

## The Romcom Formula

Shannon Hooper has narrated a thousand love stories—but this time, she’s writing her own. A meddling romance narrator sets up her sister, Claire, with the hot neighbor, Tony, using classic romcom tropes, only to discover that fiction has nothing on real-life chaos, chemistry, and second-act surprises.



### **A Note from the Creator**

*There’s a saying I keep hearing from the creative people I admire most:  
**“If you want to be involved in cool stuff, make your own cool stuff.”***

*So... here we are.*

*As a voice actor and creative project manager, I’ve spent my career helping other people bring their stories to life. But this time, I’m making space for my own. I’ve always wanted to play a role in a romantic comedy, specifically, one that lives in your ears, where the imagination runs wild and the swoon factor is off the charts. And I know a ridiculous number of talented, hilarious, deeply generous voice actors, writers, editors, sound designers, and fellow chaos agents who feel the same.*

*This project isn’t backed by a production company or a giant grant. There’s no studio. No marketing budget. Just an idea, a script, and a dream team of people who want to make something delightful. Something weird and warm and funny that we can all be proud of.*

*If you’ve ever wanted to be part of a romcom with heart, humor, and just the right amount of unhinged...*

***this is your invitation.***

*Let’s make something great together. Let’s make some cool stuff.*

*Auditions are open. Come play!*

- Susan Cooper

## Casting Call

8-Part Romcom Audio Series (20-45 min each)

NON-UNION

\*PAID (microbudget) - Main Characters: offering \$50 per talent OR a \$100 [gift certificate to Atlanta Voiceover Studio](#). Supporting Characters: offering \$25 per talent OR \$50 [gift certificate to Atlanta Voiceover Studio](#).

Location: Remote - must have your own recording equipment

Recording Dates: Flexible dates July/August 2025

Writer/Producer/Director: Susan Cooper

Please submit the following to [Susan@SusanCooperVO.com](mailto:Susan@SusanCooperVO.com) by June 23, 2025 for consideration:

- Email subject line of "Romcom Formula ROLE Submission - Your Name" (e.g., Romcom Formula SHANNON Submission - Susan Cooper)
- Recorded audition using the character scripts provided
- Slate your MP3 recording with your NAME and the ROLE you're auditioning for (separate MP3 file for each ROLE). Feel free to include 2-3 takes.
- Label File As: ROLE\_YourName.mp3 (e.g., SHANNON\_SusanCooper.mp3)

In the body of your email, please include:

- Your name, age, location, pronouns, phone number. YOU MUST BE 18+
- The specs of your personal recording setup, including your mic, your DAW, and recording environment (booth, closet, pvc pipes & moving blankets, DIY corner stuffed with comforters - no judgment! I just want to know if your space has acoustic treatment for quality recording.)

Submissions without the above information will not be considered.

**DUE: 06-25-2025**

**Content Advisory** ⚠: The Romcom Formula is a romantic comedy audio series intended for adult audiences. The series includes: Adult language, sexual situations, innuendo and jokes (including references to sex toys). While the tone is light and humorous, the content is not family-friendly. Perfect for fans of irreverent romcoms who don't mind a little PG-13 spice with their sweetness.

Contact:

Susan Cooper

404-285-0784

[Susan@SusanCooperVO.com](mailto:Susan@SusanCooperVO.com)

Follow the project on IG: [@romcomformula](https://www.instagram.com/romcomformula)

### **Main Character Roles:**

**SHANNON** (Female, early 40s): Narrator, meddling sister, romance puppet master. Already cast (Susan).

**CLAIRE** (Female, 30s): Sister to Shannon. High-achieving advertising art director. Burned out but too stubborn to admit it. Already cast (Micah).

**TONY** (Male, 30s): The leading man of our show. Deep voice with some texture. Maybe a hint of a southern accent but not required. Rugged lumberjack vibes, but emotionally intelligent. He's a salt of the earth, creative kind of guy who can fix anything. Divorced dad, ex-rock n' roll musician, now handyman and artist. He's the type to tell it like it is and is not afraid to say how he feels.

**BRIAN** (Male, early 40s): Shannon's husband. Sweet and supportive husband and dad. An indoor kinda guy who would rather spend an afternoon playing videogames with the kids than playing catch. Stuck in a career he doesn't love. Charming, lovable and a little bit dorky.

