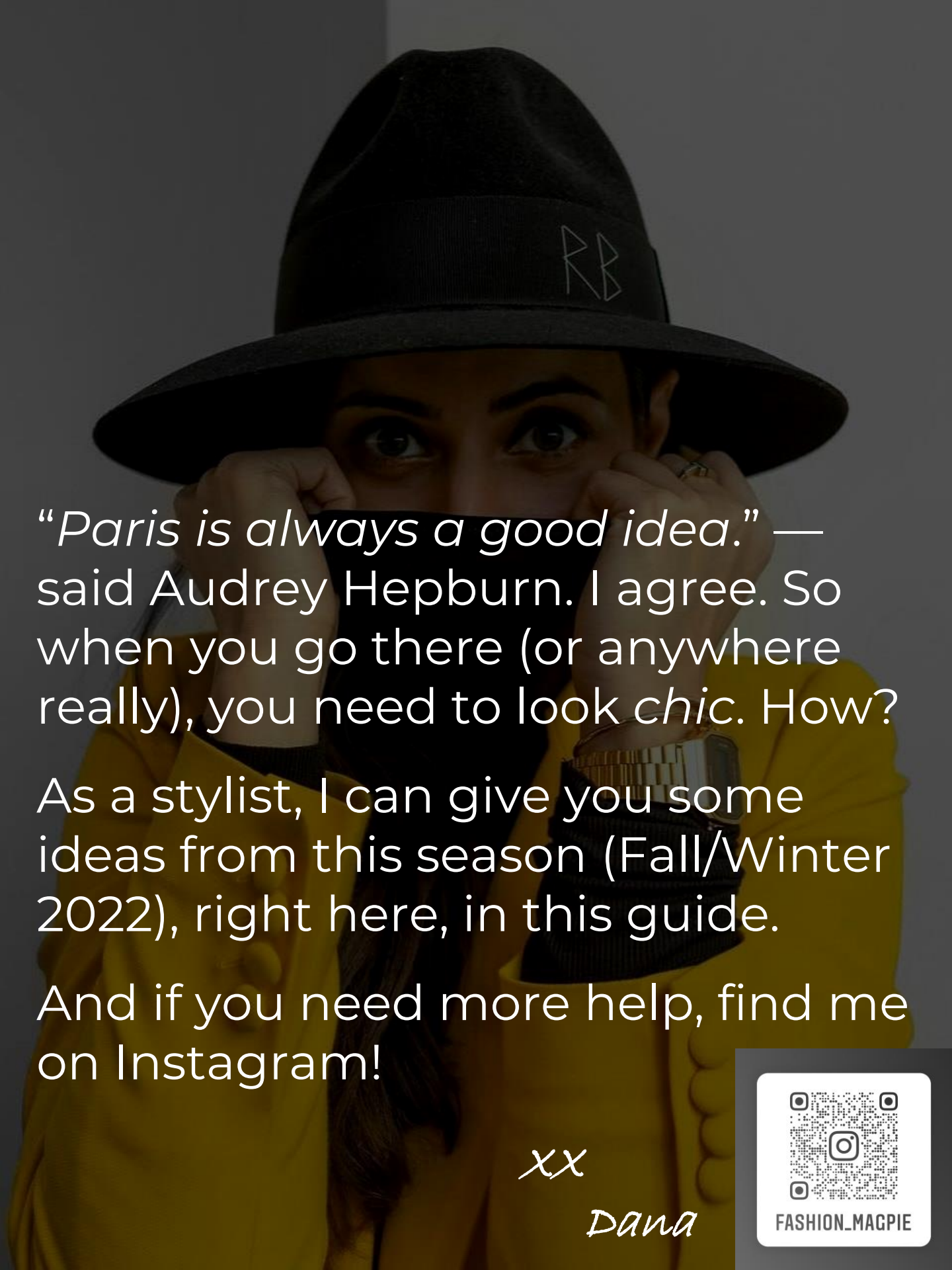




FALL/WINTER 2022
STYLE GUIDE
FROM DANA
📷 FASHION_MAGPIE





“Paris is always a good idea.” —
said Audrey Hepburn. I agree. So
when you go there (or anywhere
really), you need to look *chic*. How?

As a stylist, I can give you some
ideas from this season (Fall/Winter
2022), right here, in this guide.

And if you need more help, find me
on Instagram!

XX

Dana



FASHION.MAGPIE

BEFORE YOU GO...

Check the place - light, colours, temperature of the surrounding. Will there be photos taken? Your outfit should stand out in style, yet you need to feel comfortable.

Think of your message – your look is your first word. Do you want to make a statement as a mysterious stranger, look matchy-matchy with your best friend, or fit in an arty crowd / special theme of the event?

Remember, no matter what you wear, wear it as only YOU can.

As I always say...

"Your look is your story".





IDEA #1. PLAY WITH LAYERS

Tip: vary textile and texture, and always put the thickest material on top.

JACQUEMUS
FALL/WINTER 2022





IDEA #2. PLAY WITH PROPORTIONS

Tip: add flowy soft to shape-holding elements. Or simply marry skinny and oversize.

ZADIG&VOLTAIRE
FALL/WINTER 2022





IDEA #3. MIX PRINTS & BOLD COLOURS

Tip: try matching outrageous patterns with blinding bright tones.

CELINE
FALL/WINTER 2022





IDEA #4. EXPERIMENT WITH TRENDS

Tip: choose a focus spot or a statement item and bring it out through a background (casual) look.



IDEA #5. SUIT UP

Tip: wear your power uniform that will be your signature.

STELLA MCCARTNEY
FALL/WINTER 2022





IDEA #6. MIND CONSCIOUS CONSUMPTION

Tip: re-wearing the same items is great! Just add a fresh spin to it - change accessorise and make up, borrow something from your boyfriend and voilà!

LOUIS VUITTON
FALL/WINTER 2022





IDEA #7. MONOCHROME

Tip: minimalism is timeless. Go for one-colour-everything.

VALENTINO
FALL/WINTER 2022





IDEA #8. MARRY ITEMS FROM DIFFERENT STYLES

Tip: example, go rock style but not in everything, add bohemian items to it.

CHANEL
FALL/WINTER 2022





IDEA #9. BRING OUT YOUR OWN VINTAGE

Tip: take out that item that you have NEVER wore or the one that was only for special moments, maybe that New Year's Eve dress?

SAINT LAURENT
FALL/WINTER 2022



IDEA #10. ASK YOUR STYLIST!

Tip: if you are lost in "got nothing to wear", "too many clothes", or "this or that choice" it's time to get professional style advice.



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YOUR LOOK IS YOUR STORY. UNFORGETTABLE



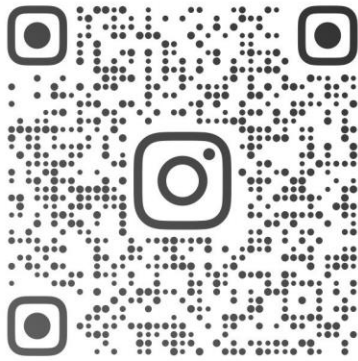
Who is Fashion Magpie?

Dana is a personal stylist and trend hunter from London. Certified on both subjects from world's leading fashion centre – London College of Fashion, UAL.

With over 10 years of experience in marketing and four years in styling, Dana is providing a range of make-over consultations that can help to explore personal brand and find unique style.

Styling sessions with Dana are relevant not only for bloggers and public figures, but for anyone who wants to upgrade their everyday look with some trends, or wants to find out how to express their story through clothes.





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YOUR LOOK IS YOUR STORY. UNFORGETTABLE

*See you in London, Paris
and Instagram. Until then!*