

DEE ROBINSON Frisco Connect 05/06/2025





HAVE YOU MET THOMAS JACKSON?

Thomas Jackson - CISSP, OT/ICS/IoT/IT Cyber Security

НОМЕ	PUBLICATIONS	RESUME	SALE FISH MARKETING	VOLUNTEER WORK	CONTACT	
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Tom's Tips: Lessons of a Job Seeker

Let's face it--no one is or should be a professional job seeker. Use this information to learn how to look at yourself as the "product" and at the employer as a "client."

- · Tom's Tips: General Overview
- . Tom's Tips: 30-60-90 Day Rules of the Road
- 64 Toughest Interview Questions—and Answers
- · Call Log Sheet Template
- Job Board Mega-listing
- Job Search Log Sheet Template
- Resume Action Words
- . T-Letter-Better than a Cover Letter

PREPARING FOR YOUR NEW JOB



Job Search Log Sheet Template

https://www.thomasjackson.info/toms-tips-lessons-of-a-job-seeker.html

Career Web sites

Web Site	User Name	Password (Optional)	Date Resume Posted	Date Cover Letter Posted	Comments

Resume submissions

Job Applied For	Company Name	Contact Name/Title	Phone	Fax	E-mail Address	Mailing Address

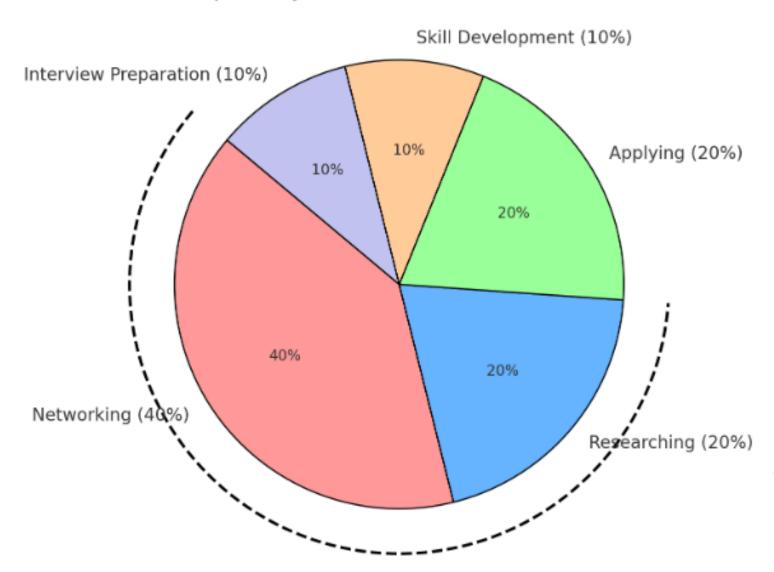
Web Site		How I Heard About This Job	Job Description/Keywords	Status of Application	Comments

Networking

Acquaintance Information		Acquaintance Information Continued			Lead 1			
Acquaintance Name/Title	Company Name		Date Contacted	Comments	Lead Name/Title	Company	Contact Information	Comments

PRIORITY OF SEARCH ACTIVITY

Optimal Job Search Time Allocation



CAREERDFW.ORG



Home



Groups

t Resources

Tip of the Week

Humor

Welcome to CareerDFW.org

Giving you the tools to land your next great opportunity™

FIND A GROUP 🙉

DONATE

⊕ RESOURCES

- TIP OF THE WEEK

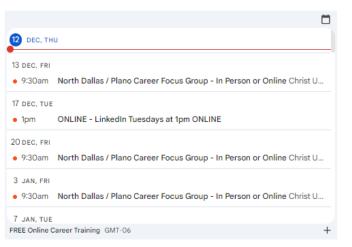
12/8/24 - Powerful and Effective Job Search

I just lost my job, what do I do now? - Click here for help

We have 59 guests online

Search Q

CareerUSA Training



Career Resources

VIDEO TRAINING

Find FREE career training on the CareerUSA YouTube channel or on the CareerDFW Facebook page.

