



PRESS KIT

 *The Romcom Formula* is an indie, Atlanta-made romantic comedy audio series for people who love romcoms, audiobook romance, and the idea that love stories can still surprise us. 

LOGLINE:

She's narrated dozens of spicy romances, but nothing prepared her for weaponizing the "forced proximity" trope in real life. One meddling sister, one hot neighbor, and a whole lot of cheese dip. Welcome to the romcom multiverse.

SERIES SUMMARY:

The Romcom Formula is a scripted romantic comedy audio series about love, control, and what happens when someone who knows romance a little too well decides to play matchmaker in real life.

Shannon, a romance audiobook narrator, believes every great love story follows a formula. Armed with trope expertise and good intentions, she secretly sets out to orchestrate a romcom for her overworked sister, Claire, by engineering meet-cutes, forced proximity, and just enough chaos to spark chemistry with Tony, the charming handyman next door.

As Claire and Tony's connection deepens, the cracks in Shannon's plan begin to show. Careers shift, long-distance love tests their bond, and real life refuses to follow a tidy three-act structure. Set against family dynamics, creative ambition, and a wink at romance culture itself, *The Romcom Formula* asks whether love is something you can manufacture—or only stumble into when you stop trying so hard.

👁️ OVERVIEW:

- **Tone & Genre:** Romcom meets meta-fiction, with a wink at Hallmark-style setups and a dash of Gen-Z snark. Think *To All the Boys I've Loved Before* meets Emily Henry by way of *Fleabag*.
- **Format:** Scripted fiction. 9 episodes, 20-30 minutes each. Episodes will be released weekly, starting January 22, 2026.
- **Style:** Dual-layered narration and dialogue: Shannon's voiceover frames each episode (like a narrator from inside a romcom), while scenes unfold cinematically in audio.
- **Audience:** Millennial women and adults 25–50 who love romcoms, social media culture, and self-aware comedy.
- **Website:** www.RomcomFormula.com
- **Content Advisory** ⚠️: *The Romcom Formula* is a romantic comedy audio series intended for ages 13+ and adult audiences. The series includes:
 - Adult language
 - Sexual situations, innuendo and jokes (including references to sex toys)
 - While the tone is light and humorous, listener discretion is advised. Perfect for fans of irreverent romcoms who don't mind a little spice with their sweetness.



CREATOR BIO:



Susan Cooper is a Creative Project Manager at an advertising agency and a working voice actor based in Atlanta. After decades of managing timelines, deliverables, and other people's creative ideas, she decided it was time to build something of her own.

She is the creator, writer, producer, director, and lead voice of *The Romcom Formula*, an indie romantic comedy audio series inspired by her love of romcoms, internet culture, and the storytelling tropes that make romance fans swoon.

The series blends genre-savvy humor with emotionally grounded characters and reflects Susan's belief that creativity doesn't need permission or a studio gatekeeper to exist.

When she's not producing audio fiction, Susan works with creative teams in advertising, volunteers in the voiceover community, and champions collaborative, creator-led projects. *The Romcom Formula* is her first long-form scripted series—and very much not her last.

MAIN CAST & CREW:

Creator/Writer/Director - Susan Cooper

Editor - Doug Lehmann

"Shannon" - Susan Cooper

"Claire" - Micah Caldwell

"Tony" - Matt Fogarty

"Brian" - Francisco Almenara

DOWNLOADS:

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[Susan Cooper headshot](#)

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