

OZWAY

SOLUTIONS

A new path to brand awareness and sales growth.

Ozway helps organic and natural brands build lasting awareness in Quebec by combining product discovery, field data, and strategic support.

100%

Organic &
natural brands

Quebec

Target
market

360°

Solutions
ecosystem



OUR SERVICES

Three targeted services

01

Retailer discovery bag

Distribution of discovery bags directly at targeted retailers in Quebec.

02

Wellness / Spa & events discovery bag

Distribution at recognized wellness venues and during targeted strategic events.

03

Market research

Pave your way by giving consumers a voice. Real data to guide your decisions.



Targeted visibility

Interactive QR

Consumer insights

Category exclusivity

HOW IT WORKS

- 1** Integration of your product or sample size format into a multi-brand discovery bag, with no competing products in the same distribution.
- 2** Distribution in a selected environment
- 3** Consumer discovers your product
- 4** Scan the QR code
- 5** Questionnaire + access to your website
Each distribution includes a link to the brand's website via a QR questionnaire to collect: product feedback, purchase intent, comments, respondent profiles, and optional email collection.
- 6** Non-retailer: the questionnaire directs consumers to points of sale in Quebec
- 7** Data report delivered within the following month

[Click the Emerald to Explore a Sample Questionnaire](#)



WHY OZWAY



Organic & natural specialist

Unique expertise in Quebec's organic and natural products market.



Real-world contexts

Field experiences that boost brand recall and purchase intent.



Direct connection

Authentic link between your products and Quebec consumers.



Actionable insights

Field data turned into concrete recommendations.

OUR COMMITMENTS



Confidential data

Shared only with you, your distributor, and participating retailers.



Category exclusivity

Only one brand per category per distribution.

No competing products in the same bag.



Emails and aggregated data

Optional collection with consent.

Global data used in aggregate form only.

Retailer network

760\$

Launch package: Distribution 200 units

Included:

Product integration
Logistics and distribution
Discovery QR
Questionnaire
Data report

Confirmed retail partners

Additional retail partners to be announced soon –

Partner	Total quantity	Starting from	Region
TAU	200 bags	Sept. 2026	Montréal
Coop Alentour	200 bags	Sept. 2026	Sherbrooke



TAU

September 2026: Initial launch at TAU Laval (200 bags)

Logistics:

*Product pickup directly from distributors in Montreal and surrounding areas.
For suppliers without a distributor in Quebec, please contact us.*

Targeted visibility

Interactive QR

Consumer insights

Category exclusivity

PRICING – SPA & WELLNESS PARTNERS

SPA & Wellness network

760\$

Launch package: Distribution 200 units

Included:

Product integration
Logistics and distribution
Discovery QR
Questionnaire
Data report

SPA & Wellness partner

Partner	Total distribution	Region
Spa EASTMAN	200 bags	Eastern Townships

Logistics:

*Product pickup directly from distributors in Montreal and surrounding areas.
For suppliers without a distributor in Quebec, please contact us.*

Targeted visibility

Interactive QR

Consumer insights

Category exclusivity

Events network

Variable quantities per event
Contact us for a customized proposal

Included:

Product integration
Logistics and distribution
Discovery QR
Questionnaire
Data report

Event partners

Partner	Total distribution	Information
Altitude Connections <i>Premium events network and private experiences</i>	Variable quantities	On request
Other partners in development	Variable quantities	

Logistics:

*Product pickup directly from distributors in Montreal and surrounding areas.
For suppliers without a distributor in Quebec, please contact us.*

Targeted visibility

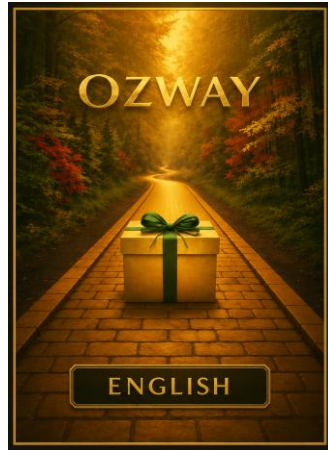
Interactive QR

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CONTACT US

Ready to explore A new path?



Click the OZWAY Box to Book Your Discovery Experience



Discuss a distribution info@ozway.ca

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