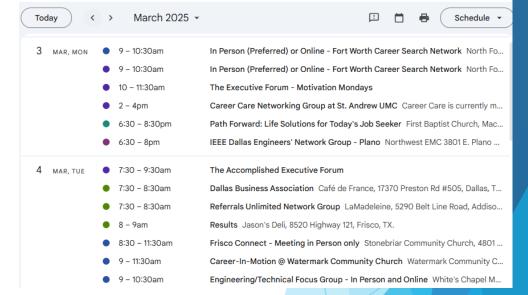
CAREERUSA YOUTUBE

CAREERDFW FACEBOOK

(Facebook requires login to see link)

FILES -





How to use CareerDFW and CareerUSA.org in your Job Search

CAREERUSA.ORG YouTube

CareerUSA - YouTube

Created playlists



Interviewing - 13 part workshop

View full playlist



Networking View full playlist



Frisco Career Transition Workshop - 2020 Summer ... View full playlist



CareerDFW and CareerUSA.org and Career ...

View full playlist



Sort by

North Dallas / Plano Career Focus Group Speakers

Updated 2 days ago

View full playlist



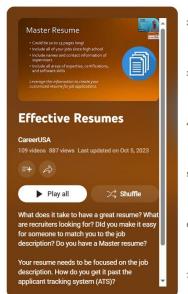
LinkedIn Updated today View full playlist

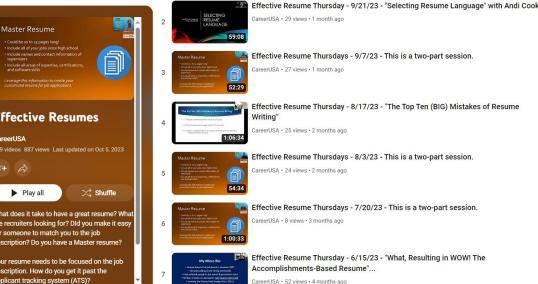


Effective Resumes View full playlist



Interviewing View full playlist





THOUGHTS ON NETWORKING



Jon Gordon ② @JonGordon11 · 4h

Don't be a networker. Instead:

- 1. Add value to people's lives.
- 2. Lead with love, not an agenda.
- 3. Find ways to serve.
- 4. Show you care.
- 5. Encourage others.
- 6. Look to give instead of receive.
- 7. Connect people.

↑ 263





87% of all jobs are placed by one friend A friend will help you now. An acquaintance will wish you well

People don't care how interesting you are; they care how interested you are. -Bob Beaudine

- Find networking groups aligned to your expertise as well as general networking groups
 - CareerDFW.org
 - Southlake Focus Group
 - Frisco Connect
 - Fort Worth Career Search Network
- Show up *in person* when possible
- Your Job Search Is 80% Networking and 20% Applying—And That's Non-Negotiable LinkedIn

THOUGHTS ON LINKEDIN

- "Linkedin Tuesdays" Tuesdays at 1:00; Attend a Linkedin workshop by Terry Sullivan and other experts
- Put your contact information in the header (Canva has a free templates for LinkedIn)
- Make it relevant and update key words to reflect today's industry terms
- Use bold to highlight key words
- Review it and refresh it periodically
- Join large groups of interest You can message group members for free (5 per month)
 - Texas Young Professionals
 - Engineering Jobs in USA and Canada
 - ► <u>Leadership Think Tank</u> (by Forbes, 2M members)
 - Brain Expansion Group (2M+ members)
 - Your university alumni group
- Look at your competition's LinkedIn
- Don't pay for Premium LinkedIn



