

Illustrative Case Study: Bridging the Gap - Introducing Graduates to Regulatory Affairs

Background

A UK university careers office collaborated with InsightReg Consultancy to provide its final-year bioscience students with exposure to real-world pharmaceutical careers. Regulatory affairs was underrepresented in career discussions, and students lacked clarity on what the profession involved.

Objective

To deliver an engaging, accessible training programme introducing regulatory affairs, with a focus on CMC, career pathways, and transferable scientific skills.

Solution

- Designed a modular, self-paced online course: 'Introduction to Regulatory Affairs'
- Used an AI avatar presenter to enhance engagement
- Included case studies, quizzes, and real-world examples
- Provided live Q&A sessions and a CPD completion certificate
- Offered optional university co-branding and licensing

Outcome

- Over 120 students participated
- 92% found the course helpful in clarifying career options
- Several students pursued internships or further study in regulatory affairs

Value

- Raised awareness of an underrepresented career path
- Scalable delivery model for multiple institutions
- Increased employability of bioscience graduates

This case is illustrative and designed to reflect the type of training programs InsightReg offers.