

"Identify, Research & Network Into Target Companies"

Identify Target Companies

- By Industry
- By Location
- By Company Demographics

Research Potential Companies

- Company Information
- Employee Networking
- Preparation For Informational & Job Interviews



Pete Hernandez
Retired - Operations Leader
Property & Casualty
Insurance

Frisco Connect

Tuesday, May 2nd 8:30 – 11:30 a.m. Central

In-Person

Stonebriar Community Church, 4801 Legendary Dr., Frisco, TX 75034



Mike Ray
VP/Director
Marketing &
Product Management



Pete Hernandez
Retired - Operations Leader
Property & Casualty Insurance
https://www.linkedin.com/in/pete
hernandez99/



Mike Ray
VP/Director
Marketing & Product
Management
https://www.linkedin.com/in/
mikeray8116

We Are Not Employed Or Compensated By Reference Solutions!!





A <u>Reference Solutions</u> Presentation Is Posted on

CareerDFW / Resources....

Career Files

Chapter 5.3 Databases

OR

Facebook / CareerDFW / Videos / May 13, 2022





We Cover Most Of The Functionality of Using Reference Solutions in The Workshop.

If We Cover Something That is Unclear, Please Ask.....

Otherwise, Please <u>Hold</u> Them To The Q&A Section!!







What is a Target Company?





Pete Hernandez

Retired - Operations Leader Property & Casualty Insurance

https://www.linkedin.com/in/pete hernandez99/

Mike Ray

VP/Director
Marketing & Product Management

https://www.linkedin.com/in/mikeray8116

Target Companies

- Hartford
- Traveler's Insurance
- Allstate Insurance

Target Companies

- Rheem HVAC
- Kubota
- Campat Machine Tool



Networking Groups

- I Am Name
- I Do Title
- My Value Brand
- I Am Name



What Are **Your** Target Companies?

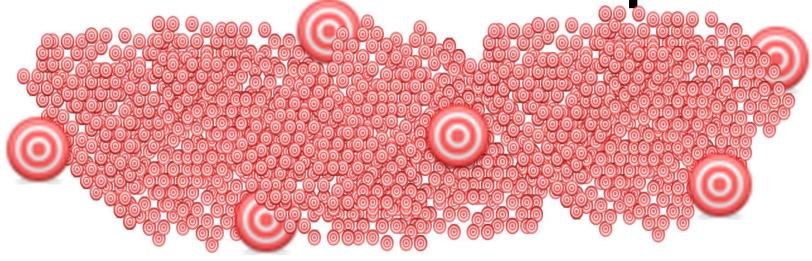




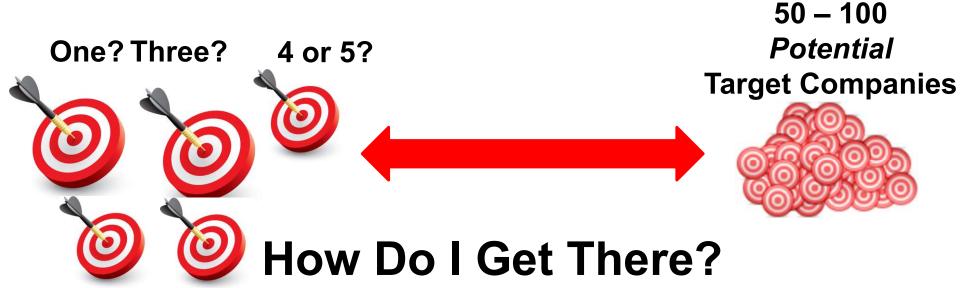
Please Respond!!



A lot of Potential Companies



How Many Target Companies Should We Have????





Identifying Target Companies

- How Can I Help Myself?
- How Do I Find Target Companies?



How Can I Be Proactive vs. Reactive?







Identifying Target Companies



Time For Some Decisions

- Same Industry OR <u>Different</u> Industry?
- Small, Medium OR Large Company?
- In <u>DFW</u> OR <u>Relocate</u>?



Business Databases









Getting Access To reference solutions



 If You Live in Texas... Houston Library – Library Card -Free Online To Texas Residents





TX Drivers License or Voters Registration Card

First Time? Ask Online Librarian to assist you.

(Houston Library: Listed As

Data Axle Reference Solutions)



Databases In Reference Solutions

(Keep your Library ID # handy – you will need it to login)





Reference Solutions

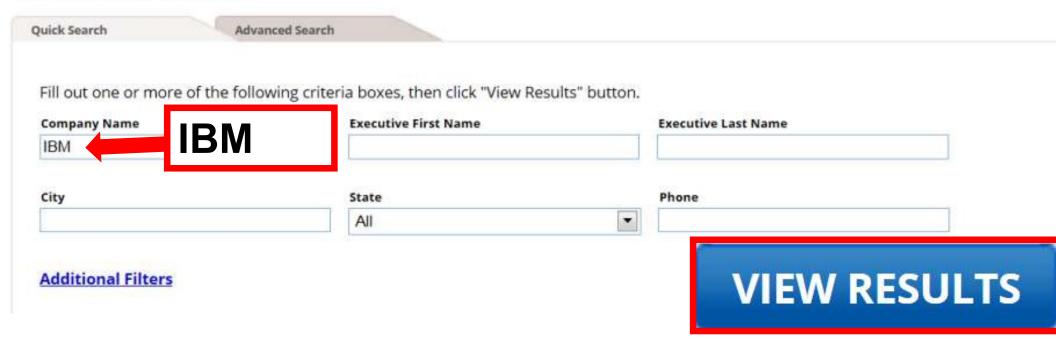
U.S. Businesses Database

Fill out one or more of the	e following criteria boxes, th
Company Name	Executive Fin
City	State
	All



Desire To Stay In The Same Industry As Your Previous Company?

U.S. Businesses Database





Need To Narrow Your Search

U.S. Businesses

Page 1 of 12

283 Results

12 with e-mail addresses [more info]