There is no reason to pay someone to refresh your LinkedIn

OTHER PARTNERS IN YOUR JOB SEARCH

ChatGPT

https://www.linkedin.com/posts/shrutimishraa_jobsearchsimplified-aiforcareers

ChatGPT prompts for JOB hunting (A) Shruti Mishra ChatGPT Extensions Role Assignment 1. Application Tracker 1. Act as IT Support Specialis 2 Act as Compositor 3. Skill Gap Analyzer 3. Act as Sales Executive 5. Resume Builder 5. Act as Graphic Designe 6. LinkedIn Profile Optimis 6. Act as Software Enginee 8. Company Research Helpe R. Act as Content Writer 9. Cover Letter Generator 9. Act as UX/UI Designer

Handshake is the LinkedIn for entry-level professional and intern positions

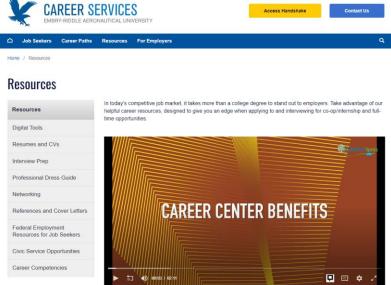
5 Reasons You Need Handshake More Than Other Career Sites Utilize your University Career Services team

Often available for alumni as well



Handshake is the #1 way college students find jobs





"RAFT" APPLICATION PROCESS



Research	Apply	Follow up	Thank you
Identify target companies; Review job postings and apply for those you are qualified for; Reach out to current connections who are linked to the company	Set up profile notifications on the company's career page Apply directly on the company career page, not on Indeed or LinkedIn Customize your cover letter and resume (save with a unique name) ex: dee_SEP_Mfg Engr	Check regularly on the status of the job Use LinkedIn to find the recruiter Make follow up phone calls to HR and send an email periodically	ALWAYS send a follow up to your connection and anyone else who assisted you. (Don't use their name without permission)

CREATE YOUR SAFRAN PROFILE

https://www.safran-group.com/account/candidate Log in to my applicant account Log in to applicant account The candidate account is a place where you can post your resume online so that it can be viewed by our recruitment > Your candidate account enables you to apply more quickly for our job openings > Logging in is simple: Enter your username and password below. Username (email address) Password Remember me Log in CREATE APPLICANT ACCOUNT > If you don't yet have your own candidate account, create one below. By creating your candidate area, you accept the information notices. Please read them carefully by clicking on the following link: General terms If you are a Safran Group employee, please submit your application from the Insite portal Username (email address) Password Safran , with regard to processing managers, implementing data processing has the primary purpose of managing and tracking applications filed on the site. As a user, you have the right to access, delete, correct, and export your data, as well as the right to object to and limit the processing of this data. To exercise your rights, please send an email to safran.dpo@safrangroup.com or a letter to 46 rue Camille Desmoulins, Issy les Moulineaux, 92130. To find out more about managing your personal data and to exercise your rights, please see Privacy policy.

Candidate Area BR CS DE EN ES FR FR-CA NL PL US ZH Keywords(e.g. Sales engineer Paris) Employment type Please select a value Please select a value Please select a value Start search

COVER LETTERS

- Your job is to make the recruiter's job easy to put you in the "YES" pile
- T Letter is effective for those with experience
- Use ChatGPT to easily prepare a draft T cover letter by pasting the job posting and your resume
 - Pick 4-5 key elements to highlight your directly related experience

Dear Mr./Ms. Last Name:

I'm writing to apply for your Corporate and Events Planning Director position at Big Top Bash, Inc. I have spent the past six years working exclusively in the event planning industry and bring with me both extensive experience as an event planner and an organized and detail-oriented work ethic to the position.

You're looking for: An event planner with 4+ years of experience	I bring to the table: Six years of practical hands on experience as a Senior Event Planning Director
Someone who can handle a variety of party sizes	Over one hundred successfully organized events ranging in size from intimate family reunions for ten people all the way up to a political fundraising gala with over 1000 attendees.
Someone skilled in maintaining a set budget	The ability to successfully negotiate with a wide variety of vendors, promoters, and caterers in order to guarantee client satisfaction while staying within budget.
Someone who works well under pressure	An ability to anticipate as well as problem solve while maintaining composure and professionalism.
I have enclosed my resume and will ca	ll within the week to see if we can ar-

TIP: This is also a great template for a thank you email

I have enclosed my resume and will call within the week to see if we can arrange a time to speak.

