

Frisco Fashion Week – Privacy Policy

Effective Date: February 1, 2026

This Privacy Policy describes how (“FFW, Frisco Fashion Week” “we,” “us,” or “our”) uses data (which may include your personal information) that we collect when you use our websites and other digital properties (the “Site”); when you purchase clothing, accessories, tickets, studio bookings, or online courses from us; when you view or interact with Frisco Fashion Week, content on our online channels; when you attend our events in person; and when you otherwise interact with FFW Frisco Fashion Week including via social media, marketing, contests, sweepstakes, and surveys (collectively, our “Services”).

Please read this Privacy Policy carefully to understand how we handle your information. Who we are We are FFW Frisco Fashion Week, an independent platform for fashion, events, and media. We operate an online store and marketplace featuring independent designers (including a drop-ship model), manage and host fashion shows and related events, provide studio booking services, and offer digital content and online courses.

How we collect information about you We collect personal information directly from you (e.g., when you create an account, make a purchase, or contact us) and from third parties (e.g., ecommerce, payment, ticketing, analytics, and marketing partners). We may also collect data automatically through cookies and similar technologies. Information we collect and how we use it We collect identifiers, contact info, payment data, transaction history, communication logs, and device/browser data to provide, secure, personalize, and improve our Services, fulfill orders, process payments, communicate with you, and comply with legal obligations. Disclosure of personal information We share your information with service providers and partners who help operate our Services, such as payment processors, shipping carriers, event partners, and marketing vendors.

Some disclosures may constitute a “sale” or “sharing” under privacy laws; you may opt out using our tools. Marketing and advertising We may use your data for marketing and targeted advertising, including through social media and ad networks. You may opt out of personalized ads using third-party tools like networkadvertising.org/choices. Cookies We use cookies to recognize you, enable functionality (cart, login), remember preferences, and analyze site usage.

Manage preferences via your browser or our cookie banner.

Your rights You may have the right to access, correct, delete, or restrict the use of your personal data, and to withdraw consent or opt out of sale/sharing where applicable.

Contact friscofashionweek.info@gmail.com to exercise your rights.

Security We implement physical, administrative, and technical safeguards to protect your data, though no method of transmission is entirely secure.

Children We do not knowingly collect personal information from children under 13. If you believe a child has provided data, contact friscofashionweek.info@gmail.com for deletion.

Updates We may update this Privacy Policy periodically. Continued use of our Services after updates constitutes acceptance of the revised terms.