

VOL. 1

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**RUBRICX**<sup>TM</sup>  
PAVERS INSTALLERS

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Stonehurst / Sierra



## What We Do

We apply the Rubricx standard to every residential and commercial project that we are hired to complete. We are dedicated to bringing your vision to reality and creating the ideal outdoor space.

## Working Together

We take pride in being accessible and maintaining regular communication. We want to ensure you are completely satisfied every step of the way and never forget that you are the client.

## Why Choose Us?

While we are a results oriented business, we continuously strive to provide you with the best quality and experience. Our team consists of hardworking, skilled, and experienced individuals that help us achieve this goal.

# ABOUT US

After having worked for other paver companies, we realized they tended to emphasize quantity over quality. Our team consists of highly skilled individuals, some of whom with over 30 years of experience installing pavers. Art takes time, and we do not believe in sacrificing the quality of our craft in pursuit of volume.

Why Rubricx? Well, a rubric measures performance, a product, or a project. It is a tool that individuals and teams use to achieve a perfect "score". With our business, we always strive to provide our clients with the best quality and service. We are dedicated to bringing your vision to reality and creating the ideal outdoor space.

Rubricx opened its doors in 2019 and are still going strong. We are a small business local to Jacksonville, FL and based in the Avondale area. We do a majority of our work in Jacksonville. However, our team also travels all over North East Florida to complete projects in St. Augustine, Ponte Vedra, Palm Coast, and many others.

This catalog includes examples of our favorite projects, big and small, all with the Rubricx seal of approval.

# PAVERS VS CONCRETE

So why choose pavers? Pavers are 5x stronger than concrete giving them the ability to handle weather conditions better than concrete. They are also much easier to repair if they happen to get damage due to roots or weeds.

Concrete is strong and requires little to no maintenance. This makes it a popular choice among homeowners. However, cracks, weeds and staining are a very common problem with concrete. A good power wash can help with the stains and the cracks can be filled, but are highly noticeable and are a major eyesore.

Pavers are relatively low maintenance and is recommended about every 2-3 years. In order to keep pavers looking as they did when they were originally installed, we highly encourage regular maintenance. It consists of pressure washing the stones, adding new "grouting", and resealing the pavers.

# SHOULD I SEAL MY PAVERS?

When you buy a car, its primary purpose is for transportation and the look comes second. With pavers, there is more to sealing than just aesthetics. Sealing your pavers protects the stones color and condition while also avoiding deterioration.

Here in Florida, it's almost impossible to avoid the Sun. It plays a major role in the deterioration of your pavers by accelerating the speed at which the color will fade.

Sealer acts like sunscreen, protecting your pavers not only from the Sun, but also the rain and any acid in the rain.

When you decide to add pavers to your home, it is a major investment. And like with any major investment, you want to be sure it is protected.

# PAVER STYLE, SIZE, AND COLORS

## **OLDE TOWNE**

Olde Towne is the perfect choice for projects that are looking for that classic European look. This style, while muted, adds plenty of that Old World charm to any project.

**Sizes:** 4X6, 6X6, 6X9

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

**Special Order Colors:** Cappuccino, Coffee, Driftwood, Granite, Heritage, Lion's Bridge, Mahogany Ash, Oak Run, Old Chicago, Ortega, Santa Fe, South Beach

## **MEGA OLDE TOWNE**

The same classic European look you see in Olde Towne but on a larger scale. Mega Olde Towne is similar Stonehurst paver on terms of size, while offering a sleek smooth surface.

**Sizes:** 6X9, 9X9, 9X12

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

**Special Order Colors:** Cappuccino, Coffee, Granite, Heritage, Lion's Bridge, Mahogany Ash, Oak Run, Old Chicago, Ortega, Santa Fe, South Beach

## STONEHURST

Stonehurst features a beautiful textured finish unlike other pavers. This style adds elegance while also being extremely eye catching. The ideal choice for creating major curb appeal.

