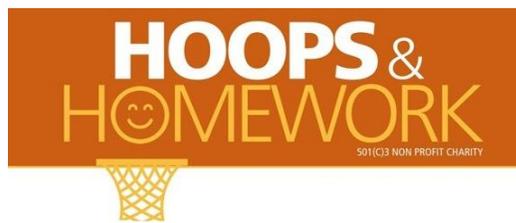


FOR IMMEDIATE RELEASE



PowerPlay Project Empowers Framingham's Hoops & Homework

Framingham, MA (September 8th, 2020) - Thanks to local connections and support, Community Investors, a Wellesley based non profit, is proud to share expansion of its PowerPlay Project to Framingham's Hoops & Homework, a fellow non-profit serving public housing communities. The organizations share a common mission to support the physical, social and emotional wellness of youth. Weekly PowerPlay & Power Yoga & Mindfulness sessions have been offered to help kids safely return to enjoy physical activities.

Community Investors was also able to generate support for a new adjustable height basket for Hoops & Homework. "Thanks to Dr. Arthur Christiano of Orthopedics New England for donating the basket and Mr. Hoop, Eric Lofson, for delivering it right away!" said Chris Cavallerano, a local venture philanthropist who connected the organizations and led the new hoop campaign. "Thanks to their support, the younger kids were able to enjoy making their first shots ever! Sparking enjoyment and enrichment from physical activity and play is what the PowerPlay Project is all about." said Cavallerano. "These guys are truly experts at bringing energy and fun to activities and with rising electronics indulgence, the need is greater than ever". "Our staff raved about PowerPlay!" said Pam Kaufmann, Hoop & Homework's Program Director. "They said it was the best activity ever!" "Between the new hoop and programs they have made a big impact right away!"

Founded in 2014 in response to increases in anxiety, depression, and suicides by parents in youth development, mental health, teaching, coaching and management, Community Investors' PowerPlay Project is developing "blueprints" of the popular Terriers programs enjoyed in Wellesley since 1991 to share with schools, organizations and communities. They direct a variety of after school programs at Wellesley Middle School and Wellesley High School to educate students on the importance and benefits of physical activity and the power of play. They also direct an enrichment program at the Excel Academy Middle School in East Boston, and are developing plans to expand additional programs in Boston to serve a youth community in great need.

"PowerPlay programs are a fusion of music, free play and fun, inclusive team sports led by youth coaches, DJs and announcers, said Joe Roberts, who founded Terriers and serves as Community Investor's Executive Director. "We are trying to share three decades of experience providing children of various ages, gender, background, ability and experience equal levels of enjoyment playing together. Every school, town and city needs these types of programs, and we are on a mission to expand our reach and impact. We have the recipe and we are trying to get it to as many places as possible" added Roberts. "All we need is additional organizational capacity and we believe we have truly transformational capacity!"

A highlight of the H&H kids enjoying their new hoop and the PowerPlay program, along with information are available at [Project PowerPlay](#), [Community Investors](#), and [Hoops and Homework](#).

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