



2026-2027

Partners In Education



Thank you for your interest in becoming a Switzerland Point Middle School Partners in Education sponsor. We are grateful for your support and commitment to our students, staff, and school community. Your sponsorship represents a partnership between your business and the SPMS PTSO, working together to enhance educational opportunities, support student programs, recognize our dedicated teachers and staff, and strengthen the overall school experience for every Raider.

If you have any questions or are interested in partnering with us, please contact us at SPMSPTSO@hotmail.com.

Please make checks payable to: SPMS PTSO

Mail payments to:

SPMS PTSO

777 Greenbriar Road

St. Johns, FL 32259

We sincerely appreciate your investment in our school and look forward to partnering with you throughout the school year!



2026-2027

Partners In Education Sponsorship Levels



Black Raider

\$1500

- Large Company Banner on Raider Row (School Fencing) with premium placement for maximum exposure. (SPMS PTSO will order)
- Prominent display on Neon Bash flyer (PTSO largest fundraiser dance of the year, September 24)
- Spotlight in SPMS PTSO monthly Newsletter
- Table at Orientation to distribute marketing materials and Meet and Greet families (August 7)
- Table at 6th Grade Camp to distribute marketing materials and Meet and Greet families (July 29-30)
- One month sponsorship of Character Counts Lunch with relevant advertising
- One month sponsorship of Raider Store with relevant advertising
- Company Info on Marquee scrolling throughout the year
- Feature in Raider Rap (school wide newsletter) twice a month
- Welcome packet with Sponsor Certificate to display in your Business
- Raider Spirit Merchandise
- Business Logo on PTSO Website
- Business Logo or advertising on PTSO Social Media Monthly



2026-2027

Partners In Education Sponsorship Levels



Silver Raider

\$1000

- Large Company Banner on Raider Row with premium placement for maximum exposure. (SPMS PTSO will order)
- Spotlight in SPMS PTSO monthly Newsletter
- Table at Orientation to distribute marketing materials and Meet and Greet families (August 7)
- One month sponsorship of Character Counts Lunch with relevant advertising
- Company Info on Marquee scrolling throughout the year
- Feature in Raider Rap (school wide newsletter) twice a month
- Welcome packet with Sponsor Certificate to display in your Business
- Raider Spirit Merchandise
- Business Logo on PTSO Website
- Business Logo or advertising on PTSO Social Media Monthly

Your sponsorship directly supports student recognition, staff appreciation, and programs that enrich the middle school experience for more than 1000 Switzerland Point students.



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Partners In Education Sponsorship Levels



Calypso Raider

\$500

- Large Company Banner on Raider Row (SPMS PTSO will order)
- Company Logo featured in SPMS PTSO monthly Newsletter
- Feature in Raider Rap (school wide newsletter) twice a month
- Welcome packet with Sponsor Certificate to display in your Business
- Raider Spirit Merchandise
- Business Logo on PTSO Website
- Business Logo or advertising on PTSO Social Media Monthly

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Partners In Education Sponsorship Levels



Staff Appreciation Sponsor (One Month Sponsor)

\$200

- Two featured social media posts highlighting your company sponsorship
- Company logo displayed on the marquee during Staff Appreciation Day
- Sponsorship recognition included in an email sent to PTSO members
- Featured on the monthly Staff Appreciation flyer shared through school-wide communication to Raider staff
- Sponsor signage displayed during Staff Appreciation featuring your company logo
- Company featured in the monthly PTSO Newsletter
- Sponsorship funds help supplement a themed Staff Appreciation Event each month

Staff Appreciation Add Ons

Event Sponsorship Opportunities (3 available)

- Sponsorship of the Staff Back-to-School Breakfast in August
- Sponsorship of the Staff Christmas Luncheon
- Sponsorship of the End-of-Year Staff Party in April
- \$1,000 sponsorship per event
- Sponsorship helps supplement the full staff meal and celebration expenses
- Provides an opportunity to support and appreciate the entire school staff throughout the year

Holiday Gift Card Donations

- Gift card donations accepted in any amount
- Gift cards are used for staff appreciation drawings and prizes during the annual December luncheon
- Helps show appreciation and recognition for our hardworking staff
- Donations directly support staff morale and encouragement during the holiday season



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Partners In Education Sponsorship Levels



Raider Store Sponsor (One Month Sponsor)

\$200

- Two featured social media posts highlighting your company sponsorship
- Company logo displayed on the marquee during Raider Store
- Sponsorship recognition included in an email sent to PTSO members
- Featured on the monthly Raider Store flyer shared through school-wide communication on ParentSquare
- Flyer shared with students through Schoology
- Sponsor signage displayed during Raider Store featuring your company logo
- Company featured in the monthly PTSO Newsletter
- Sponsorship funds help provide incentives and rewards that reinforce positive student behavior using their PBIS Raider Reward Points

Character Counts Sponsor (One Month Sponsor)

\$100

- One featured social media posts highlighting your company sponsorship
- Sponsor recognition shared with award recipient families
- Sponsor signage displayed during Character Counts Lunch featuring your company logo
- Company featured in the monthly PTSO Newsletter

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Partners In Education Sponsorship Levels



In-Kind Sponsorship Guidelines

Declare the dollar value of your in-kind donation by July 31, 2026 to receive the sponsorship level that corresponds to the donation amount.

In-kind donations received or valued after July 31 will receive the following recognition each time an in-kind donation is made:

- One featured social media post highlighting your company sponsorship
- Sponsor signage displayed during the sponsored event
- Company featured in the monthly PTSO Newsletter

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