Company Name

IBM Investigations LLC

IBM

IBML

IBM

IBM

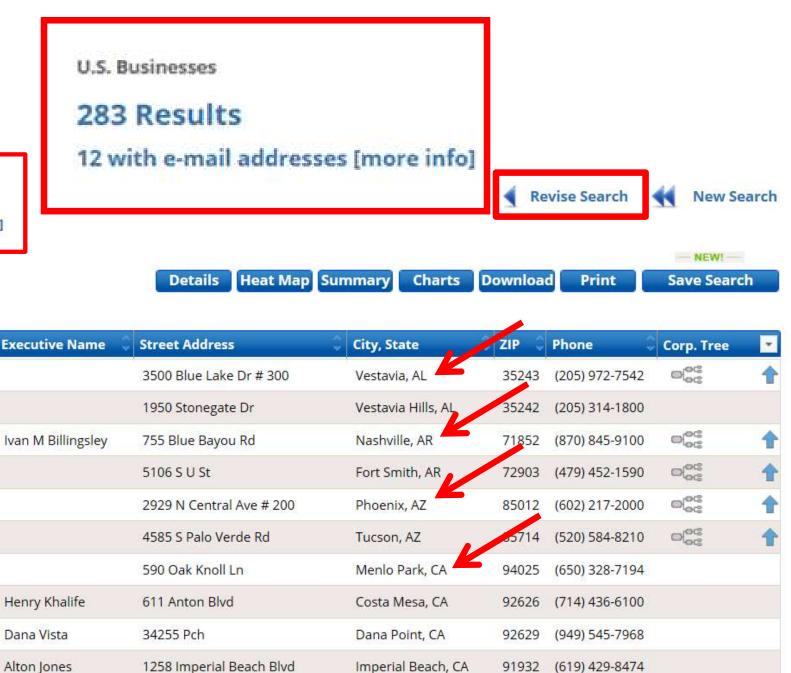
IBM Service

Bill Boos IBM

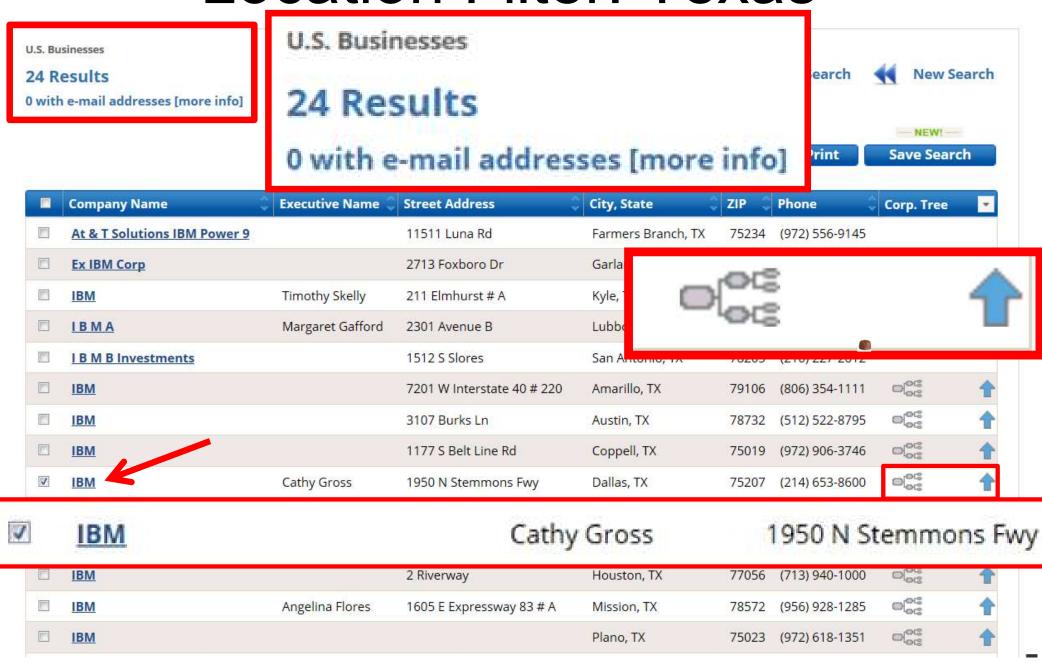
I B Mortgage

Citent Inc IBM Ed Ctr

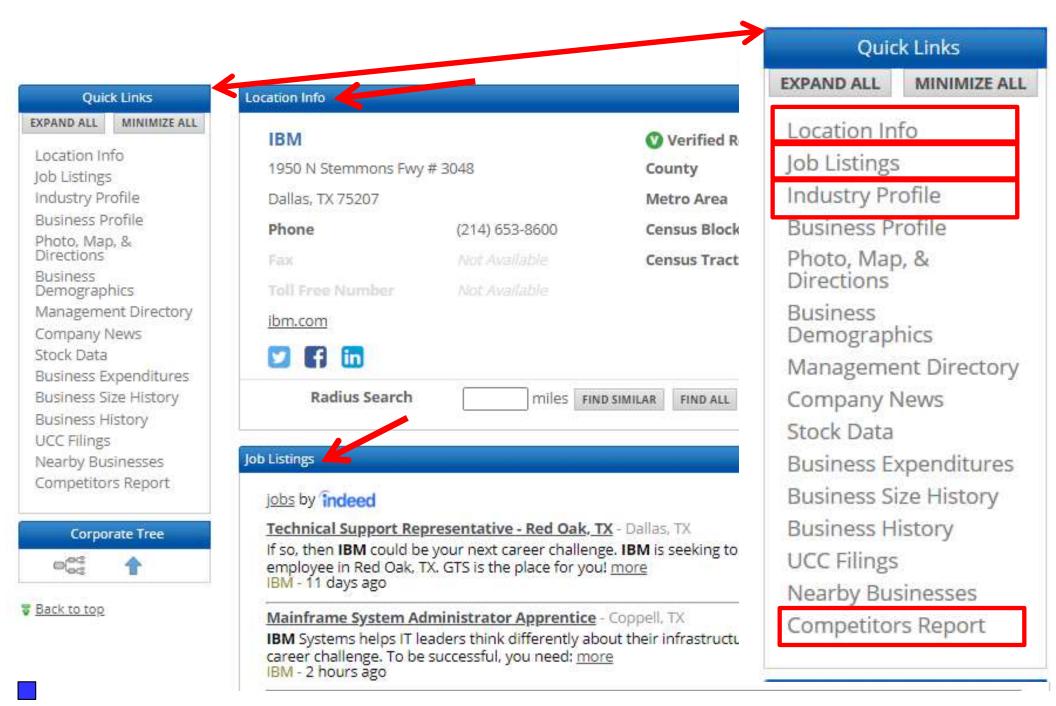
I B M Allison Mcmillen



Location Filter: Texas



IBM Dallas Office Information



Competitors Report Target Opportunities

Location	Phone
Dallas, TX 75202	(214) 760-1140
Dallas, TX 75229	(972) 484-0104
Dallas, TX 75231	
Dallas, TX 75214	(214) 827-2170
Irving, TX 75062	(972) 650-1067
Irving, TX 75039	(972) 852-2100
Dallas, TX 75218	(214) 393-3130
Dallas, TX 75207	(214) 845-8198
Dallas, TX 75201	(214) 770-0990
	Dallas, TX 75229 Dallas, TX 75231 Dallas, TX 75214 Irving, TX 75062 Irving, TX 75039 Dallas, TX 75218 Dallas, TX 75207

Industry Profile: SIC & NAICS Codes

SIC Code	Descriptions	
7371-01	Computer Services	V Primar
NAICS Code	Description	
54151104	Custom Computer Programming Services	₩ Primar
Franchise	Description	
None Available		



Industry Classification

(Business Type – Industry Profile)

- SIC: The Standard Industrial Classification
 - Established in 1930
- NAICS: The North American Industry
 Classification System
 - Established in 1997 to replace the no longer sufficient SIC system.
 - Comparability in business statistics among US, Canada and Mexico



