

HYPE PRODUCTIONS

12 Month Marketing Presentation

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2021**

Main Agenda



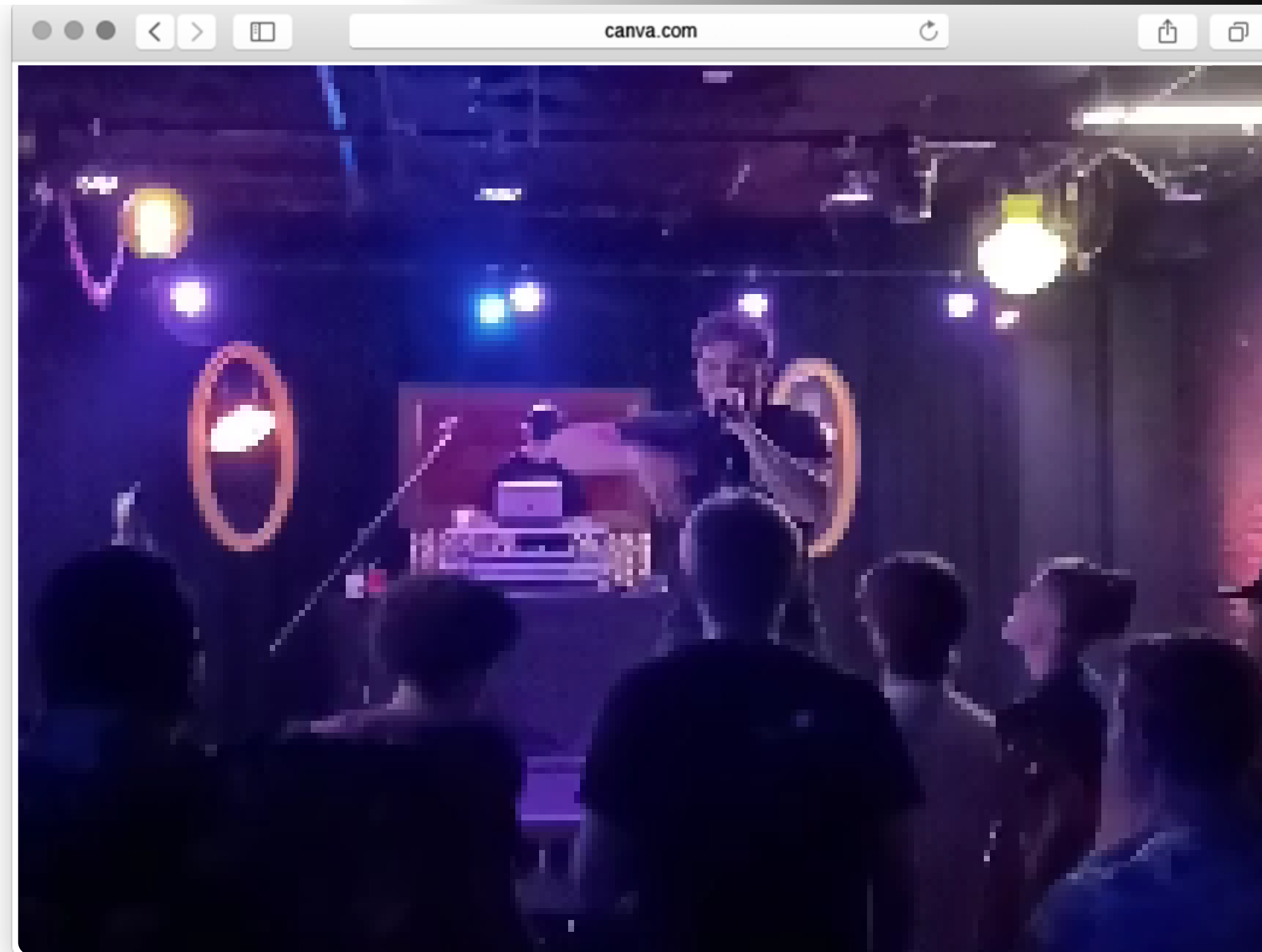
Key areas:

- Customized marketing strategies
- Key findings on position in mp
- Production Tips from experts
- Music & Content Monetization
- Effective online branding

