



NEUWORLDZ

NEUWORLDZ

SMB Spark Maker Business Promotions

Enabling Small Businesses To Scale Growth With Meaningful Promotions



POWER OF BUSINESS PROMOTION PROGRAM



- Appeal to the customers mindset and preferences
- State the advantages and benefits of your business
- Build better visibility and availability
- Outshine competition
- Create a positive impact on local communities and businesses
- Appeal to both the emotional and logical appeal of the market niche
- Builds Trust
- Attract Customers
- Attract Talent

Program Features

Engaging local businesses to build better
VISIBILITY – DESIRABILITY & AVAILABILITY

Primary Event	Community Connects & Public Relations	Network
<ul style="list-style-type: none">• Unique Business representation• Business promotions• Engaging Speaker Panels• Lunch and fellowship• Business Leader interviews• Local Media features• 300+ Press Features• Social Media Promotions• Job promotions• Smooth Client Attractions• Attractive referral programs	<ul style="list-style-type: none">• Appreciation visits to local services and business to create cross industry referral outreach + promote healthy supportive community engagements.• Community engagement & Outreach• Get good public relations to build strong local brand reputation	<ul style="list-style-type: none">• Community engaging networking program building strong local visibility and trust .• Win with referrals programs – opportunities for affiliate marketing with other non-competing local businesses.



IMPROVE BRAND RECOGNITION WITH NEUWORLDZ



- **VISIBILITY**

SAVE MONEY BUT GET 5X MORE VISIBILITY THAN PAID ADS

- **DESIRABILITY**

IMPROVE BRAND CREDIBILITY AS YOU FEATURE ON TRUSTED PLATFORMS AND MEDIA

- **AVAILABILITY**

CUSTOMERS CAN REACH YOU DIRECTLY THROUGH BACKLINKS ON ARTICLES AND PROGRAMS.

BUILD TRUST + VISIBILITY: Rule your market by getting your business news featured in trusted and highly reputed national and local media platforms, to build strong reputation and clientele.

BUSINESS LEADER INTERVIEWS: Appeal to your customer's mindset by showing your business means more than just transactions. Feature on the Neuworldz interviews and candid conversations and be viewed by thousands on YouTube. Use the links to promote your brand and business.

BEFORE



Goes Unnoticed

Overshadowed by Competition

Business presence unknown

Difficulty to attract customers

VS **WITH NEUWORLDZ**



Wide Online Visibility to 170 Million viewers

Improved Industry Visibility and Desirability

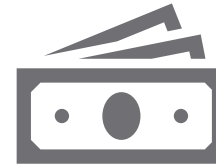
Wide Business presence across major sites and search engines

Attract Customers effortlessly

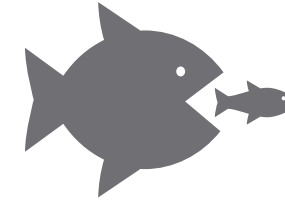
Major Problems of Business Owners

COMMON PROBLEMS FACED BY BUSINESSES

- 8 out of 10 Times Customers Will Prefer A Business That Has Better Online Visibility. Is your business **losing customers due to poor market and online visibility** despite having a great product.
- If your Competitor Is Getting More Business from Customers, then it means your **business is overshadowed** it's time you Shine and Outshine!
- Poor visibility literally means your customer don't know you exist.
- No presence on features means poor credibility. Reputation matters!
- Customers don't know how to reach you.
- Marketing and **Branding is expensive**



Marketing is
Expensive



Overshadowed by
Competition



Attracting
Clients &
Increase
Revenue



Poor visibility
and low brand
reputation

Effective Solutions by Neuworldz



SOLUTIONS BY NEUWORLDZ

- Get featured across **500+ media worldwide**
- **Save 3x cost** on marketing!
- Get **5x more visibility!**
- **Guaranteed press releases!**
- Scale business **visibility across search engines and reputed journals**
- **Backlinks** to client websites with every business news and articles.
- **Attract clients** with a strong business /brand recognition
- Strong chances of **blue tick verification on social media** organically
- **Target preferred geographies** for media releases.