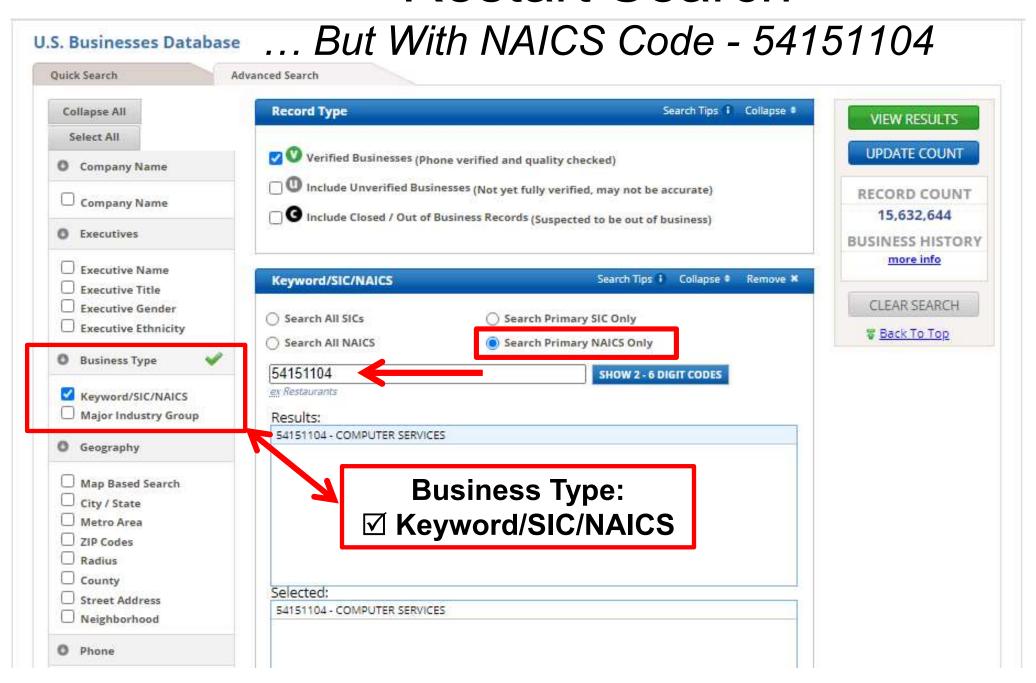
Industry Profile: SIC & NAICS Codes

SIC Code	Descriptions	
7371-01	Computer Services	V Primary
NAICS Code	Description	
54151104	Custom Computer Programming Services	V Primary
Franchise	Description	

Computer Services
SIC 7371-01
NAICS 54151104

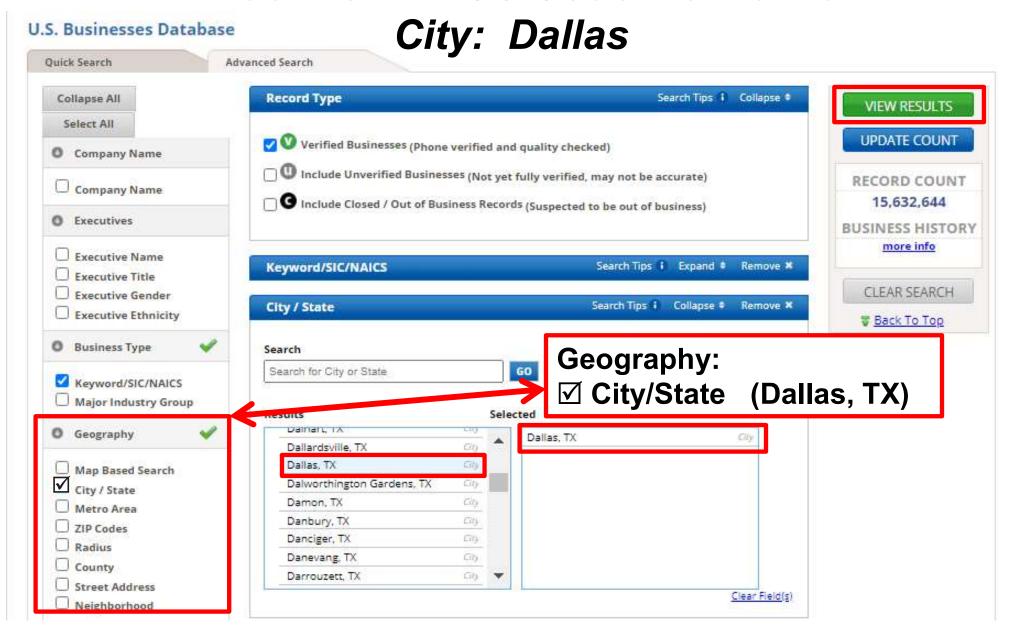


Restart Search



Restart Search

... But With NAICS Code - 54151104



Filters - NAICS & Dallas, TX

U.S. Businesses

21 Results

1 with e-mail addresses [more info]

U.S. Businesses

21 Results

1 with e-mail addresses [more info]



Company Name	Executive Name	Street Address	City, State	ZIP	Phone	Corp. Tree	-
Abacus Group LLC	Sajjad Bacchus	17000 Preston Rd # 260	Dallas, TX	75248	Not Available	(00 (00	1
Amdocs Downtown Dallas		1412 Main St	Dallas, TX	75202	(214) 760-1140	m(oc	•
Avstar Media LLC	Tom Ramirez	12222 Merit Dr # 360	Dallas, TX	75251	(972) 980-9300		
Compuline		11500 N Stemmons Fwy # 121	Dallas, TX	75229	(972) 484-0104		
Computer Surplus Co Inc	Brandy R Jones	5445 LA Sierra Dr # 450	Dallas, TX	75231	Not Available		
Coreplus	Marc Landry	17400 Dallas Pkwy # 120	Dallas, TX	75287	(214) 206-9266		
Daily Data Inc		6258 Belmont Ave	Dallas, TX	75214	(214) 827-2170		
F3 Computer Serivce	Branton Ellerbee	PO Box 720492	Dallas, TX	75372	(214) 679-0309		
Hotshots Computer Svc	Jessica Blas	PO Box 764498	Dallas, TX	75376	Not Available		
<u>IBM</u>	Cathy Gross	1950 N Stemmons Fwy # 3048	Dallas, TX	75207	(214) 653-8600	m(oc	1
J & J Computer Svc	James Johnson	10331 Limestone Dr	Dallas, TX	75217	(972) 329-1020		
Mentor Graphics Corp	Sean Murphy	13355 Noel Rd # 500	Dallas, TX	75240	(972) 587-4784	m(oc	1
Object Win Technology Inc		13355 Noel Rd # 1100	Dallas, TX	75240	Not Available	60°	•
On Computer Svc Brayn St		11910 Shiloh Rd # 130	Dallas, TX	75228	(972) 279-1114		

