

WILLIAM CAREY TRAYLOR

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SKILLS

- News Anchor, Weather Anchor, Reporter
- First Place Winner – MS. ASSN. of Broadcasters Best College TV Weathercast, 2025
- Radio producer, radio control room operator, radio host/DJ.
- Experience with Adobe Creative Cloud including Premier Pro and Audition, miscellaneous live streaming software, CoolPro editing, Audacity, and Studio One editing suite.
- Photographer/Videographer (Canon DSLR/Mirrorless cameras, Sony and Panasonic video cameras)

EXPERIENCE

Show Host, Ad Producer, Script Writer, Sales Executive • JC Media LLC
WKZU KUDZU 104.9 CLASSIC COUNTRY (50k W), WSKK 102.3 THE SHARK CLASSIC ROCK (3.5k W)
October 2021 – November 2022

- Producer, control operator, and host of 'Kudzu Class W/ William' On WKZU.
- Advertisement salesman, script writer, voice actor, and producer.
- On-air DJ (live).
- Redesigned website / streaming page and maintained social media presence.

Operations Coordinator • University of Mississippi – University Counseling Center
August 2023 – June 2024

- Coordinate Mental Health First Aid (MHFA) courses, invoices, and instructors.
- Responsible for upkeep of departmental website and social media.
- Coordinate outreach events across campus and within Oxford community, keep records of expenses.
- Answered incoming calls from public including crisis calls.
- Editor of 10-minute weekly "Mindful Monday" video series published for UM staff / students.

News Anchor • NewsWatch Ole Miss | University of Mississippi
August 2024 – December 2024

- See footage at williamctraylor.com

Radio DJ / Interviewer • 92.1 WUMS Rebel Radio | University of Mississippi
August 2024 – December 2024

Weather Anchor • NewsWatch Ole Miss | University of Mississippi
January 2025 – May 2025

- First Place Winner – MS. ASSN. of Broadcasters Best College TV Weathercast, 2025

News Anchor • NewsWatch Ole Miss | University of Mississippi
August 2025 – Current

- See footage at williamctraylor.com

TV News Reporter • NewsWatch Ole Miss | University of Mississippi
August 2024 – Current

- See packages at williamctraylor.com

EDUCATION

Northeast Mississippi Community College

August 2015 – December 2016 – Major: Business Administration / Minor: Journalism

University Of Mississippi | School of Journalism and New Media | GPA – 3.4

Degree Seeking, Graduation Date: May 2026 | Major: **Journalism/Economics**, TV/Video Storytelling

Mental Health First Aid (MHFA) Certified – January 2024

ADDITIONAL SKILLS

- Extensive experience understanding of digital ecosystems, especially Apple.
- Experience with Adobe Creative Cloud, Premier Pro, miscellaneous live streaming software, CoolPro editing, Audacity, and Studio One editing suite – quick to understand new software.
- On air, control room, live DJ experience, and camera/equipment operation skills.
- Strong mechanical abilities.