Thank you for your time and consideration. Sincerely,

https://theinterviewguys.com/cover-letter-format-guide/

RESUME TIPS

Ask 10 people for resume advice and you'll get 15 opinions

You must DIFFERENTIATE yourself from the competition

- DO include your city, state and zip code, not street info
- The left margin is for the most important information
 - Dates go to the far right
- DO put months and years on dates of employment only
- Do NOT put dates of education unless you are a recent graduate
- Do NOT include hobbies unless related to your career
- Resumes should be customized to the job posting, using the same key words to convey your qualifications
- Showcase your RESULTS, RESULTS, RESULTS! (data, dollars, decimal points)
 - ► Metrics for Your Resume

There is no reason to pay someone to refresh your resume

YOU HAVE AN INTERVIEW! Now what?

- A few days before, you should:
 - Research the company using most recent information
 - Check your network for connections who work there and can share insights
 - Read LinkedIn profiles of the people you will meet with (Do not send them an invitation to connect!)
 - ▶ Know your resume well and the facts and numbers on it
 - Read interview questions on GlassDoor.com
 - Prepare your questions to ask (10+1)
 - Practice with a mentor or the PIT Crew BEFORE you even get an interview
 - Check out Walt Glass's Interview Success Workshop
 - ▶ 4th Wednesday PIT Crew is remote to accommodate job seekers outside of DFW
 - Drive to the location the day before, or leave in PLENTY of time to get there. DO NOT BE LATE!
 - Print copies of your resume for everyone, plus take a few extra
 - Don't decline an interview
 - Continue applying for other jobs



YOU HAVE AN INTERVIEW! You are ready!

- The day of the interview
 - Review your resume
 - Practice your STAR / RATS stories
 - Review key company details
- In the interview
 - Deliver a compelling introduction:
 - ▶ I am____, I do ____, I help ____
 - Use the names of your interviewers as you respond
 - Create a conversation interject your questions throughout the interview
 - Ask for the job and the next steps
- After the interview
 - Send Thank Yous restating your qualifications and how you can help them
 - ► Follow up (and if you don't get the job follow up in another 60-90 days)

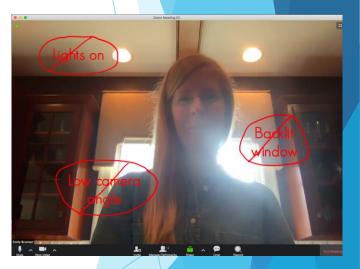


C2 - Restricted

PREPARING FOR A VIDEO INTERVIEW

- Select a quiet location with a neutral background (create a custom background on Canva)
 - Rearrange furniture or use a different room
 - ▶ Put a note on the door alerting family, "Interview in progress; DO NOT ENTER"
- Elevate your laptop or phone so that the camera is at your eye level
- Check your camera and the lighting and adjust as needed
- Put your phone on "Do Not Disturb"
- Have a "back up" plan in case technology doesn't cooperate
 - Confirm with the interviewer your cell phone
- Maintain forward posture. Breathe! Breathing keeps you "in the moment"
- Maintain eye contact!
 - Put a sticky note next to the camera "LOOK HERE AND SMILE"





COMMON MISTAKES BY CANDIDATES

- Lack of <u>real</u> preparation
- Not using AI (ChatGPT, CoPilot, etc.)
- Not customizing the resume
- ► Typos and grammar errors in resumes
 - Read it out loud, slowly, to yourself and a friend
- Not having STAR stories prepared (Situation-Task-Action-Results)
 Interviewing Wednesdays 6/14/23 Session 3 "STAR Stories A Deep Dive." YouTube
 - ► Use the STAR Interview Method to Land Your Next Job (HBR)
- Not practicing interviewing
- Assuming they will get the job through their network: "They already know me."
- Stopping a search during final interviews