#### Supporting Cast

- **Joel** (Male, 30s): Claire's friend and former ad agency creative partner. Gay, smart, funny and chaotic. Hard worker. Supportive friend.
- **Jonathan** (Male, age 7): son of Shannon & Brian. Quirky kid, a rule follower and takes things literally. Lovably Neurospicy.
- **Samantha** (Female, 10): daughter of Shannon & Brian. Funny, sarcastic gamer girl. Loves snacks, games, hanging with family and friends.
- **Dominique** (Female, 12): Tony's piano prodigy daughter. Wise beyond her years but obsessed with TikTok, memes, celeb culture. 12 going on 16. Lives with her moms. Mixed (Mother is Black and Dad is White).
- **Mom** (Female, 70s): Shannon & Claire's mom. Southern Boomer vibes. A bit overbearing, judgmental and places great value on etiquette and tradition. But her heart is in the right place and she loves her daughters.
- **Dad** (Male, 70s): Shannon & Claire's Dad. Southern Boomer. Enjoying his retirement after a successful career. Gets a bit overwhelmed by all the strong-willed women in his family.
- **Jake Fisher** (Male, late 20s): Smooth, sexy celebrity heartthrob and LGBTQ icon
- **Various** (Male or Female) - 2-3 various "featured extra" one liners from servers, roller coaster ride attendants, grocery store clerks, etc.

#### SCRIPT SAMPLES FOR AUDITIONS:

The roles of SHANNON and CLAIRE have already been cast.

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**TONY** (Male, 30s): The leading man of our show. Deep voice with some texture. Maybe a hint of a southern accent but not required. Rugged lumberjack vibes, but emotionally intelligent. He's a salt of the earth, creative kind of guy who can fix anything. Divorced dad, ex-rock n' roll musician, now handyman and artist. He's the type to tell it like it is and is not afraid to say how he feels.

*Scene description: Flirty scene where Tony & Claire bump into each other at the paint store.*

TONY

So, just to be clear, you're not stalking me?

CLAIRE

No.

TONY

Whatever, you're obsessed with me. I got your Instagram follow request by the way.

CLAIRE

Ha. Oh! Actually, I shouldn't be admitting this...but...I noticed your old beard oil influencer posts!

TONY

Oh did you now? Because you would have had to do a deep dive to see those. That was several years ago.

CLAIRE

Ok Mr. *Man Bun*. Mr, "anti-social-media". I see you.

TONY

(defensive)  
The man bun was because of pandemic hair, okay? And I was helping my buddy launch his beard oil side-hustle so I did a little content creation for him at the time. And I like to smell nice!

CLAIRE

So that's why you always smell like a christmas tree farm. I thought it was just your inherent lumberjack essence.

TONY

(flirty)  
So you like my smell.

CLAIRE

Fresh pine is kind of a universally good smell, right?

TONY

So. What are you doing for lunch?

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**BRIAN** (Male, early 40s): Shannon's husband. Sweet and supportive husband and dad. An indoor kinda guy who would rather spend an afternoon playing videogames with the kids than playing catch. Stuck in a career he doesn't love. Charming, lovable and a little bit dorky.

*Scene description: Shannon & Brian are plotting to get Claire & Tony together.*

BRIAN

So what's next on the Claire/Tony agenda?

SHANNON

I think we've established this is going to be a slow burn. It's not an enemies-to-lovers because they're already getting along well.

BRIAN

So it's a friends-to-lovers.

SHANNON

That's dangerous territory for Claire. Once she has friend-zoned a guy, there's no coming back.

BRIAN

Okay, it's a slow burn, but we need to amp up the burn.

SHANNON

Too bad it isn't Christmas. There's so much we could do with that.

BRIAN

Okay what about magical moments? What can we do with Spring holidays? The flowers are blooming. I've always wanted to run through a field of wildflowers toward the woman I love and then lift you into my arms while spinning around, cinematically.

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**Joel** (Male, 30s): Claire's friend and ad agency creative partner. Gay, snarky, smart, funny and chaotic. Hard worker. Supportive friend.

*Scene description: Joel calls Claire to partner with him on a big project for work featuring his celebrity crush.*

JOEL:

Claire! I need you!

CLAIRE:

Okaayyy, so what's up?

JOEL:

This is all under NDA. So legally I'm not telling you this. But! We're pitching a campaign for a candy bar. Rhymes with Schlickers and -

CLAIRE:

Schlickers?! That's the word you chose to rhyme with *Snickers*?

JOEL:  
Moving on! We're pitching it with Jake Fisher.

CLAIRE:  
Wait. THE Jake Fisher?

JOEL:  
Yes. I die. I'm dead. You're talking to a ghost.

CLAIRE:  
Jake Fisher, like the Sexiest Man Alive Jake Fisher? Six-foot-four, eight-pack abs, gay icon, universal thirst trap *Jake Fisher*?

JOEL:  
Yeah, my future husband, that's the one.

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**Jonathan** (Male, age 7): son of Shannon & Brian. Quirky kid, a rule follower and takes things literally. Lovably Neurospicy.

*Scene description: lines from a day at 6 Flags*

JONATHAN:  
We're not going to get in trouble are we, Tony? I don't want to get kicked off my first roller coaster.

JONATHAN:  
Oooh hamburgers. Claire, can we get hamburgers?

JONATHAN:  
(laughing)  
Yeah but you missed Tony spraying soda out of his nose.

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**Samantha** (Female, 10): daughter of Shannon & Brian. Funny, sarcastic gamer girl. Loves snacks, games, hanging with family and friends.