Save Money on
Marketing



Outshine
Competition

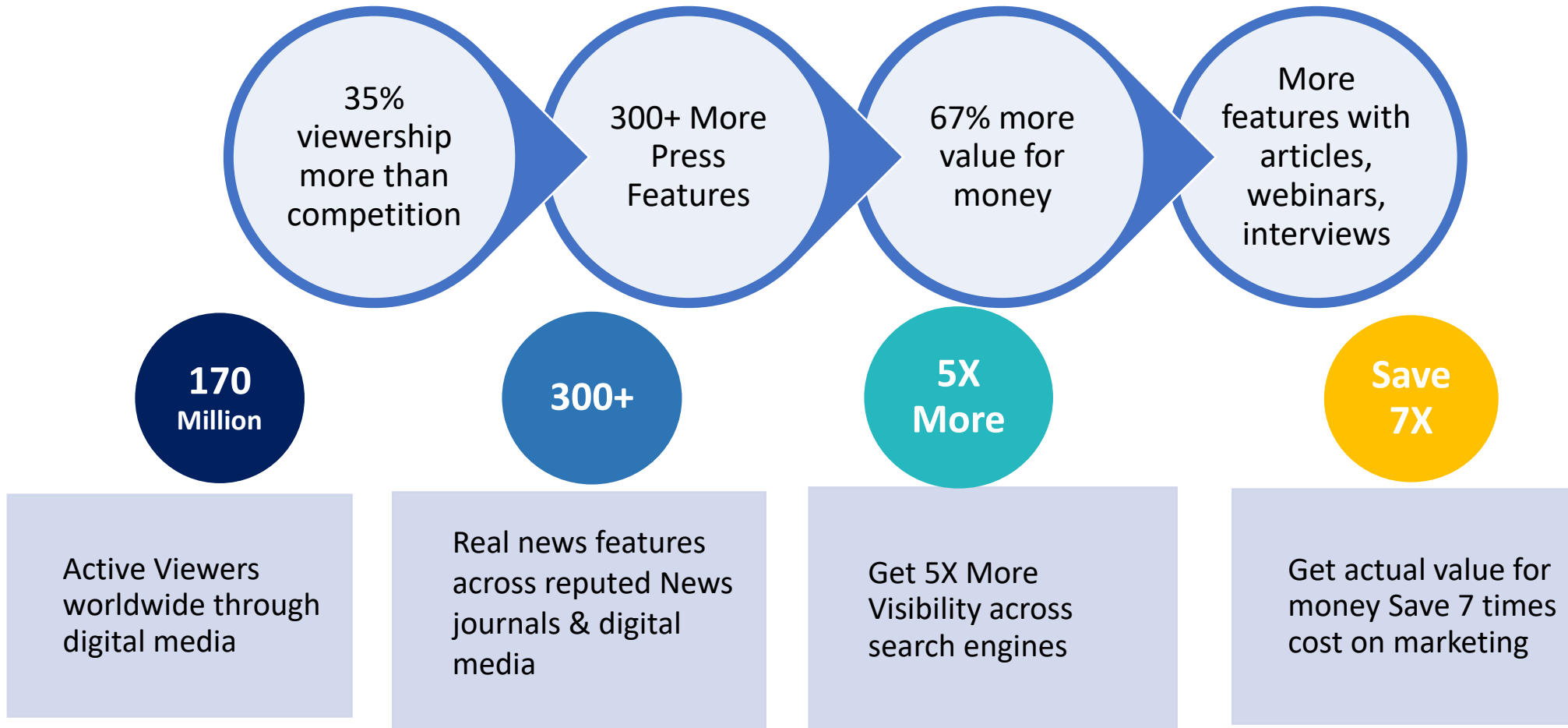


Establish your
Importance in the
Industry

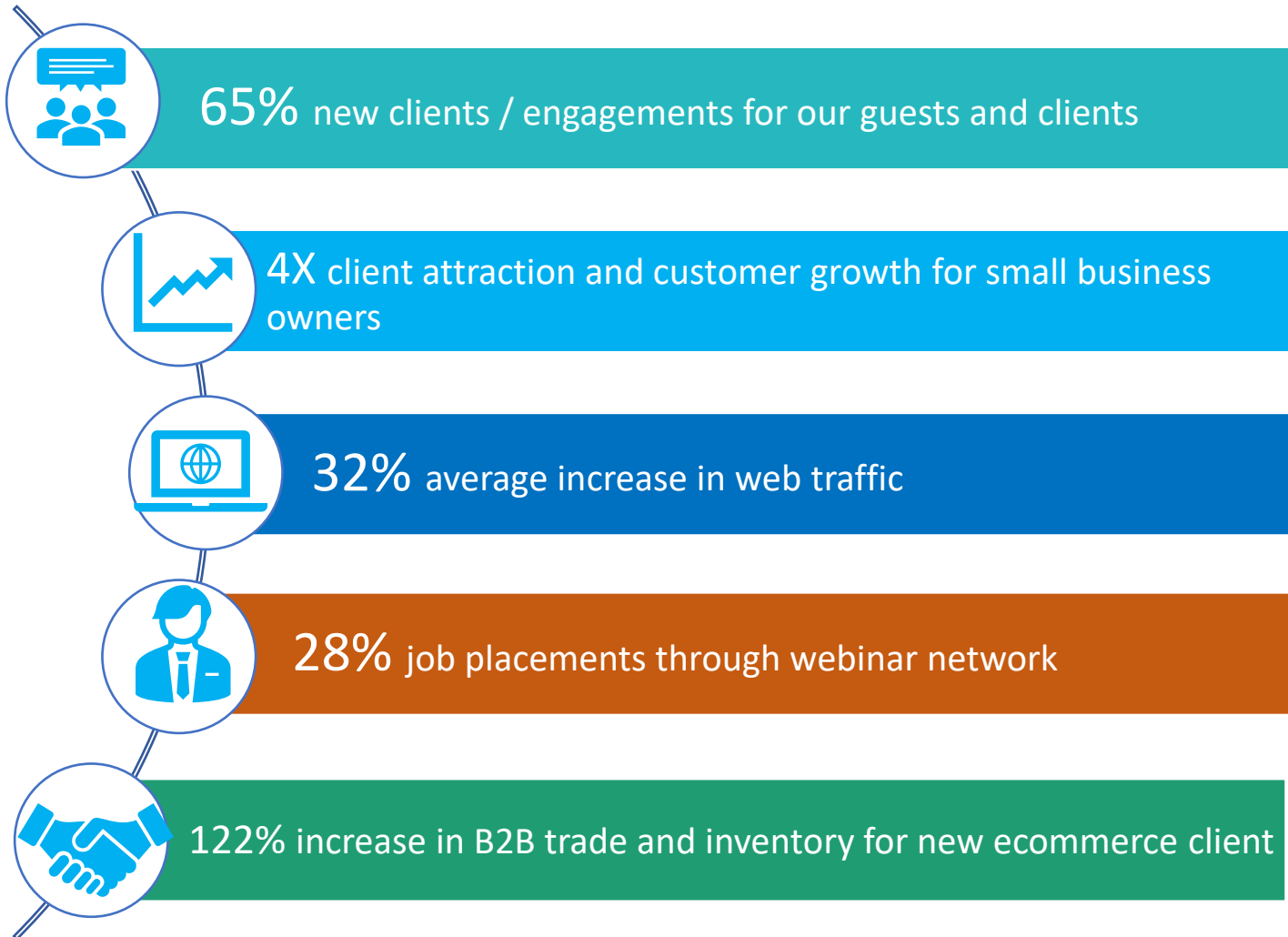


Get 5X more Real
Visibility

What Makes Neuworldz A Smart Choice For Business Promotions



Average Growth Overview for our Businesses



[Profile] 1st
 Founder and President at Infinityurns LLC
 October 2, 2020, Rony was Shrravonii's client

★★★★★

As a consultant, Shrabonee has helped our company in many areas including catalog design, branding, marketing, new product development and media communication. Her strategies and plans are very effective, innovative and goal oriented. Thank you Shrabonee for your continuous help and support!!

CaratX
 1 review

★★★★★ 4 months ago

Neuworldz has been a staple in our branding strategy and awareness. Fantastic company and leadership.

Tanaz Sierra
 1 review

★★★★★ 4 months ago

Loved their work. Highly recommend if you are looking to promote your work n get some news and media promotions. Will work again.

