Costal Beacon

# Costal Beacon

- My first goal for this building is to create a focal point for the city's coastline and unify the community around it.

- This city's populous is from all over the world, and I want to provide a look that both enhances the building's natural curves and provides a beacon for the city's inhabitants to evoke a sense of community.

- This building is situated right on the coast and is a beacon that differentiates the city of Malmö from other cities along the coastline.

Turning Torso | Initial Rendering

Waves

# Waves

- This scene evokes the waves of the Öresund sound, which flows between states of glassy calm waters to rough and dangerous waves.

- Depending on the wind speed, the flow and motion of the colors can fluxuate in speed and intensity as the pattern flows downwards.

- This scene is a direct reflection of the natural amenity that the community relies on.
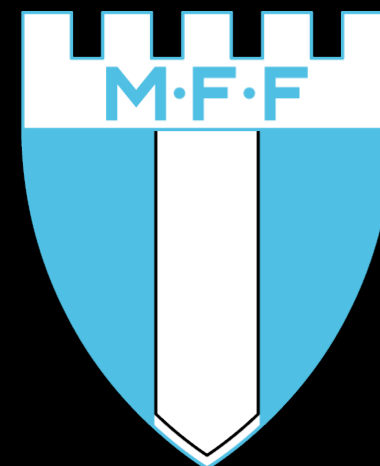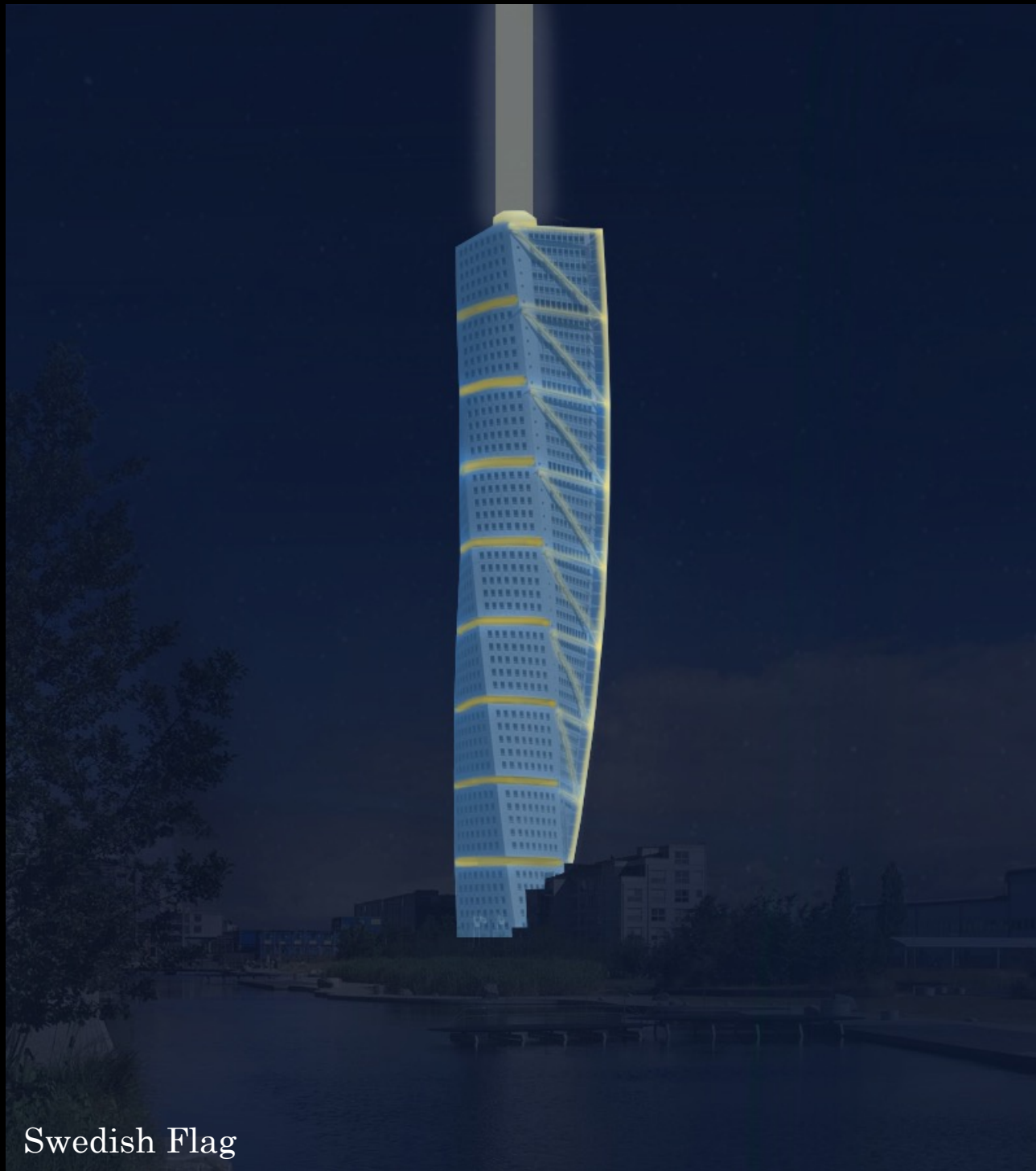
Malmö FF

# Malmö FF

- My goal for this look it to reflect the local soccer club's team colors.

- This community is deeply proud of their soccer team, being the only Swedish team to reach the European Cup Finals.

- These colors are rooted deeply in the community, and it is only right for the largest building in the city to reflect that pride.

Turning Torso | Initial Rendering

# Swedish Flag

- There are many designated Flag Flying Days in Sweden, which include the following dates. This look is meant to evoke the colors and lines of the national flag and stoke national pride in the people of Malmö.

Flag Dates:

New Years Day (January 1)
Easter Sunday (First Sunday after May 21)
May Day (May 1)
Veterans Day (May 29)
National Day of Sweden (June 6)
Midsummer Day (Saturday btw June 20-26)
Election Day (Second Sunday of September)
Christmas Day (December 25)

Swedish Flag

Turning Torso | Initial Rendering