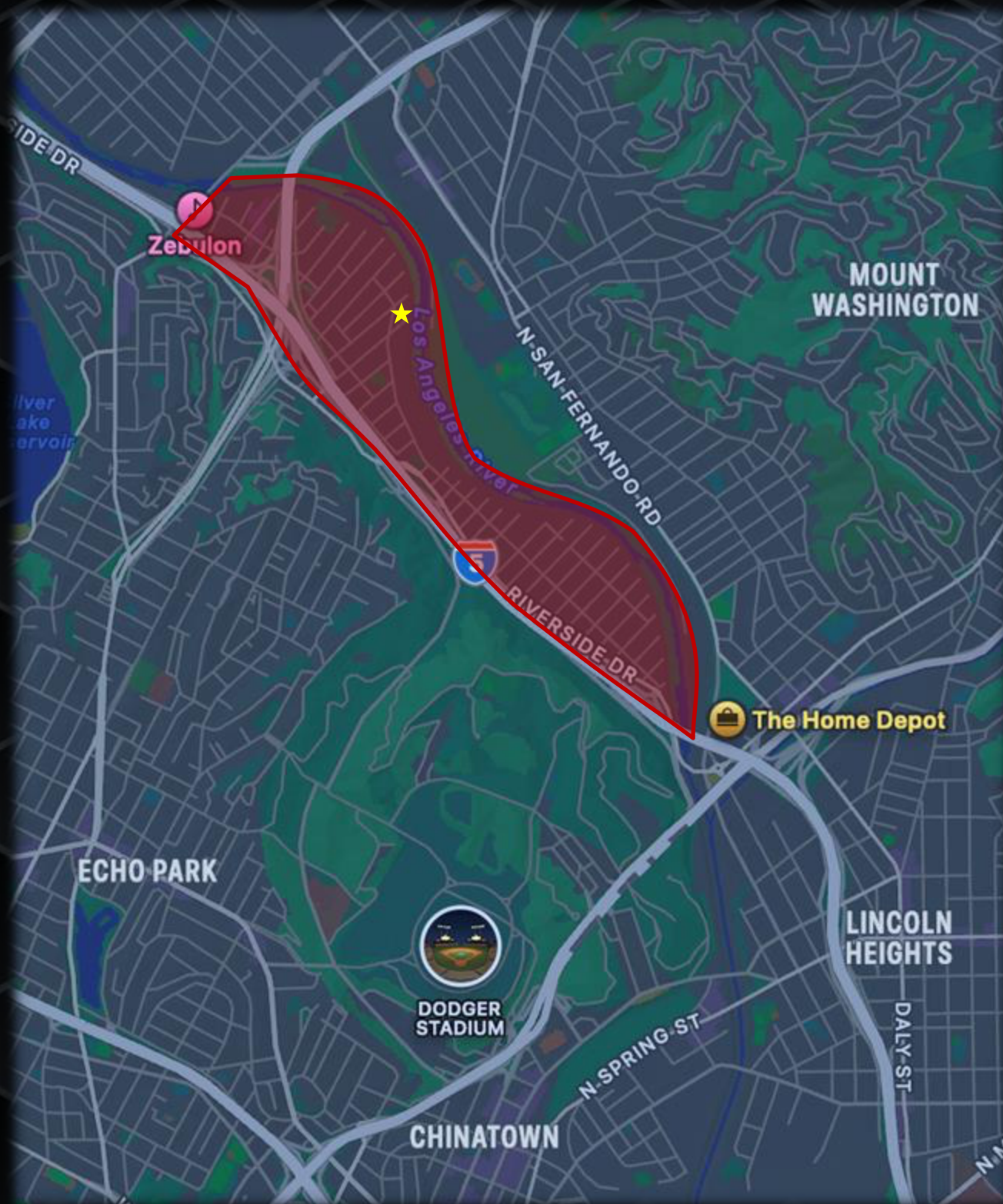


Lighting Inspired by the Science of Seeing Within

Luminous geometry celebrates the technique of medical scanning, which sees through the body using non-visible wavelengths of energy. By exposing these hidden forms through visible light, we are able to bring the unseen beauty of molecular geometry into illuminated form.

Inspired by the foundational shapes of life - hexagons, lines, and octagons - this concept reveals the structures found in organic chemistry and cellular biology. From early discoveries to advanced imaging, the journey of medical technology leads us here, to where *light meets insight*.

Luminous Geometry is a visual metaphor for the company's mission: turning complexity into clarity through light, form, and innovation.



Place with Purpose

- This cutting-edge scanning technology company is establishing its new headquarters in Frogtown, Los Angeles. The area has recently attracted startups, artists, and entrepreneurs, making its creative and innovation-friendly environment an ideal fit for the company.
- The new space will honor the history of medical technology while fostering future innovations. The space's central location allows for close collaboration with leading research institutions and hospitals.
- Frogtown's location, along the revitalized Los Angeles River, offers a unique blend of nature and human innovation. It is an inspiring backdrop for employees, while also providing a cost-effective alternative to other LA tech hubs.



Design Intent

Molecular Forms & Geometric Precision:

- Geometric shapes create a clean visual language that showcases the company's vision.

Health Integration:

- The space will be filled with a meticulous curation of sleek, health forward lighting fixtures. Factors like high CRI and low glare will positively impact employee health, comfort, and productivity.

Brand Color Integration:

- Subtle touches of the company's signature color, **blue**, will be integrated into the lighting. This blend will showcase the company's innovative style.

Historical Integration:

- Touches of directional warmth help delineate and honor the company's "medical museum".