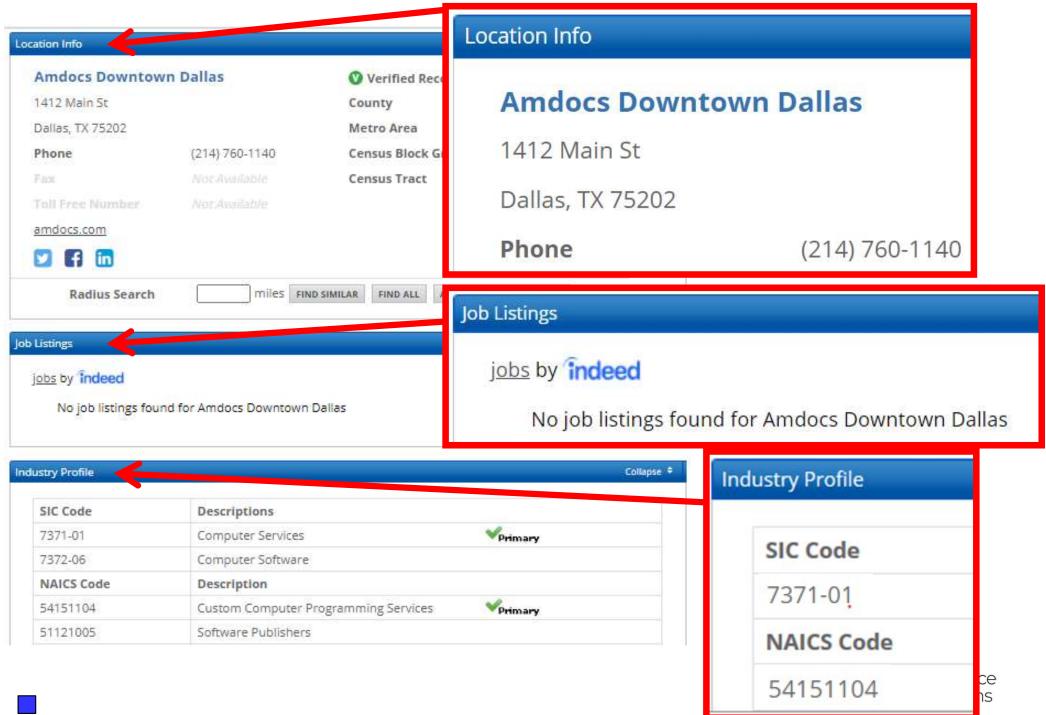


Filters – NAICS & Dallas, TX

Company Name	Executive Name	Street Address	City, State	ZIP	Phone	Corp. Tree	-
Abacus Group LLC	Sajjad Bacchus	17000 Preston Rd # 260	Dallas, TX	75248	Not Available	m(ed	1
Amdocs Downtown Dallas		1412 Main St	Dallas, TX	75202	(214) 760-1140	m(oc	1
Avstar Media LLC	Tom Ramirez	12222 Merit Dr # 360	Dallas, TX	75251	(972) 980-9300		
Compuline	4	11500 N Stemmons Fwy # 121	Dallas, TX	75229	(972) 484-0104		
Computer Surplus Co Inc				31	Not Available		
Coreplus	Co	ompany Name		87	(214) 206-9266		
Daily Data Inc		haava Cuavus III C		14	(214) 827-2170		
F3 Computer Serivce	<u> </u>	bacus Group LLC		72	(214) 679-0309		
Hotshots Computer Svc		Amdocs Downtown Dallas	76	Not Available			
□ IBM	U A		Dallas	07	(214) 653-8600	m(oc	1
☐ J&J Computer Svc	James Johnson	10331 Limestone Dr	Dallas, TX	75217	(972) 329-1020		
Mentor Graphics Corp	Sean Murphy	13355 Noel Rd # 500	Dallas, TX	75240	(972) 587-4784	0(°C	1
Object Win Technology Inc		13355 Noel Rd # 1100	Dallas, TX	75240	Not Available	m(ed	4
On Computer Svc Brayn St		11910 Shiloh Rd # 130	Dallas, TX	75228	(972) 279-1114		



Amdocs Downtown Dallas



Best Practices

"Hot" Industries

Dallas – Technology, Financial Services, Defense Ft. Worth – Oil & Gas, Manufacturing, Aviation & Aerospace

Dallas-Fort Worth, Texas Job Market | U.S News Best Places
https://realestate.usnews.com → places → texas → dallas-fort-worth → jobs ▼

In the Dallas area, the top **industries** are technology, financial services and defense. In the Fort Worth area, the major **industries** are oil and gas, manufacturing, and aviation and aerospace.

Best Places To Work

www.bizjournals.com > dallas > best-places-to-work

Best Places to Work | The Top 100 Places to Work in Dallas ...

www.bestcompaniestx.com

Best Companies to Work for in Texas

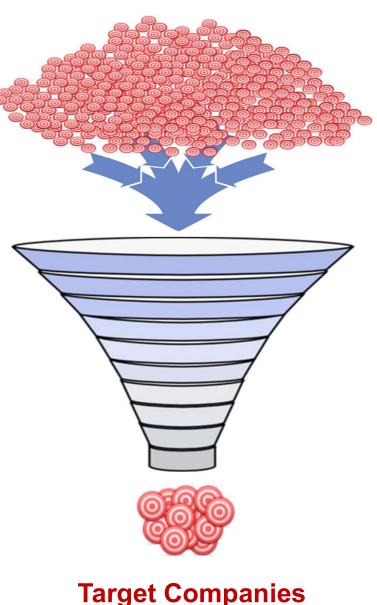
Best Companies to Work for in Texas is a survey and awards program dedicated to identifying and recognizing the best employers and providing organizations ...

Eligibility - Process - Reports - Timeline



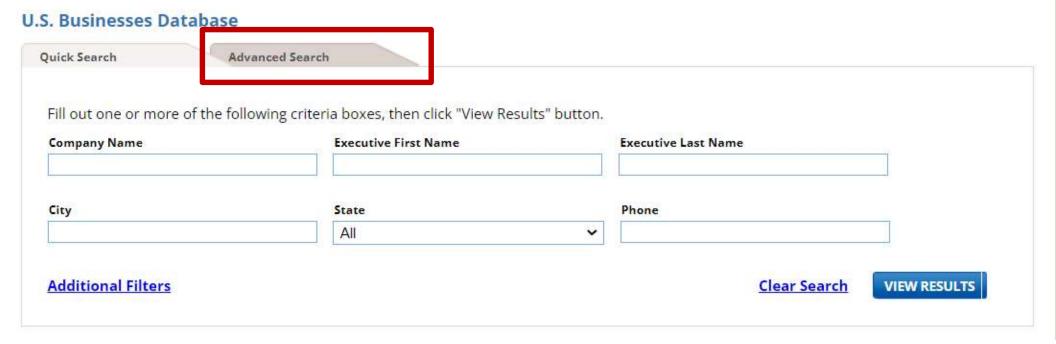
Reference Solutions Filtering Options

- **Company Name**
- **Executives**
- **Business Type**
 - Keyword/SIC/NAICS
 - **Major Industry Group**
- Geography
- Phone
- **Business Size**
 - **Number of Employees**
 - Sales Volume
- Ownership
- Financial Data