**Sizes:** 6X9, 9X9, 9X12

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

**Special Order Colors:** Cappuccino, Coffee,

Granite, Heritage, Lion's Bridge, Mahogany Ash, Oak Run,

Old Chicago, Ortega, Santa Fe, South Beach

## 4X8 BRICKS

Brick pavers are simple, sophisticated, and are the most versatile style. Given the size of the stones, they can be laid in a variety of different patterns.

**Sizes:** 4X8

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

**Special Order Colors:** Cappuccino, Coffee, Driftwood,

Granite, Heritage, Mahogany Ash, Oak Run, Old Chicago,

Ortega, Santa Fe

# PAVER STYLE, SIZE, COLOR (CONTD.)

## ARTISONE

An elegant alternative to traditional paver stones. A popular choice for commercial projects but are also work great for residential pools and patios.

**Size:** 8X12, 12X12, 16X16

**Standard Colors:** Grey, Sandstone, White

## TEMPLEHURST

A classic stone with a contemporary flair. Templehurst is simple year grand in its design. A great choice for pools, walkways, and patios.

**Sizes:** 9.5X12.5, 12.5X12.5, 12.5X22

**Standard Colors:** Autumn Blend, Glacier, Sand  
Dune, Sierra

## PLANK

That same traditional style offered by the 4X8 but on a grander scale. These pavers are perfect for projects wanting to make a bold statement.

**Sizes:** 4X12, 4X16

**Standard Colors:** White, Light Huntington, Natural Grey, Charcoal, Sandstone, Coral, Taupe, Tan, Dark Brown

## PARK PLAZA

Park Plaza is one of the most versatile style of paver. They are available in multiple sizes and colors perfect to mix and match.

**Sizes:** 8X8, 8X12, 12X12, 16X16, 12X24, 24X24

**Standard Colors:** Autumn Blend, Charcoal, Glacier, Sand Dune, Sandstone, Sierra, Tan, Taupe, White

**Special Order Colors:** Cappuccino, Granite, Lion's Bridge, Oak Run, Old Chicago, Ortega, South Beach

## TUSCANY

A truly unique style that mimics the look of granite cobbles. The ideal choice for that high end look.

**Sizes:** 4X4

**Standard Colors:** Glacier, Sierra

**Special Order Colors:** Oak Run, Granite

## ROMA

This 3 piece stone with a beautiful antique finish. It has the ability to be installed in a variety of different patterns. A great choice for all types of projects.

**Sizes:** 4X8, 8X8, 8X12

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

## CLAY PAVERS

If you are interested in a very unique look, clay pavers are the perfect choice. They provide a beautiful rustic feel to your home while also being eco-friendly.

**Sizes:** 4X8

**Standard Colors:** Old Columbia

# WALL BLOCKS

12

## STONEGATE

This beautiful block combines style with function. They are available in 3 sizes and a variety of colors. They add that classic European look to your home.

**Sizes:** Large (14X10X6), Medium (10X10X6), Small (4X10X6)

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

**Special Order Colors:** Granite

## MUNICH

This block is available in two sizes but provide an endless range of installation options. These blocks are tumbled in order to create their antique natural finish.

**Sizes:** Full Block (12X8X4), Wedge Bloc (5X8X4)

**Standard Colors:** Autumn Blend, Glacier, Sand Dune, Sierra

**Special Order Colors:** Granite

# DRIVEWAYS

Accent your home with a paver driveway for major curb appeal. Add charm and personality while also increasing the value of your home!





