

# Website Cookies Policy

## Introduction

Moorland Heritage Limited ("we," "our," or "us") operates this website and uses cookies to enhance your browsing experience. This Cookies Policy explains what cookies are, how we use them, and your choices regarding their use. By continuing to use our website, you consent to the use of cookies in accordance with this policy. The Managing Director owns this policy. This cookies policy should be read in conjunction with our Data Retention & Privacy Policy, and our Data Protection & Cyber Security Policy.

## What Are Cookies

Cookies are small text files stored on your device (computer, tablet, or smartphone) when you visit a website. They help websites function efficiently, provide analytics, and personalize user experiences. Cookies can be "session cookies" (which expire when you close your browser) or "persistent cookies" (which remain on your device for a set period or until manually deleted).

## Types of Cookies We Use

We use the following types of cookies on our website:

- **Strictly Necessary Cookies:** These cookies are essential for the operation of our website. They enable core functionalities such as security, network management, and accessibility. Without these cookies, some services may not function properly.
- **Performance Cookies:** These cookies collect information about how visitors use our website, such as which pages are visited most often and any error messages received. This data helps us improve the website's performance.
- **Functional Cookies:** These cookies allow our website to remember choices you make (such as language preferences or region selection) to provide a more personalized experience.
- **Analytical Cookies:** These cookies help us track user behavior on our site using third-party analytics services like Google Analytics. This data is used to analyze website traffic and improve our services.
- **Advertising Cookies:** These cookies are used to deliver relevant advertisements based on your interests. They may also be used to measure the effectiveness of advertising campaigns.

## Third-Party Cookies

We may allow third-party services to place cookies on your device for analytics and advertising purposes. These third parties include:

- Google Analytics (for website traffic analysis)
- Social media platforms (such as Facebook and Instagram for content sharing and targeted advertising)
- Advertising networks that help display relevant ads

These third parties have their own privacy policies and may collect and use your data according to their terms.

## Managing Cookies

You can control and manage cookies through your browser settings. Most web browsers allow you to:

- View stored cookies
- Delete cookies
- Block specific or all cookies
- Set preferences for different websites

Please note that disabling cookies may affect the functionality of our website and limit your ability to use certain features.

## How to Disable Cookies

To disable cookies, follow the instructions for your browser:

- **Google Chrome:** Go to Settings > Privacy and Security > Cookies and Site Data
- **Mozilla Firefox:** Go to Options > Privacy & Security > Cookies and Site Data
- **Microsoft Edge:** Go to Settings > Privacy, Search, and Services > Cookies and Site Data
- **Safari:** Go to Preferences > Privacy > Cookies and Website Data

For further details, visit [www.aboutcookies.org](http://www.aboutcookies.org).

## Review

We may update this Cookies Policy from time to time to reflect changes in technology, law, or our data practices. We encourage you to review this page periodically for the latest information. Our Cookies policy will be brought to the attention of our employees, supply chain partners and relevant interested parties and will be reviewed on an annual basis.



**Sam Eagling Fernandez**

Managing Director