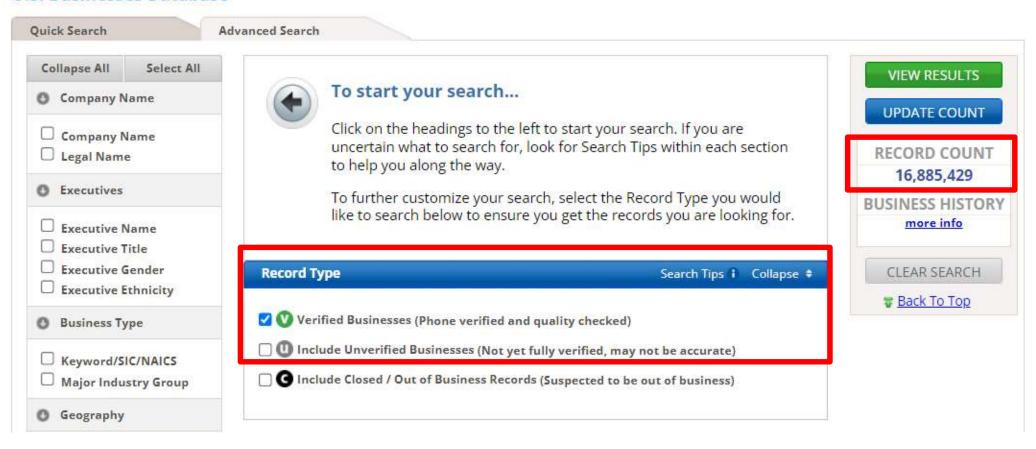
Reference Solutions Advanced Search





Select Verified, Unverified Businesses

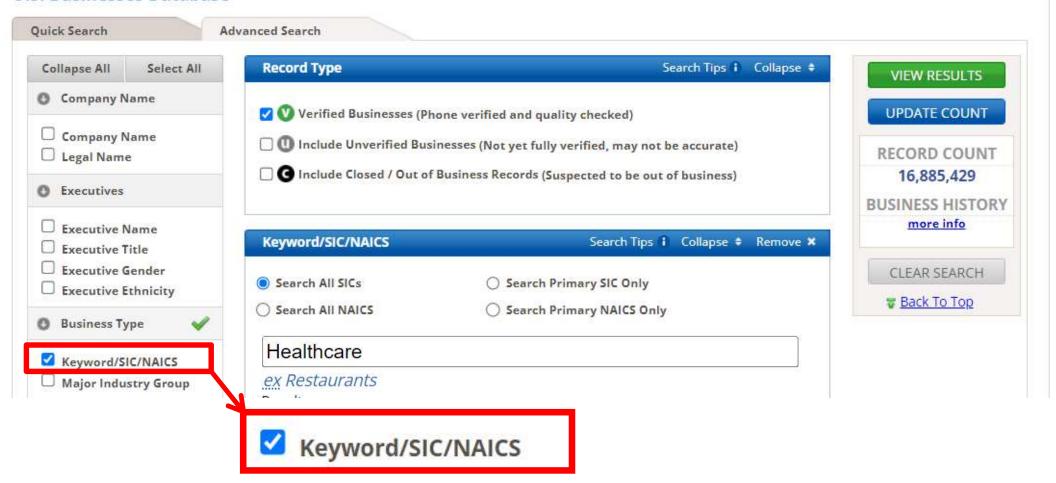
U.S. Businesses Database





Select An Industry Use An Industry Keyword

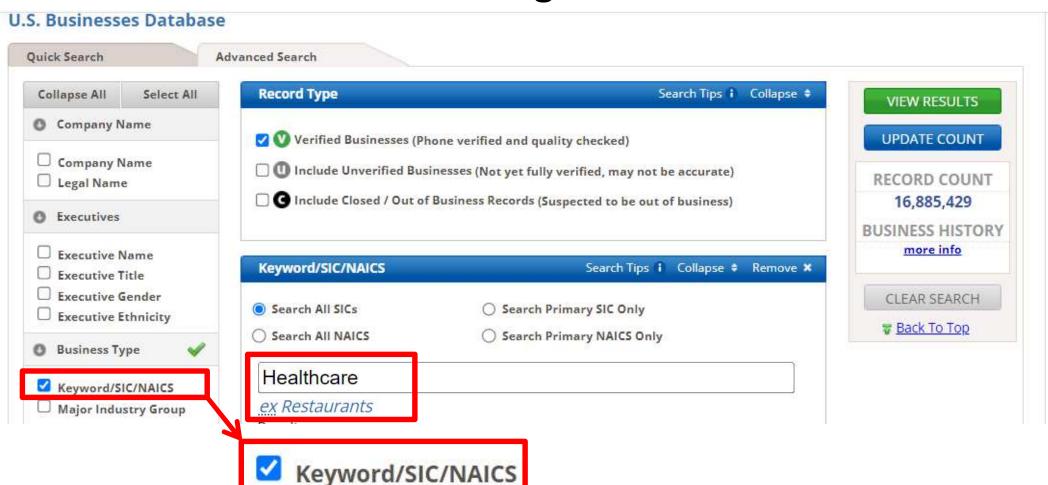
U.S. Businesses Database





Select An Industry

Health Care Management Selected





Health Care Management Selected

Executive Name Search Tips i Collapse = Keyword/SIC/NAICS Executive Title **Executive Gender** Search All SICs O Search Primary SIC Only **Executive Ethnicity** Search All NAICS Search Primary NAICS Only Business Type SEARCH health care Keyword/SIC/NAICS ex Restaurants Major Industry Group Results: 803917 - HEALTHCARE LUNG TERM Geography 809957 - HEALTH CARE ALTERNATIVES 384222 - HEALTH CARE APPAREL (MFRS) Map Based Search 205102 - HEALTH CARE FACILITIES City / State 384222 - HEALTH CARE APPAREL (MFRS) Metro Area ZIP Codes 805102 - HEALTH CARE FACILITIES Radius County 832259 - HEALTH CARE INSTRUCTION Street Address Neighborhood 874242 - HEALTH CARE MANAGEMENT **Mailing Address** 591202 - HEALTH CARE PRODUCTS 809943 - HEALTH CARE UTILIZATION REVIEW 569929 - HEALTHCARE APPAREL & SUPPLIES

874242 - HEALTH CARE MANAGEMENT

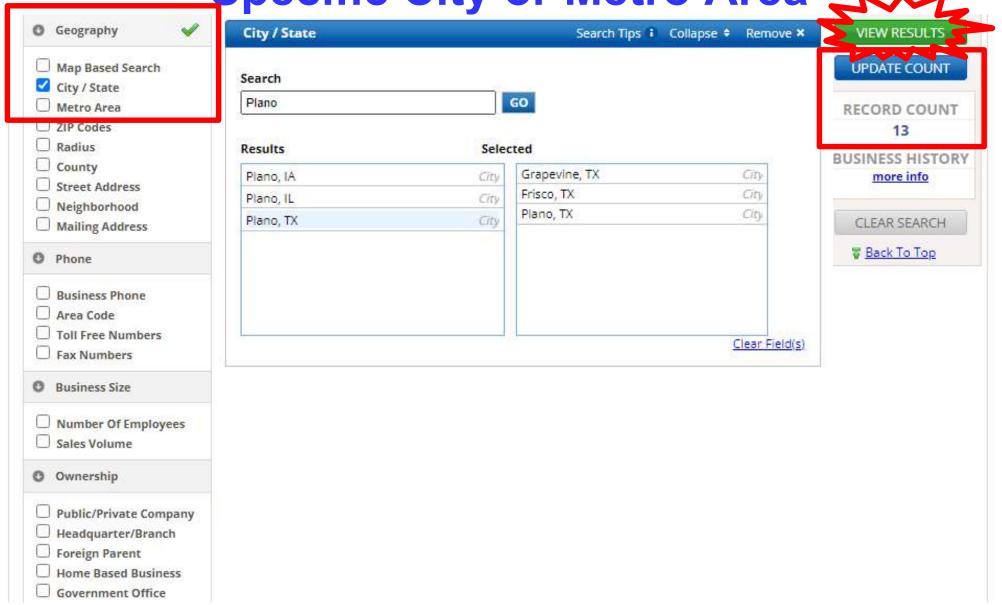
Selected:

