# SPONSORSHIP

PROPOSAL



AN INDEPENDENT ARTIST AWARDS CEREMONY
RECOGNIZING INDEPENDENT TALENT IN THE FILM INDUSTRY

### OUR GOALS & OUR MAGIC

#### PURPOSE

L.I.F.T understands the tireless effort, dedication, and commitment one must contribute to birth a vision and/or a story. Oftentimes, we may feel alone as creatives and could use support as well as a networking base. This is where we come in. as our primary goal is to "LIFT" our creative peers by giving freely of any skills our members possess; whether it be writing, editing, videography, acting, makeup artistry, etc. In doing so, we've found that many independent creatives are overlooked or overshadowed and haven't yet trailblazed to the ranks of the Oscars. Emmv. or Tony Awards. That's where we come in. Everyone's work is valuable and we've decided to celebrate and recognize local artists right where they are at our Indie Awards Ceremony.





No special requirements are needed for our acknowledgment other than having produced quality material with a great story. Our goal is to give Texas independent artists a platform and opportunity to be celebrated and rewarded for their dedication in the entertainment industry. We will broadcast live on our YouTube channel "LIFT TV" and from our Facebook page, which currently hosts close to 6,000 members over the globe and continues to grow daily. This ceremony is one of a plethora of contributions Ladies in Film and Television has to offer independent creatives.



## WHO ARE WE?!

Ladies in Film and Television (L.I.F.T) is a nonprofit organization that facilitates a huge networking and creative base for underrepresented and overlooked talent. One can find a safe place with us as we foster a loving and helpful environment among our members. We're like one huge family.

L.I.F.T was birthed from the re-branding of Headline Mentors & Performing Arts (established in 2009) which catered to underprivileged and troubled inner-city youth by introducing them to the performing arts. A decision was made in late 2019 to expand upon this entity to include adults along with the children in an effort to foster their talents and help them produce quality projects in the entertainment arena.

**WE SHOW UP TO SUPPORT OTHERS IN THE FILM COMMUNITY** 



# OUR JUDGES



**KADIE LYNN** 

America's Got Talent: Semi-Finalist Singer/Songwriter



MIGUEL NUNEZ JR.

Celebrity Actor/ Producer
The Family Business Series
Best Known for "JUWANNA MAN"



SAM DOUMIT

Actress, Writer & Producer Seen on ABC, CBS, MTV



**DEMPSEY GIBSON** 

Producer/Actor/Singer
"Love in Black & White"
Documentary



DAVID MANN JR.

Stellar Award Winner Music Video Producer Tamela Mann feat The Fellas "Help Me"



**GINA GRANT** 

CEO Producer of Dallas "Women That Soar Awards"



REGINALD BALLARD
"BRUH MAN"

Actor/Comedian Best known for

"Martin Lawrence Show"

MARCH 24 - 26. 2023

WWW.TEXASINDIEFILMMAKERAWARDS.COM

## HOW CAN YOU SUPPORT?

### SPONSORSHIP LEVELS

### ALL PACKAGES ARE CUSTOMIZABLE

MOVIE PREMIERE SPONSOR (Unlimited)	NAME HIGHLIGHTED IN PROGRAM
BLOCKBUSTER SPONSOR (20)	<ul><li>NAME HIGHLIGHTED IN PROGRAM</li><li>CUSTOM GIFT BOX</li></ul>
DEVELOPMENT SPONSOR (10)	<ul> <li>NAME HIGHLIGHTED IN PROGRAM</li> <li>CUSTOM GIFT BOX</li> <li>ONE FREE VIP PASS</li> <li>LOGO ON WEBSITE &amp; SOCIAL MEDIA PLATFORMS</li> </ul>
PRE-PRODUCTION SPONSOR (4)	<ul> <li>HIGHLIGHTED AT THE EVENT</li> <li>TWO FREE VIP PASSES</li> <li>LOGO ACKNOWLEDGEMENT ON OUR WEBSITE &amp; SOCIAL MEDIA PLATFORMS</li> </ul>
POST-PRODUCTION SPONSOR (2)	<ul> <li>HIGHLIGHTED AT ALL EVENTS</li> <li>FOUR FREE VIP PASSES</li> <li>FREE FULL PAGE AD</li> <li>LOGO ACKNOWLEDGEMENT ON OUR WEBSITE &amp; SOCIAL MEDIA PLATFORMS</li> </ul>

### HOW CAN YOU SUPPORT?

### SPONSORSHIP LEVELS

#### EXECUTIVE PRODUCER SPONSOR (I)

- FREE ONE PAGE AD
- FIGHT VIP PASSES
- SPECIAL RECOGNITION AT THE EVENT
- SPECIAL ACKNOWLEDGEMENT & SOCIAL MEDIA PLATFORMS LOGO ON ALL
- MARKETING MATERIALS, STEP AND REPEAT. & PROGRAM COVER HONORABLE MENTION AT PRE-SHOW PROMOTIONAL EVENTS, PRESS
- RELEASES. RADIO AND TELEVISION ADVERTISEMENTS

#### DEADLINE

DECEMBER 30. 2022 EMAIL: SPONSORSHIP@LADIESINFILM.COM

#### AUDIENCE

INDEPENDENT ARTISTS (AND THEIR GUESTS) ACROSS TEXAS:
ACTORS. WRITERS. DIRECTORS. MUAS. EDITORS. PRODUCERS AND ALL CREATIVE
CONTRIBUTORS. WE WILL BE BOOKING TALENT FOR LIVE PERFORMANCES.

#### PURPOSE & IMPACT

TO HIGHLIGHT. HONOR AND SHOW LOVE TO OUR TEXAS ARTIST AND ALL TEXAS CREATIVES.

WWW.TEXASINDIEFILMMAKERAWARDS.COM