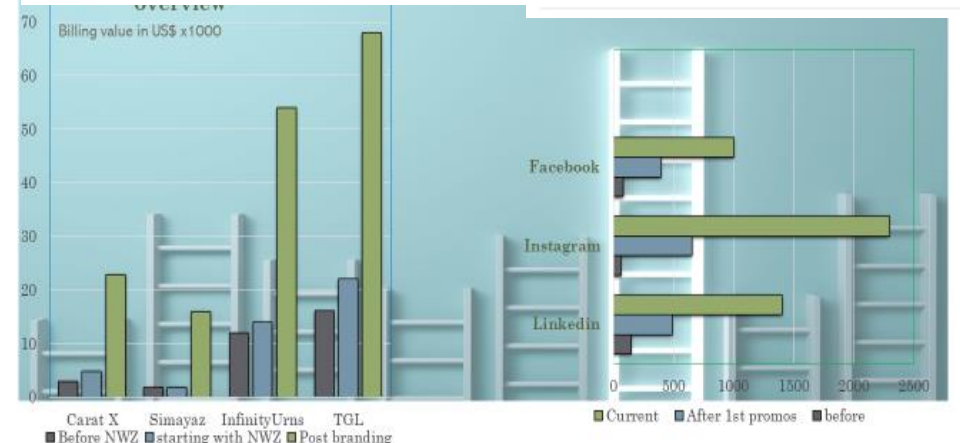


[Profile] st
 Director Trio Group

September 12, 2020, Arjun Mukund worked with Shrravonii on the same team



Shrabonee was one of the best consultants I had for my company. During the initial challenging phase of my company's growth and development, Shrabonee played a key role in establishing our brand by connecting us with some key customers. She was very dependable in all the assignments that she was entrusted with.



Neuworldz Program Features

1

Branding & recognition

- We build your promotional content and provide a **strong recognition and reputation** by ensuring wide media features across **500 + media every month** on your articles and business news, that we create for you.

2

Real people and business connects.

- We enable our clients to tap into **Enriching Networks of Industry stalwarts and Celebrity engagements and Influencer marketing** with their **interviews, webinars and promotions.**

3

Customized Solutions

- We offer the customized **solutions strategized and tailored to your business goals** and growth plans. We partner with you, coach, guide and provide solutions that are sustainable and **promote organizational effectiveness.**

Testimonials

[TESTIMONIALS \(neuworldz.com\)](http://TESTIMONIALS (neuworldz.com))



ENABLE
ENGAGE
EMPOWER

DISCOVER THE BEAUTY OF PEARLS

Veteran adVantage
VETERAN TRANSITION SUPPORT PROGRAM

The Magic of Sayani's
The Pied Piper of Radio

LEARN & EMPOWER WITH
History

STRENGTH & COMPASSION

PROGRAMS THAT PROMOTE

WWW.NEUWORLDZ.COM

Learn More



The NYC Journal

World U.S. Education Entertainment Politics Business Science Technology Advertise

Top 30 Women Disruptors To Look Out For In 2021

Powered By: Thoughtfulpr



Shrabonee Paul

Shrabonee Paul is an organizational development specialist with a passion for people and process enhancement. She served reputed global organizations in her career, before starting Neuworldz. Since 2005, she has been invited as a consultant trainer and guest speaker to more than 90 renowned companies and premier institutions and featured in several journals including Times of India, Readers Digest, India Today, for her expertise in her field. Through Neuworldz, Shrabonee conducted many enriching programs to promote Indo-US collaborations, through learning programs, business development, and talent promotions.

Neuworldz gained worldwide viewers and celebrity engagements for the intellectual content and elegant visuals. Neuworldz has helped promote several businesses to grow even through the global pandemic with these engagement programs. Shrabonee continues to make a positive impact by creating platforms and programs that help talents and businesses find sustainable growth through impactful promotions and meaningful collaborations.

our values and our route towards the ourselves. in development, sional, the begins within us.

Why Brand & Behavior alignment is the way to drive better business results.

Available on the Bloomberg Terminal

LexisNexis Bing Google News

AP TFP naviga CBS FOX MOODY'S ANALYTICS NewsEdge yahoo!

Organizational Development Experts enabling businesses to scale growth by aligning Business, Branding & Behavior

BEFORE VS WITH NEUWORLDZ

ENTREPRENEURS HERALD

Home Entrepreneurship Business Marketing Investing Tech

40 Under 40

40 Under 40' 2023

Shrravonii Paul

Age: 40

Company Name: Neuworldz

Position In The Company: Founder - CEO

Bio: Shrravonii Paul's works and mentions have been in the news for all the good reasons for a long while. The well known Organizational Development & Behavioral specialist passionate about people and performance enhancement with a successful career serving renowned global organizations had been interviewed and featured in news articles since 2008 for her expertise in her field in reputed journals like Times of India, Readers Digest, Fox, CNB, Digital Journals, AP News, Telegraph, and many others since 2008. A organizational development psychologist, entrepreneur, writer, coach, producer, this lady dons many hats and aces at them.