VIEW RESULTS **UPDATE COUNT** RECORD COUNT 4.072 BUSINESS HISTORY more info CLEAR SEARCH **Back To Top**



Select Cities or Location

Specific City or Metro Area







New Search



Review

Details

Heat Map Summary

Charts

Download

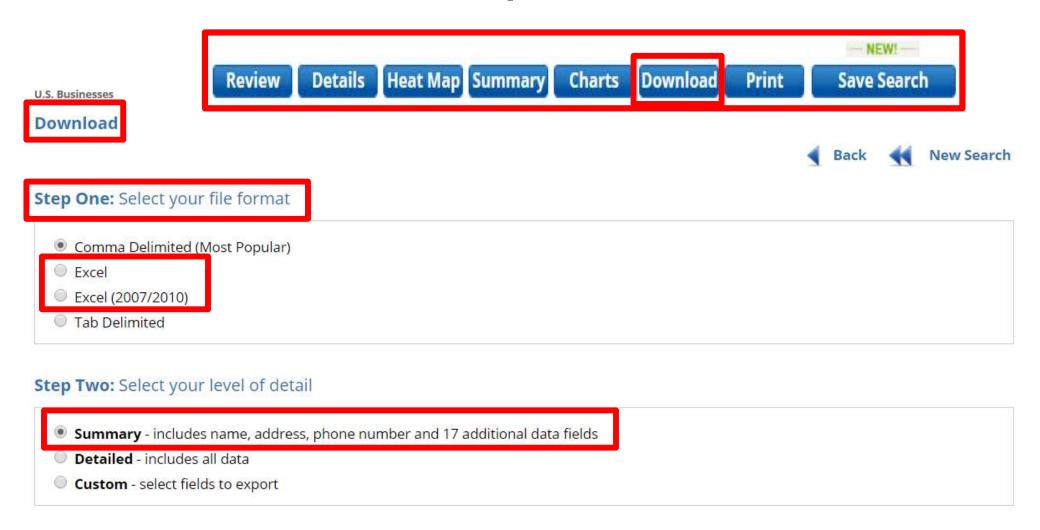
Print

Save Search

Company Name	Executive Name	Street Address	City, State	ZIP 🗘	Phone	Corp. Tree	*
Ardent Health Svc	Dan Moen	2400 Dallas Pkwy # 450	Plano, TX	75093	(972) 943-1700		•
Ardis Healing Ctr	Bryan Ardis	8641 5th St # 8	Frisco, TX	75034	(214) 705-9369		
B & D Health Management Svc	Brian Rodriquez	5700 Tennyson Pkwy # 350	Plano, TX	75024	(214) 227-2705		
Community Hospital Corp	Jim Kendrick	7800 Dallas Pkwy # 200	Plano, TX	75024	(972) 943-6400		4
Dilts + Partners		5317 Corinthian Bay Dr	Plano, TX	75093	Not Available		
Ethicus Healthcare Mgmt LLC		4201 William D Tate Ave	Grapevine, TX	76051	(713) 572-2222		4
Firstlight Home Care Of Plano			Plano, TX	75023	(214) 956-4291	©@\$	1
Firstlight Home Care-Southlake	Jie Zhang	1701 W Northwest Hwy # 100	Grapevine, TX	76051	(817) 381-4400	© 00	1
Healthcare Management Consints		11812 Summer Springs Dr	Frisco, TX	75036	(214) 856-8244		
Lifecare Management Svc	Ann Corrigan	5340 Legacy Dr # 150	Plano, TX	75024	(469) 241-2100	olog oc	4
Oceans Healthcare	Stuart Archer	5360 Legacy Dr # 101	Plano, TX	75024	(972) 464-0022		1

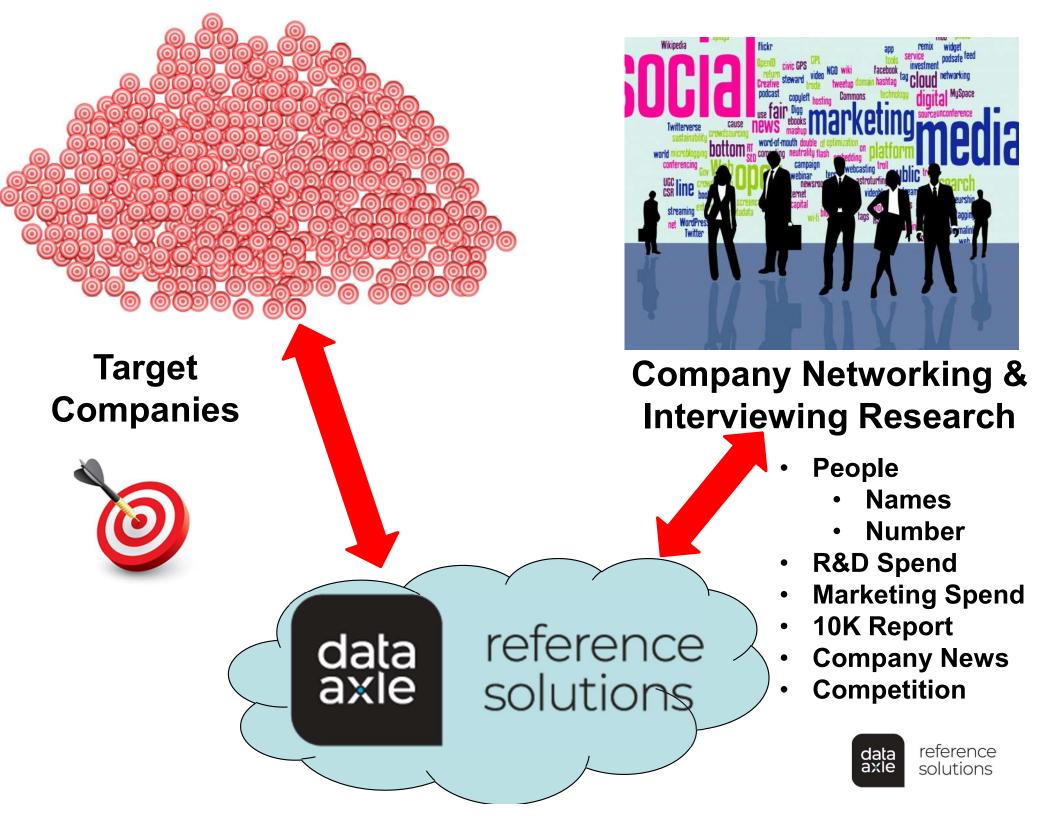


Health Care Management Companies





Filtering Options **Business Size** Collapse All Select All **Business Size** Company Name Number Of Employees **Company Name** Ownership Executives Generanhy **Executive Name Company Name** Executive Title **Executive Gender** lic/Private Company **Executive Ethnicity Business Type** dquarter/Branch **Company Name** Keyword/SIC/NAICS roreign Parent Major Industry Group Metro Area Geography Home Based Business ZIP Codes Map Based Search Government Office City / State Radius Metro Area ZIP Codes County Radius County Street Address Street Address Neighborhood Neighborhood O Phone **Business Phone** Area Code Year Established **Toll Free Numbers** Square Footage reference data axle solutions Fax Numbers Professionals (All / One) ~75% - 1-9 Employees





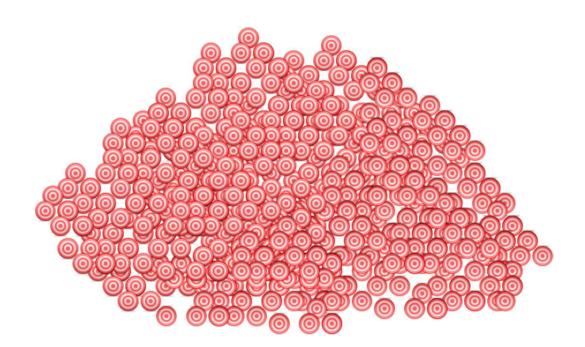
- Free
- Easy To Use
- Best Practice Resource
 - Identifying Target Companies
 - Informational & Job Interview Research



Call To Action

- 1. Get Library Card It's Free
- 2. Sign On To Reference Solutions
- 3. Identify 2 Target Companies Found With Reference Solutions
 - a. Present 2 Target Companies @ Next Meeting







reference solutions

Thank You!!









Available Databases

Select a Database to Get Started



A Service of the City of Plano

U.S. Businesses

51 Million Businesses

2.8 Million Closed Businesses

SEARCH MORE INFORMATION

Canadian Businesses

1.9 Million Businesses

U.S. New Businesses

4.4 Million New Businesses

U.S. Standard White Pages

156 Million Residents

Canadian White Pages

11 Million Individuals

U.S. Historical Businesses

211 Million Historical Records

U.S. Jobs / Internships

2.5 Million Job Postings

U.S. Healthcare

1.2 Million Physicians & Dentists

U.S. Consumers / Lifestyles

293 Million Individuals

U.S. New Movers / Homeowners

16 Million Records

U.S. Businesses

The U.S. Business database contains a total of 51 million businesses including 15 million verified and 36 million unverified businesses that are updated weekly. It is the only business database that is enhanced with more than 24 million phone calls per year providing you with the most accurate data possible.