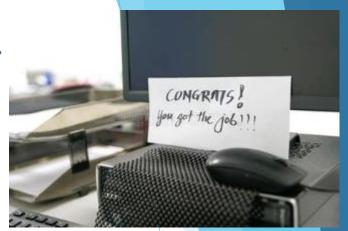
WE'D LIKE TO MAKE YOU AN OFFER

- Do not immediately accept
- ► <u>Take time</u> to understand the total annual compensation package
 - Base Pay
 - ▶ Bonus target (ask what % is normally achieved per year) (STI)
 - Stock options/units (LTI)
 - Benefit plan costs (health, dental, vision, life, disability, etc...)
 - Understand 401(k) or pension plan contributions
 - Paid Time Off (Vacation, Sick, Personal Days)
 - Company observed Holidays
 - Eligibility for next pay evaluation / annual merit review



WE'D LIKE TO MAKE YOU AN OFFER (CONT).

- Other elements to consider
 - Work arrangements: Remote vs. Onsite vs. Hybrid
 - Signing Bonus
 - Relocation (or lump sum in lieu of relocation management)
 - Tuition Reimbursement without a waiting period
 - "Spot Award" bonus/recognition
 - Other Perks onsite gym, gym reimbursement, phone/internet reimbursement
- Don't be afraid to counter but do it quickly
 - Explain why you are asking for more etc.
 - Do it graciously and not arrogantly



TAKE CARE OF YOURSELF

- What are you doing to develop yourself?
- How are you staying current?
- ► Tell me about a book or podcast that impacted you.
- ► GET AWAY FROM THE COMPUTER
- Exercise physically and mentally
- Volunteer with purpose
- Go to church
- Take up a hobby or find a new interest
- Have an accountability group



HELPFUL LINKS

My Favorite LinkedIn Posts/Authors

ChatGPT Prompts to Find you Dream Job

Shruti Mishraa Al Prompts for Job Search

Do This Before Your Next Job

Anna Papalia | LinkedIn Posts

ChatGPT Prompts for a Killer Resume

25 Questions to Ask in an Interview

12 Interview Questions you Need to Know-and How to Answer Them

Helpful Links

You Pack your own Chute video

Thomas Jackson Lessons of a Job Seeker

30/60/90 Day "Rules of the Road"

The Job Interview Hack Sheet: 15 Ways to Impress in Minutes (Without Sounding Rehearsed) - The Interview Guys

Cover Letters - The Interview Guys

The Power of Who w/ Bob Beaudine

Safran Job Openings

Create your Safran Candidate Profile

ChatGPT PROMPTS

Shruti Mishraa Al Prompts for Job Search

ChatGPT prompts for JOB hunting



(A) Shruti Mishra



Resume Writing

- · Generate a tailored resume summary for [SPECIFIC JOB TITLE] that highlights my relevant skills and
- · Rewrite my job descriptions to focus on results and impact, using industry-specific keywords.
- · Create a list of bullet points that showcase my accomplishments in [SPECIFIC FIELD].
- · Suggest ways to format my resume for easy readability and Applicant Tracking Systems (ATS) compatibility



- Develop a networking strategy to connect with professionals in [SPECIFIC INDUSTRY OR COMPANY].
- · Write a LinkedIn connection request that feels personal
- · Generate follow-up messages to send after initial networking meetings or events.
- · Create a list of conversation starters for reaching out to potential mentors in my field.



- Outline a plan for transitioning from [CURRENT FIELD] to [NEW FIELD], emphasizing my transferable skills.
- · Generate a list of industry-relevant skills or certifications that would support my pivot.
- · Write a LinkedIn post that announces my career change in a positive and professional manner
- . Develop a strategy to leverage my existing network to find opportunities in my new field.



Salary Negotiation

- · Write prompts to help me research the average salary for [SPECIFIC JOB TITLE] in [LOCATION].
- . Develop a negotiation strategy that frames my experience and value effectively.
- Write a response for handling a counteroffer politely
- · Suggest ways to negotiate additional benefits if the employer can't meet my salary expectations.