Mega Olde Towne / Glacier



Mega Olde Towne / Sierra



Mega Olde Towne / Glacier



Mega Olde Towne / Sierra



Mega Olde Towne / Glacier



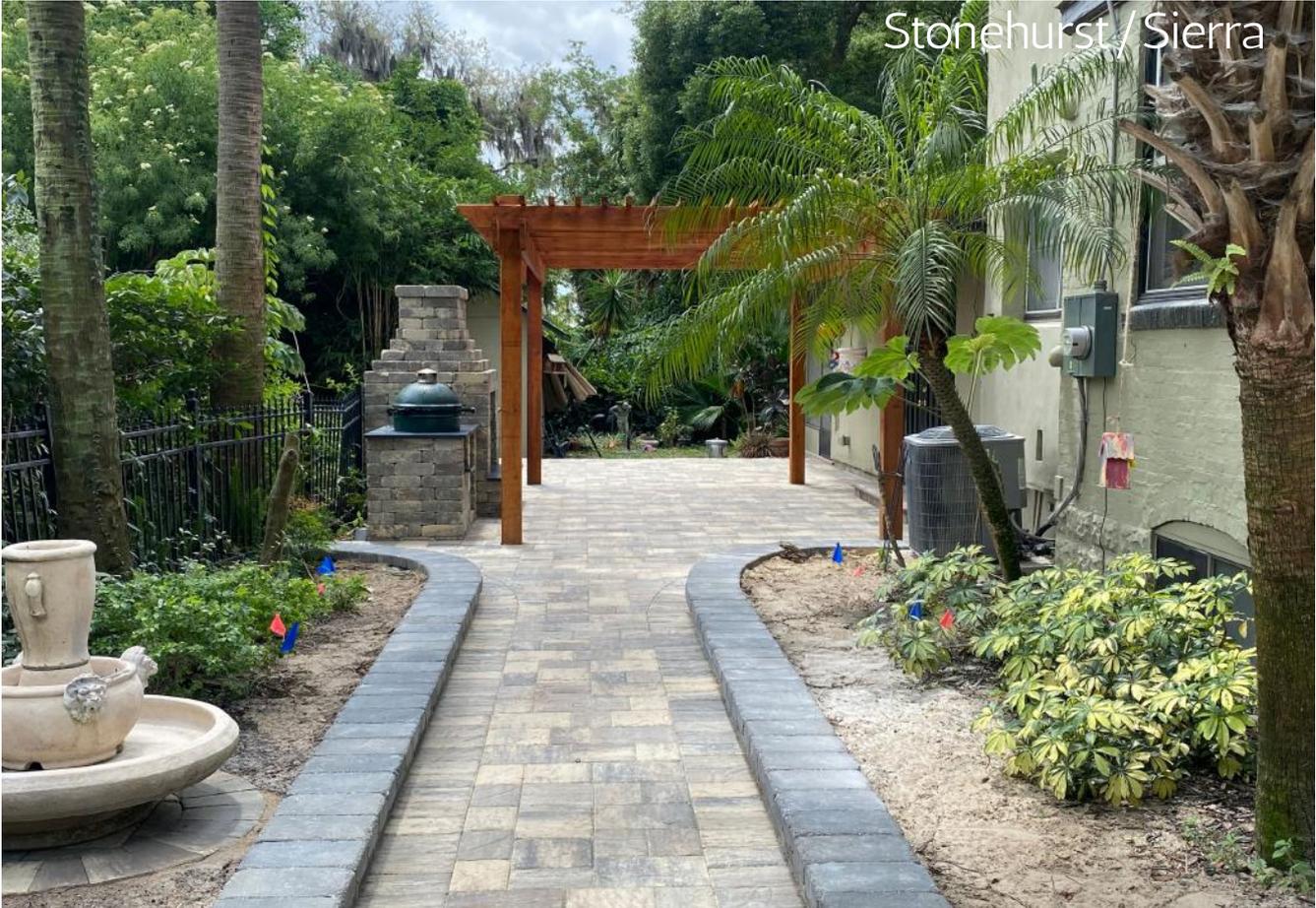
4X8 Brick / Autumn Blend

# PATIOS

Elevate your backyard with a paver patio that will transform it into a natural space for you & your loved ones to gather.



Stonehurst / Sierra



Stonehurst / Sierra



# POOL DECKS

Upgrade your pool to a luxurious space where you can sit back, relax, and enjoy the weather.