Selection Criteria include:

Company name, Executive title, Business type, Sales volume, Employee size, Year established, And more....

Use Quick Search to find what you need with a few clicks or use our powerful Advanced Search to fine tune your search.

SEARCH





City

Plano

U.S. Businesses Database Advanced Search Ouick Search Fill out one or more of the following criteria boxes, then click "View Results" button. Company Name **Executive First Name Executive Last Name** City State Phone • Texas **VIEW RESULTS Additional Filters** Clear Search Fill out one or more of the following criteria boxes, then click "View Results" button. **Executive First Name Company Name** Alkami

State

Texas



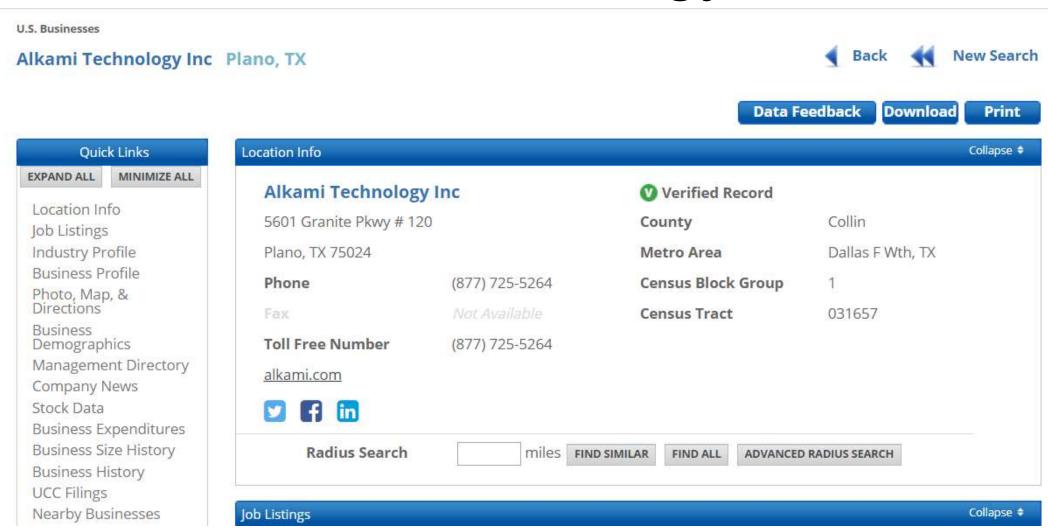
Alkami Technology, Inc.



Company Name	© Executive Name	Street Address	City, State
Alkami Technology Inc	Patrick Kraemer	5601 Granite Pkwy # 120	Plano, TX

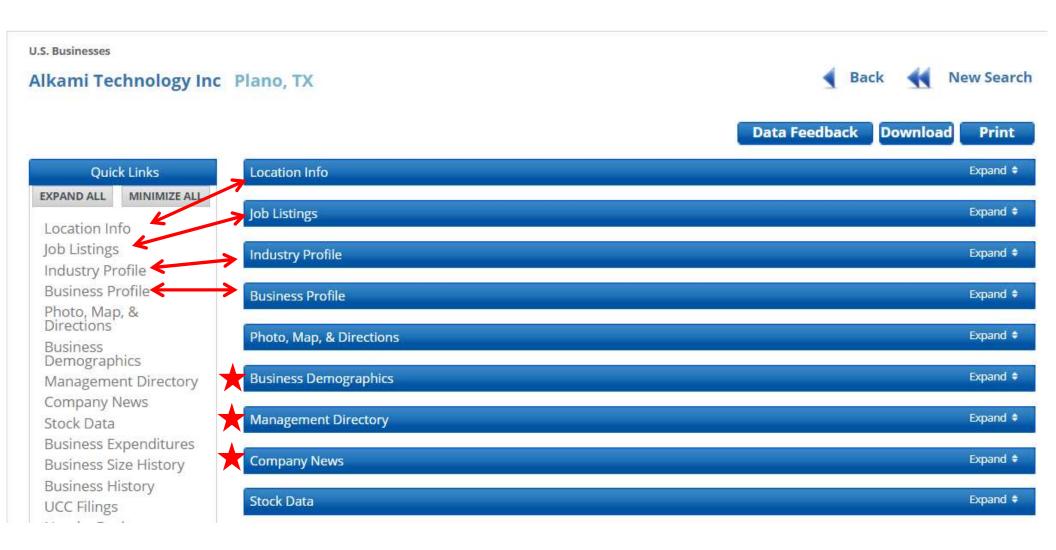


Alkami Technology, Inc



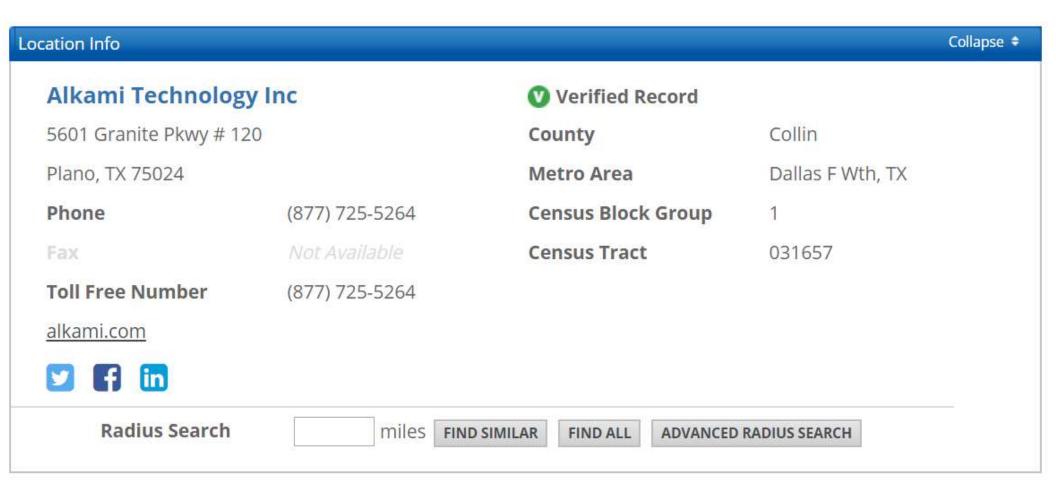


Alkami Technology, Inc





Alkami Technology Location





Alkami – Job Listings

Job Listings Collapse \$

jobs by indeed

Support Analyst - Plano, TX

Alkami Technology is an Equal Opportunity Employer and Prohibits Discrimination and Harassment of Any Kind:. **Alkami** encourages applicants of all ages.... more Alkami Technology - 30+ days ago

Operations Analyst - Delivery - Plano, TX

Alkami Technology is an Equal Opportunity Employer and Prohibits Discrimination and Harassment of Any Kind:. **Alkami** encourages applicants of all ages.... more Alkami Technology - 30+ days ago

Financial Analyst - Plano, TX

Alkami Technology is an Equal Opportunity Employer and Prohibits Discrimination and Harassment of Any Kind:. **Alkami** encourages applicants of all ages.... more Alkami Technology - 19 days ago