Interview Preparation

- · Generate a list of common interview questions for
- · Write structured responses to behavioral questions using the STAR (Situation, Task, Action, Result) method.
- Develop prompts to practice discussing my weaknesses in a way that reflects growth and self-awareness.
- · Create a list of questions to ask the interviewer to



Job Market Analysis

- · Conduct a trend analysis of emerging roles in [SPECIFIC INDUSTRY] to understand in-demand skills.
- · Generate prompts to help me identify companies hiring in [SPECIFIC LOCATION] and relevant roles.
- . Analyze the current state of the job market to identify high-growth areas and potential career paths.
- Develop a list of job boards, career sites, and other resources specific to my field for consistent job search.



Professional Development Planning

- · Reflect on my current skill set and suggest areas for improvement to increase employability.
- · Write a personal development plan focused on skills needed for [SPECIFIC JOB TITLE OR INDUSTRY].
- · Create a timeline for achieving key certifications or skills to support my career goals.
- · Generate a list of resources or courses to develop expertise in [SPECIFIC SKILL OR FIELD].



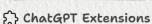
- · What online courses or certifications would you suggest to enhance my skills in [specific area] for advancing in [desired field]?
- · How can I negotiate salary confidently for a [specific job title] position, ensuring the offer reflects my value?
- What strategies can I use to maintain work-life balance in [specific field], focusing on mental health



Your Ultimate Resource for Remote Job

Get 65+ Resources and strategies to land your dream remote Job

Scan the QR Code above



- 1. Application Tracker
- 2. Portfolio Showcase
- 3. Skill Gap Analyzer
- 4. Job Alert Notifications
- 5. Resume Builder
- 6. LinkedIn Profile Optimizer
- 7. Personal Branding Advisor
- 8. Company Research Helper
- 9. Cover Letter Generator
- 10. Networking Assistant 12. Interview Prep Coach
- 11. Salary Negotiation Simulator



Role Assignment

- 1. Act as IT Support Specialist
- 2. Act as Copywriter
- 3. Act as Sales Executive
- 4. Act as Human Resources Manager
- 5. Act as Graphic Designer
- 6. Act as Software Engineer
- 7. Act as Product Manager
- 8. Act as Content Writer
- 9. Act as UX/UI Designer
- 10. Act as Project Manager
- 11. Act as Data Analyst
- 12. Act as Digital Marketing Specialist



Tools for Success

















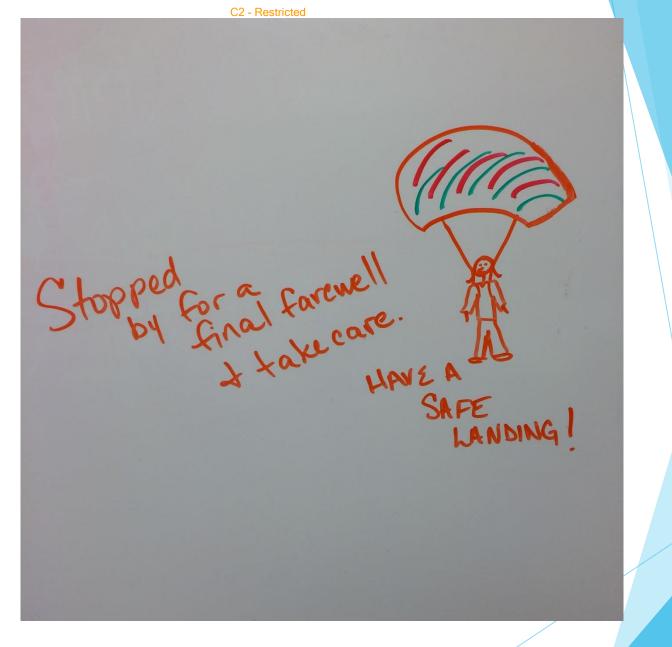
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