OZWAY

MARKET VALIDATION IN QUEBEC FOR YOUR BRAND OR PRODUCT

Decide with confidence before entering the Quebec market

LEARN MORE → OZWAY.CA

TWO PACKAGES, DEPENDING ON YOUR NEEDS

VALIDATE YOUR MARKET BEFORE INVESTING

Backed by a multidisciplinary team with deep expertise in the Quebec market, natural & organic food, brand development, retail, marketing and advertising.

OZWAY helps you better understand the Quebec market, assess the potential of your brand or product, and make more informed decisions before entering the Quebec market.

CHOOSE THE RIGHT LEVEL OF ANALYSIS FOR YOUR DECISION

01 VALIDATION OF YOUR BRAND OR PRODUCT

*Starting at $1,499**

Consumers + Retailer + Quebec Market Expertise by OZWAY

- Study with 50 targeted Quebec consumers
- Insights and perspectives from a retail buyer
- Brand and packaging review
- Quebec Market Expertise & Strategic Analysis by OZWAY
- Summary of results and recommendations

02 360° MARKET VALIDATION

*Starting at $2,199**

Consumers + Retailer + Distributor + Quebec Market Expertise by OZWAY

- Study with 50 targeted Quebec consumers
- Insights and perspectives from a retail buyer
- Insights and perspectives from a distributor
- Market and category analysis
- Brand and packaging review
- Quebec Market Expertise & Strategic Analysis by OZWAY
- Summary of results and recommendations

READY TO TEST YOUR POTENTIAL IN QUEBEC?

Identify the package that best suits your needs.

LET'S TALK ABOUT YOUR PROJECT→ INFO@OZWAY.CA

* Starting price. The final price may vary depending on the specific needs of the project.