Shrravonii (Formerly spelt as Shrabonee) brings over 17 years of strong global experience, invited as guest speaker and trainer to over a 100 institutions and organizations, with a plethora of experience and expertise in people, behavior and organizational development. She has worked extensively to enable talent enhancement and up-skilling, through people and process changes and adoptions to influence sustainable growth.

Powered By: Sunshy Media



Fortune Week

Why Brand & Behavior alignment is the only way to drive better business results.

Promoting talents, business, art, entertainment & more...

ENABLE ENGAGE EMPOWER

Financial

Markets Stocks ETFs Tech

Why Brand & Behavior alignment is the only way to drive better results.

By: Press Release Distribution Service

North Liberty,United States - August 30, 2022 /PressCable/

Everyone wants to grow. And hence advertising and branding is the most in-demand thing that everyone is doing. But facts shows that advertising is just not enough. What makes some businesses flourish while others still struggle despite spending tons on advertising. Experts reveal the secret.

Just focusing on external growth is not enough. Is the business

DailyMoss

Branding and Behavior Experts Offers Business Branding Solutions For SMBs

Do you want to save cost and drive better results? How about improving your brand presence on Google? Just ads is not enough - Align business, branding and

As Featured On:



POSITION YOUR BUSINESS AS AN AUTHORITY IN 90 DAYS

GET YOUR BUSINESS NEWS, INTERVIEWS, WEBINAR, ARTICLES ACROSS 300+ HIGH VOLUME HIGHLY TRUSTED MEDIA PUBLICATIONS GLOBALLY.

BE ON GOOGLE NEWS & YOUTUBE FEATURES

 **Carly Quinn**
Local Guide · 32 reviews · 19 photos

★★★★★ 4 months ago

Legit company and credible result! Thank you

 **Udiana**
1 review

★★★★★ 4 months ago

Neuworldz has been a staple in our branding strategy and awareness. Fantastic company and leadership.

 Reply  

 **Tanaz Sierra**
1 review

★★★★★ 4 months ago

Loved their work. Highly recommend if you are looking to promote your work n get some news and media promotions. Will work again.

Neuworldz Customer reviews



Keith Mason · 1st
Keith Mason: Unleashing Potential and Achieving Success in the Entertainment Industry -Professional Athlete, Actor, Author, Comic book creator, Producer, Speaker and Entrepreneur



Having worked with Shrabonne and being around her, she's one of the hardest working individuals and caring and kind people I've met, she's professional and on time, I highly recommend her and grateful for her friendship she's a brilliantly talented individual.



Rajil Sayani · 1st
Manager at Ameen Sayani
August 30, 2022, R...

Shrabonee is a passionate and reliable individual, who contributes positively to all she does. And she's very patient too!



Director Trio Group
September 12, 2020, Arjun Mukund worked with Shrravonii on the same team



Shrabonee was one of the best consultants I had for my company. During the initial challenging phase of my company's growth and development, Shrabonee played a key role in establishing our brand by connecting us with some key customers. She was very dependable in all the assignments that she was entrusted with.



NEUWORLDZ



 **Nikhil Jain**
5 reviews · 2 photos

★★★★★ 4 months ago

If you want to increase your recognition and visibility and wants more people to know about you or your business, look no further. Neuworldz is here to cater this specific need for any business line with a diverse marketing campaign, effective strategies and proven solution to increase your brand recognition and online presence to attract more clients keeping affordability in mind with their various packages to suit everyone's need. In this digital era be ahead with your competitors with proven Neuworldz digital marketing solutions on your side!



Infinityurns LLC · 1st
Founder and President at Infinityurns LLC
October 2, 2020, Rony was Shrravonii's client

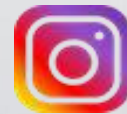


As a consultant, Shrabonee has helped our company in many areas including catalog design, branding, marketing, new product development and media communication. Her strategies and plans are very effective, innovative and goal oriented. Thank you Shrabonee for your continuous help and support!!

Come shine with us!



LIKE. FOLLOW. SHARE. SUBSCRIBE.



Neuworldz USA

www.neuworldz.com

Call us : +1 -319.383.5803

For branding services:

Brand@neuworldz.com

For any queries and enquiries:

support@neuworldz.com