*Scene description: Samantha and her brother greeting Aunt Claire after getting off the bus after school.*

CLAIRE  
Samantha, Jonathan—over here!

JOHNATHAN  
Aunt Claire, why'd you drive to the bus stop?

SAMANTHA  
We live two houses away.

CLAIRE  
Because I sprinted back from a meeting like an unpaid intern.  
Your parents make this look way too easy.

JOHNATHAN  
They let us play video games.

SAMANTHA  
(obviously lying)  
And they let us get on TikTok.

CLAIRE  
You don't even have phones.

SAMANTHA  
Yeah... but you believed me for a second, right?

JOHNATHAN  
Hey Tony!

TONY  
Hey, guys. Remember my daughter, Dominique?

DOMINIQUE  
Hey.

SAMANTHA  
Hey!

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**Dominique** (Female, 12): Tony's piano prodigy daughter. Wise beyond her years but obsessed with TikTok, memes, celeb culture. 12 going on 16. Lives with her moms. Mixed (her mom is Black and dad is White).

*Scene description: Dominique and her dad, Tony joke around while waiting in line at 6 Flags.*

DOMINIQUE:  
Daaad, I like my kicks clean. That's the  
style. Not like you and your grunge friends.  
Seriously, who wears Converse to a theme park?  
You've got no arch support in those things.

TONY:  
Dommmmm, that's the style. I have to maintain  
my rockstar image.

DOMINIQUE:  
Oh, right. When was the last time you played a  
show again?

TONY:  
Ummm, burn. Ouch. You cut me to my core!

DOMINIQUE:

Don't you miss it though? I could never just stop playing piano.

TONY:

Waking up hungover at 2 in the afternoon and sleeping on a tour bus with a bunch of smelly dudes? Nah.

DOMINIQUE:

No, I mean the freedom of expression, playing your heart out, being in the flow, seeing the crowd out there just vibing with the music that YOU are making.

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**Mom** (Female, 70s): Shannon & Claire's mom. Southern Boomer vibes. A bit overbearing, judgmental and places great value on etiquette and tradition. But her heart is in the right place and she loves her daughters.

*Scene description: Shannon and Claire argue with their parents about their non-traditional career choices at a family dinner.*

MOM

But honey. This tacky romance genre. Is that really what you want to be known for? Wouldn't you rather have a legacy for narrating a great American novel? Legitimate literature?

SHANNON

Mom, fantasy is legitimate literature. Romance is my niche. I'm in the height of my career here. And it's fun. I work for myself. I create my own benefits and retirement.

MOM

Well, Shannon, you're lucky that your husband's more traditional career allows you to have so much fun.

CLAIRE

Here we go again. Mom, what is your hangup with freelancing? I'm freelancing. It's going great so far.

MOM

Claire, I'm delighted to hear that you got a lucky break. But you can't count on that. You need a consistent income. And benefits.

You don't have a husband like Brian to support you.

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**Dad** (Male, 70s): Shannon & Claire's Dad. Southern Boomer. Enjoying his retirement after a successful career. Gets a bit overwhelmed by all the strong-willed women in his family.

*Scene description: Shannon and Claire argue with their parents about their non-traditional career choices at a family dinner.*

DAD

But can't you work for a company and get benefits and retirement?

DAD

We just want you girls to make smart decisions.

DAD

You don't have student loan debt. I paid for your education.

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**Jake Fisher** (Male, late 20s): Smooth, sexy celebrity heartthrob and LGBTQ icon.

*Scene Description: Jake meets Joel and Claire at a Tiki Bar.*

JOEL

You're Jake effing Fisher.

JAKE FISHER

Hi, I'm Jake Effing Fisher.

JOEL

Hi. You are even better looking in person. We've met before actually. On zoom.

CLAIRE

Yeah, remember that Snickers project? We were the ad agency people.

JAKE FISHER

(doesn't actually remember)  
Oh, yeah???...Yeah, I remember that.

CLAIRE

And also you know my sister. She's Shannon Hooper.

JAKE FISHER

Shannon who?

CLAIRE

(quoting his line from earlier)  
You smell like danger and strawberries?  
Midnight Darkness?

JAKE FISHER

Oh, the audiobook narrator! That Shannon  
Hooper! She's a gem. Love her.

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**Various** - 2-3 various "featured extra" one liners from servers, roller coaster ride attendants, grocery store clerks, etc. Client is **female**, other roles could be **male or female**.

*Direction: read any or all of these lines.*

CLIENT

I've got to hand it to you, Claire and Joel. These campaign ideas are unexpected and hard hitting. I wasn't sure you could pull this off, but I think if we launch with the third ad campaign we're going to make headlines!

RIDE OPERATOR:

(over bullhorn)

Push down on your restraints and fasten your seatbelts.

GAME ATTENDANT

The player with the most points moves across the board.

(announcer-y)

Step right up, step right up!

SERVER

So that's a caesar salad with steak frites and a mushroom and swiss burger? I'll put that order right in for you.