Alkami – Industry Profile

SIC Code	Descriptions	
7379-99	Computer Related Services NEC	✓ Primary
NAICS Code	Description	
541519	Other Computer Related Services	✓ Primary
Franchise	Description	
None Available		

SIC Code	Descriptions	
7379-99	Computer Related Services NEC	V Primary
NAICS Code	Description	
541519	Other Computer Related Services	V Primary



Alkami Technology

iness Demographics			Collaps
Location Employees	1-4	Location Sales Volume	\$207,000
Corporate Employees	Not Available	Corporate Sales Volume	Not Available
<u>Type of Business</u>	Private	Location Type	Single Loc
Affiliated Records	Not Available	Affiliated Locations	Not Available
Parent Company	Not Available	Foreign Parent	Not Available
EIN 1	Not Available	Fortune 1000 Ranking	Not Available
Credit Cards Accepted	Not Available	<u>Last Updated On</u>	May, 2017
Years in Database	5	Year Established	Not Available
Square Footage	10,000 - 19,999	IUSA Number	43-266-2317
Home Business	No	Credit Rating Score	С



Alkami Management

Name	Executive Title	Gender	Executive Ethnicity
Patrick Kraemer	Owner	Male	Not Available
Matt Thomson	Vice President	Male	Western Europe
Robert Vandehey	Vice President	Male	Western Europe
Jason Whiteside	Vice President	Male	Western Europe
Carla Nelson	Principal	Female	Western Europe
Marc Rush	Principal	Male	Western Europe
Sean Weadock	Principal	Male	Western Europe
Melinda Davis	Director	Female	Western Europe
Donna Denley	Director	Female	Western Europe
Kristinia Miller	Director	Male	Western Europe
Scott Robinson	Director	Male	Western Europe

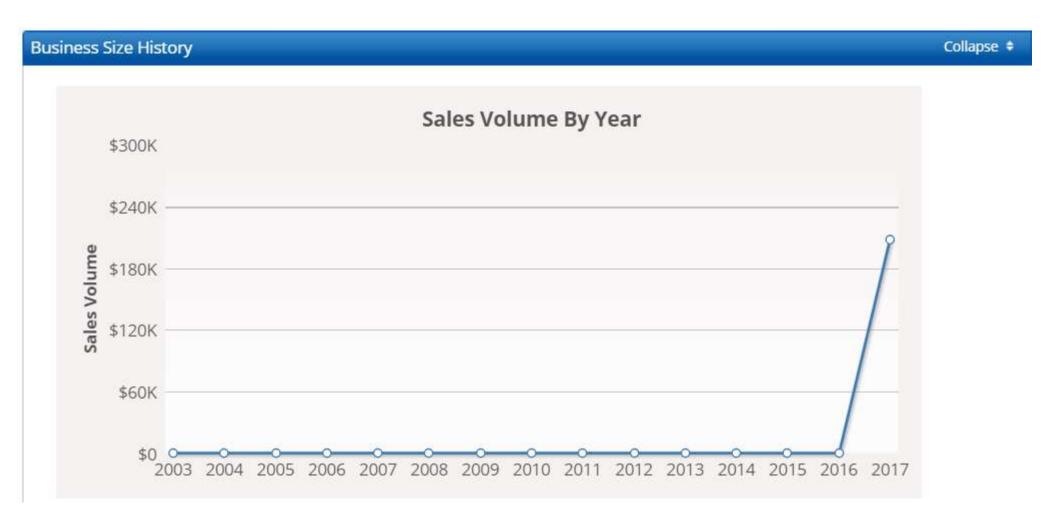


Alkami Technology

hese expenditures are an estim	ated annual expense.		
Accounting	Less than \$500	Advertising	Less than \$5,000
Contract Labor	\$10,000 to \$50,000	Insurance	Less than \$2,500
Legal	\$500 to \$1,000	Management/Administration	\$5,000 to \$10,000
Office Equipment & Supplies	\$5,000 to \$10,000	Package/Container	Less than \$500
Payroll & Benefits	Less than \$100,000	Purchased Print	\$10,000 to \$25,000
Rent & Leasing	\$50,000 to \$100,000	Technology	\$2,500 to \$5,000
Telecommunications	Less than \$2,000	Utilities	Less than \$2,000

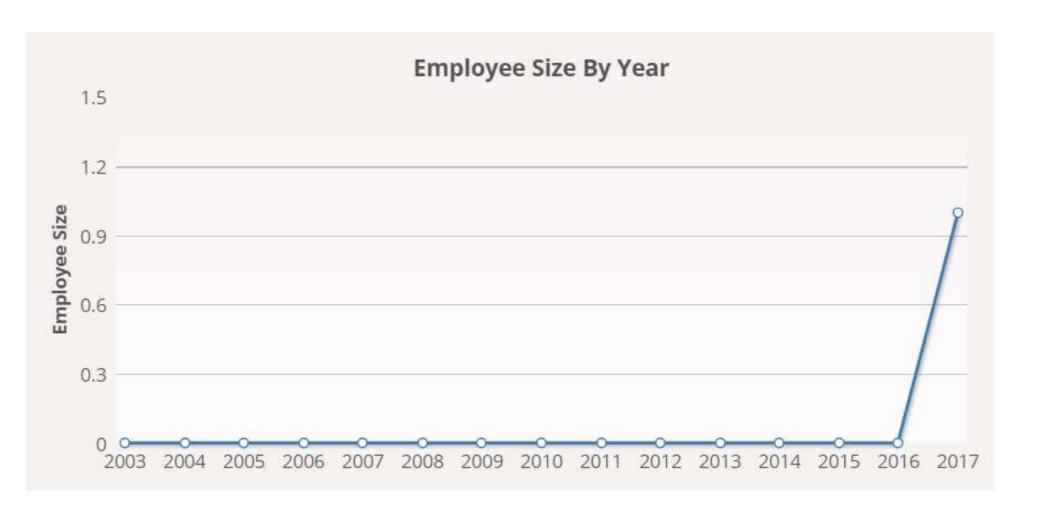


Alkami – Sales Volume





Alkami Plano – Employee Size





Alkami Technology

Business History

Collapse +

Year	Company Name	Address	City, State	Zip	Business Phone	Executive Name
2015	Alkami Technology Inc	5601 Granite Pkwy # 120	Plano, TX	75024	Not Available	Don Crosby
2016	Alkami Technology Inc	5601 Granite Pkwy # 120	Plano, TX	75024	Not Available	Don Crosby
2017	Alkami Technology Inc	5601 Granite Pkwy # 120	Plano, TX	75024	Not Available	Don Crosby

UCC Filings

Expand #

Nearby Businesses

Expand #



Alkami Technology - Competition

Competitors Report	Collapse \$

Name	Location	Phone
A I M Computing	Little Elm, TX 75068	(214) 808-4814
Abacus Technical Svc LLC	Plano, TX 75024	(972) 715-1710
G-C Partners LLC	Plano, TX 75074	(214) 291-7333
Internal Data Resources Inc	Addison, TX 75001	(770) 671-0040
Netsoft	Carrollton, TX 75007	(972) 307-1924
<u>Sigmaflow</u>	Dallas, TX 75252	(972) 348-5100
Synetek Solutions	Addison, TX 75001	(908) 686-2953
<u>Techsys Business Solutions</u>	Frisco, TX 75034	(972) 668-2090
<u>Ugam Solutions</u>	Frisco, TX 75034	(214) 619-4021
Vilinc Solutions	Plano, TX 75093	(972) 612-2224

Data Feedback

Download

Print





reference solutions

Summary