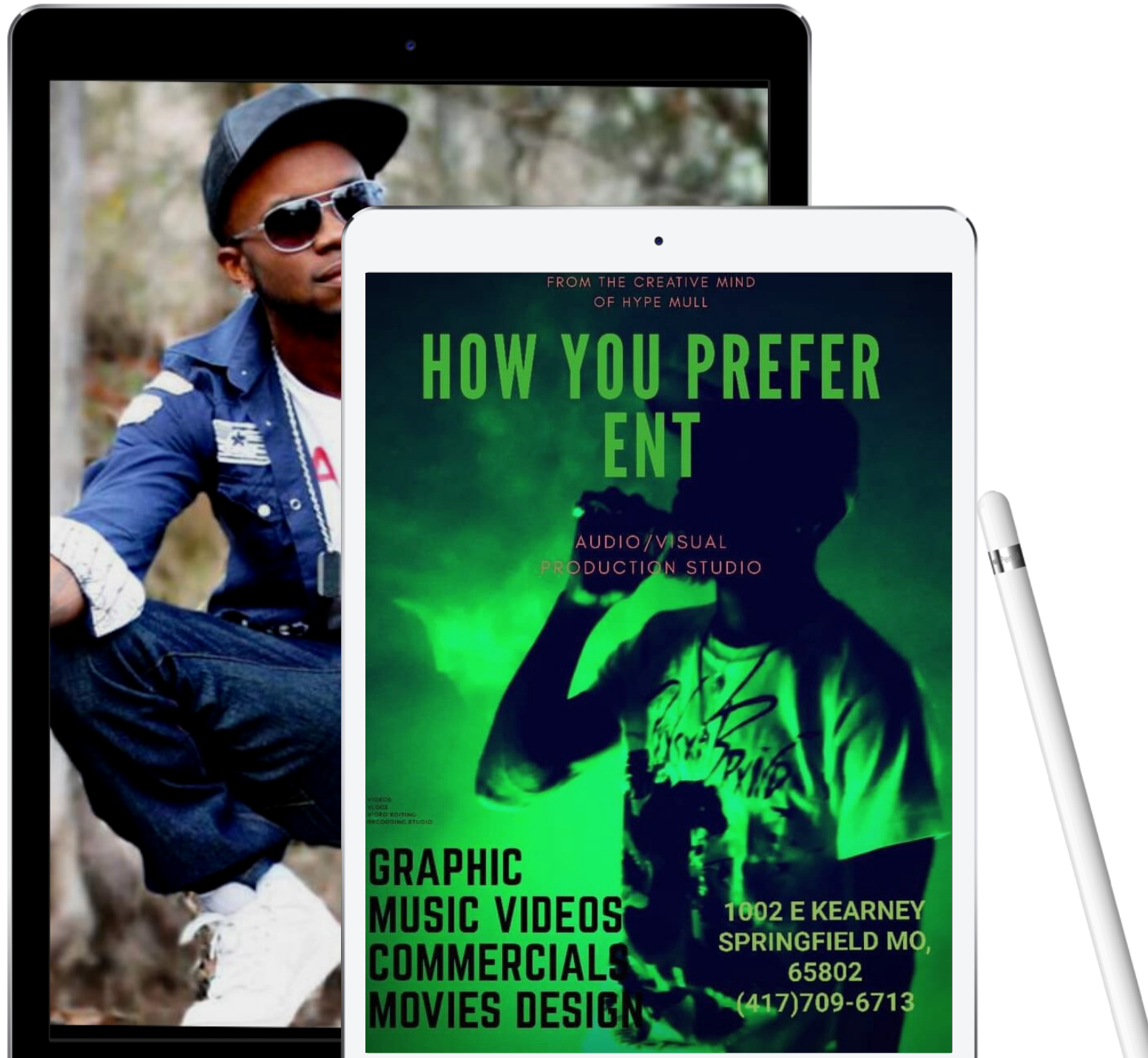
Making it big online

**Learn what people are
interested in on social media.**

Start it grow thousands of organic fans and learn to collaborate with ease, and engage your audience with a memorable performance sure to leave them with the desire to interact socially



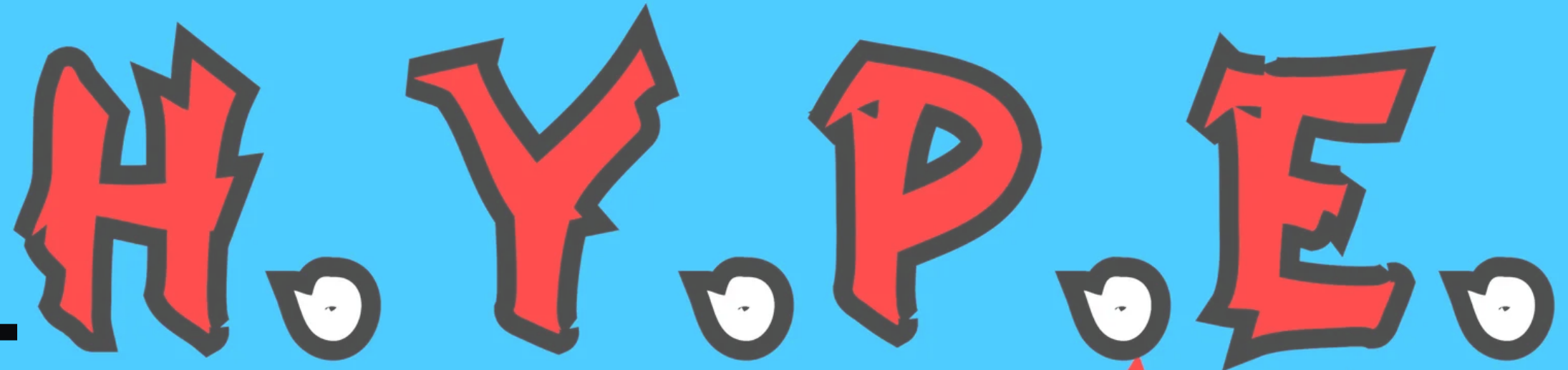
Exploring different channels



You have the freedom to choose your platform.