Stonehurst / Sand Dune



Stonehurst / Sand Dune



Stonehurst / Sand Dune



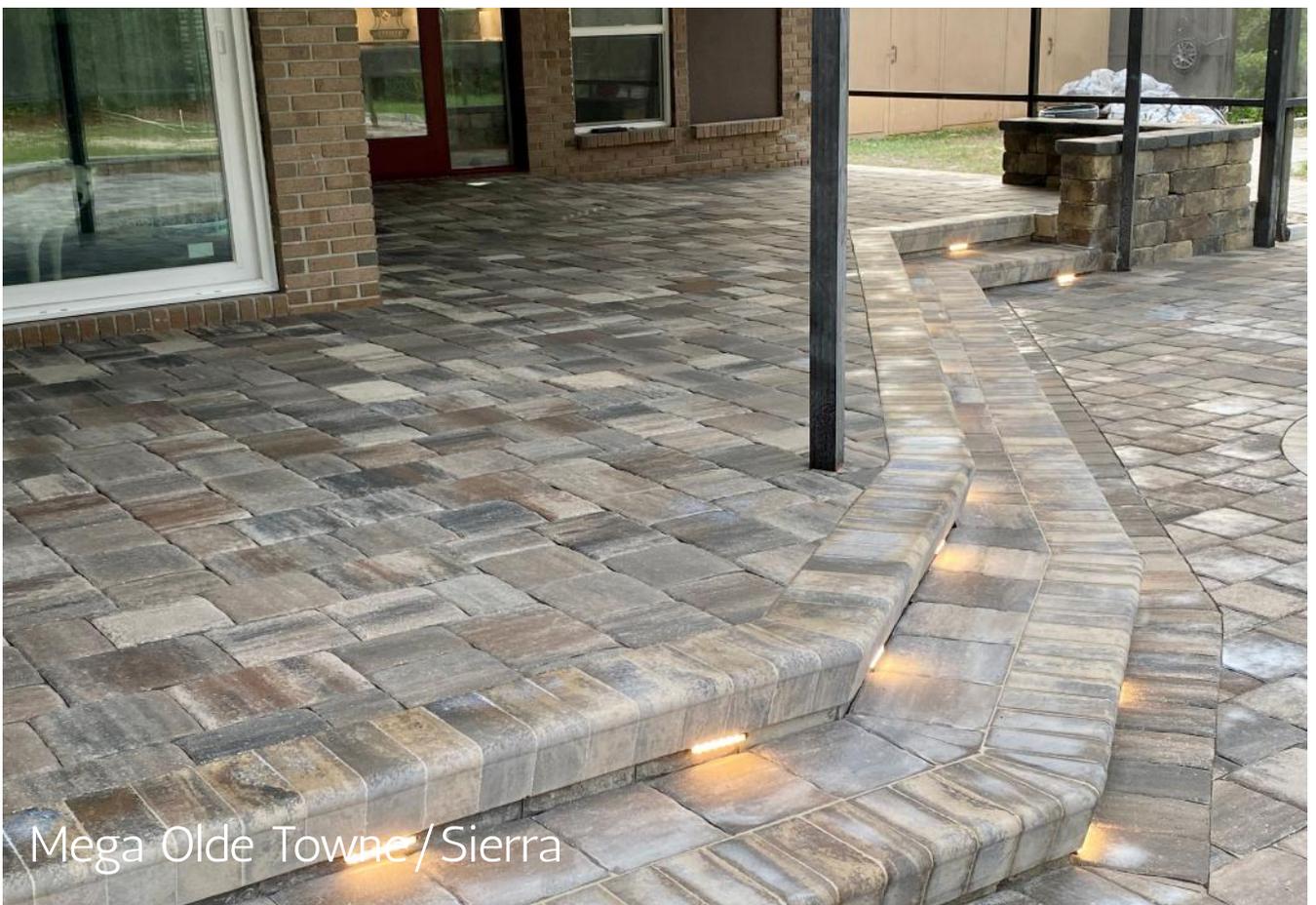
Mega Olde Towne / Sierra



Mega Olde Towne / Sierra



Mega Olde Towne / Sierra



Mega Olde Towne / Sierra

# PATIOS, OUTDOOR KITCHENS, SEATING WALLS AND MORE !

Accentuate your back patios by also adding a kitchen, fire pit/fireplace, a seating wall and much more! Create a natural and cozy outdoor space for you and your loved ones to gather/





Retaining Wall (Sierra)



Pergolas



Circular Patio with Seating Wall and Fire Pit (Autumn Blend)



Patio with Seating Wall (Sierra)

Circular Patio and Seating Wall (Sierra)



