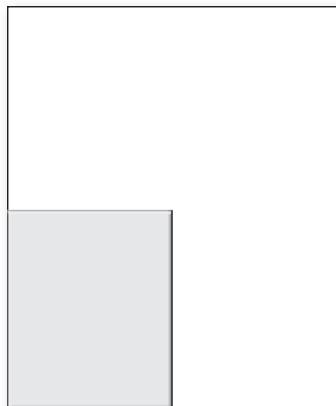
One Third Page Horiz.

W: 7.125" x H: 3"



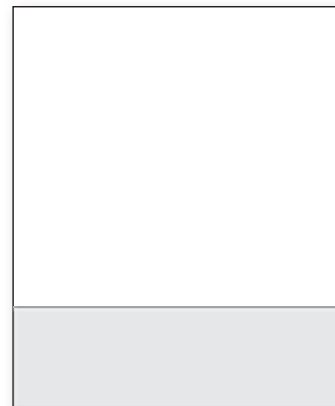
One Quarter Page

W: 3.5" x H: 4.575"



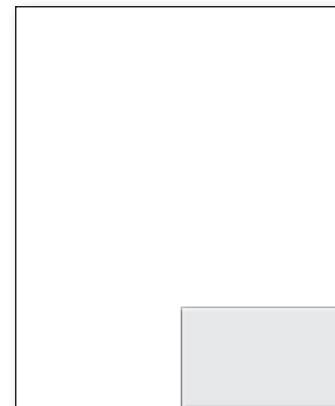
One Quarter Banner

W: 10.125" x H: 2.175"



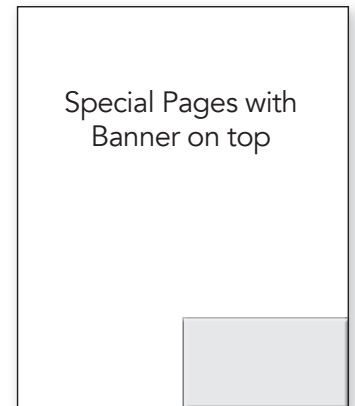
One Eighth Page

W: 3.5" x H: 2.175"



Business Card Size

W: 3.5" x H: 2.175"



LIVING WELL COLOUR ADVERTISING RATES

(Price per ad, full colour process)

Launch Special based on 6 issues		
	Reg 1 X Rate	Magazine Launch Special
1/4 page	\$389.00	\$299.00 per issue
1/3 page	\$519.00	\$399.00 per issue
1/2 page	\$649.00	\$499.00 per issue
Full page	\$909.00	\$699.00 per issue

Special Feature Business Profile Exposure Advertorial

Full page \$699 Half page \$499

Back cover \$1,495

Inside Back + Front Covers \$799 each

Healthy Products & Services Directory:

H: 1.75 x W: 2.23in \$399 for the whole year

Co-op Advertising Packages where we work with your suppliers and use resources you may not even realize are available.

REFERRAL PROGRAM: refer other businesses and when they advertise you get a bonus ad credit.

6x Advertiser Feature Bonus Package

Benefit from the exposure of both print and digital format with a **free web banner ad** featured on our Multi Media platform website.

6X advertisers will also benefit from a **free one-year Directory Listing** in print and online.

Booking deadlines: 25th of month prior to publication.
Example: May 25th for June/July issue.

Ad material deadlines: End of month prior to printing publication.

Ad delivery: Email to advertising@yourhealthmag.ca
Larger files can be sent by www.wetransfer.com