Patio with Curved Seating Wall and Fire Pit (Sierra)





Patio w/ Seating Wall and Firepit (Sand Dune)



Patio with Seating Wall and Firepit (Sand Dune)



Mailbox (Sierra)



## VISIT OUR SHOWROOM

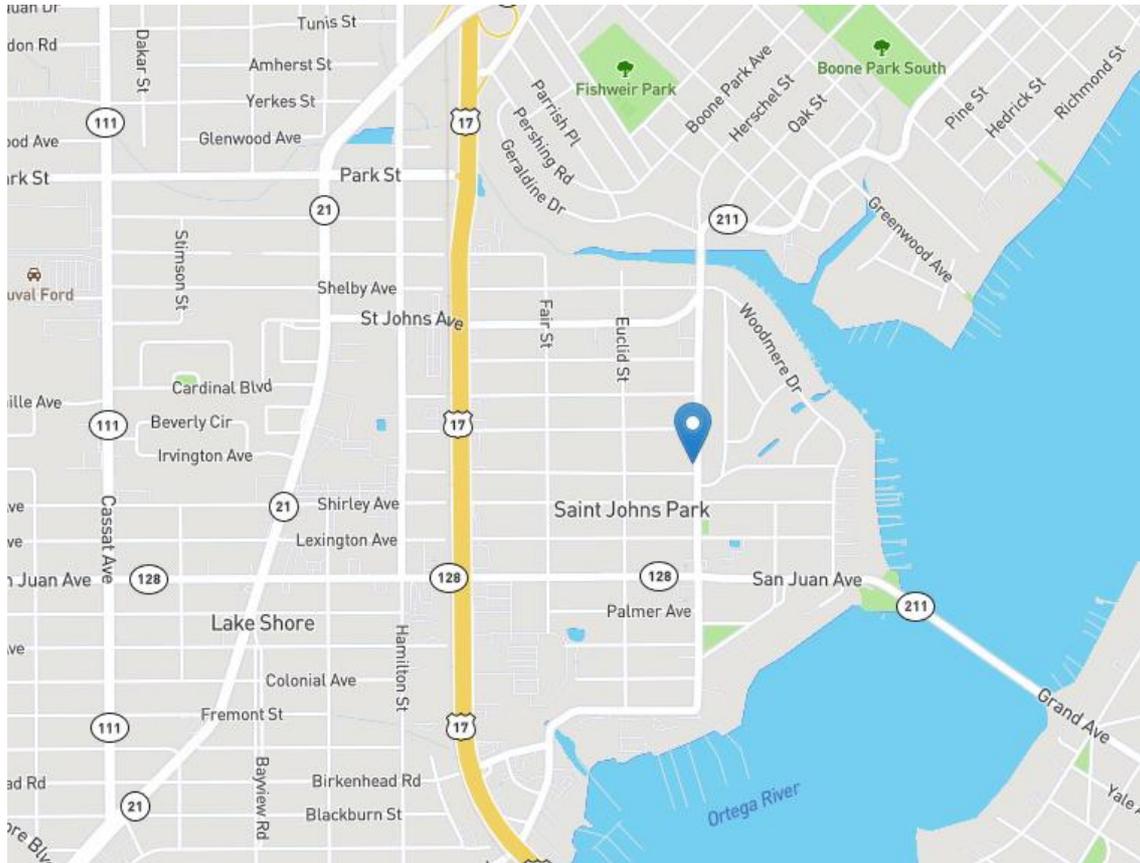
To fully appreciate the quality of our paver stone, we encourage you to visit the Rubricx showroom.

You can view samples of our materials and schedule your **FREE** quote!

## GIVE US A CALL

**904-265-4879**

Feel free to reach out to us during our normal business hours!



**4206 HERSCHEL ST.  
JACKSONVILLE, FL 32210**

**Monday:** CLOSED

**Tuesday:** 9:00 am – 6:00 pm

**Wednesday:** 9:00 am – 6:00 pm

**Thursday:** 9:00 am – 6:00 pm

**Friday:** 9:00 am – 6:00 pm

**Saturday:** 10:00 am – 02:00 pm

**Sunday:** CLOSED