Create and post contentt with ease and wow any audience with Hype's proven method. Choose from over a thousand professionally- designed tech and media digital design packs to fit any objective or topic. You can choose a platform or create your own.

Where to start



HOYOPPE



#HEARTOFTHEMIDDLE

CREATE YOUR BRAND'S PROFILE

This is where we make artist credible while gaining online influence and making online presence a more powerful tool for convincing industry bigwigs you are who and what you say you are

PRESENT YOUR PRODUCT OR SERVICE

Tech and media done, content created, content developed, content distribution execution plan and budget spreadsheet complete now we present your finalized product to bloggers, blog sites, podcast, top dsp's, online radio stations,

SEEK YOUR TARGET AUDIENCE

Attract fans through algorithms built from collected interactions of millions of fans with artist that you may be similar to or similar to you, that will consistently subscribe and return and pay because they feel a part of you, specially and specifically targeted



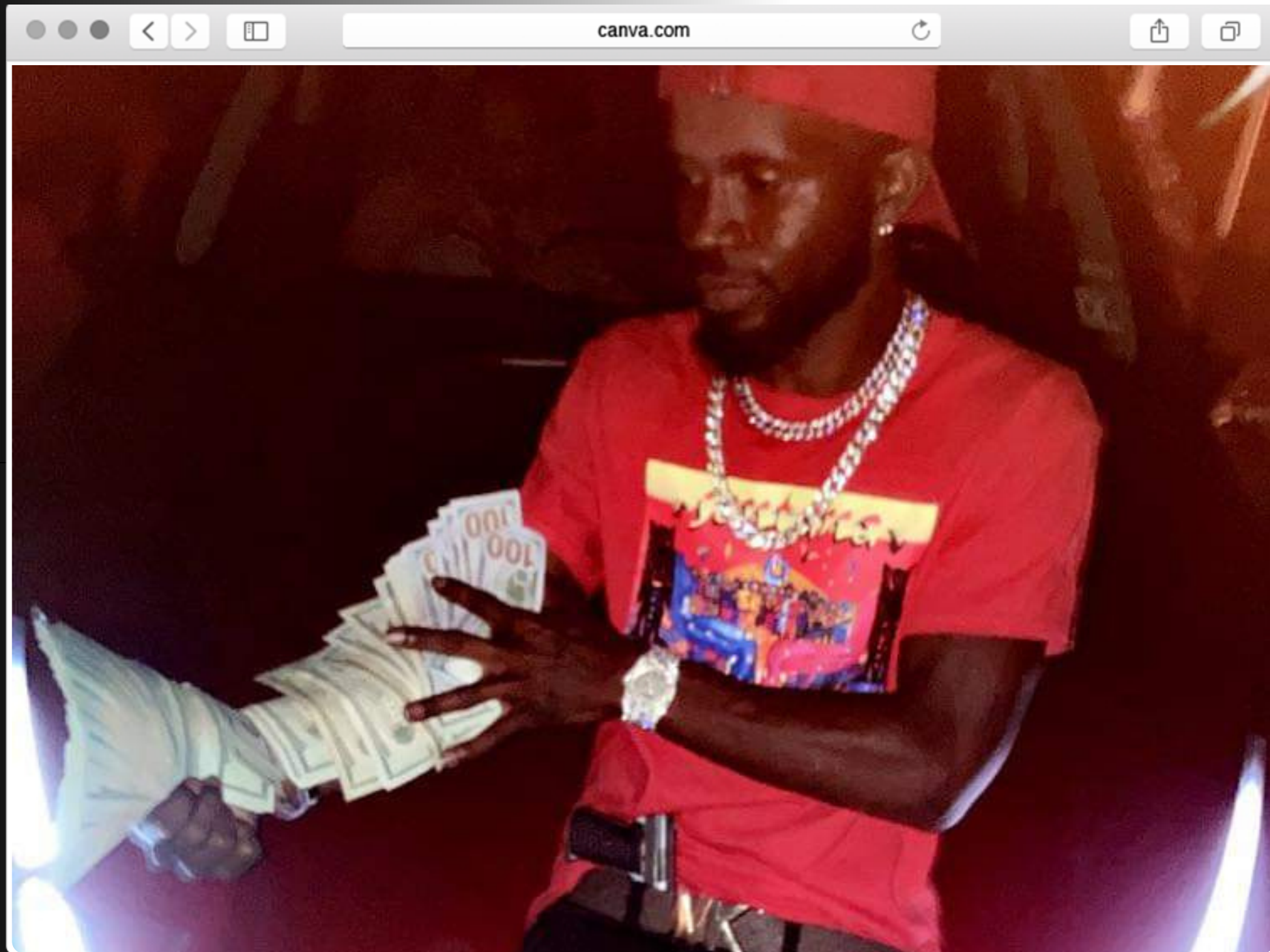
OFFLINE MARKETING

Find the magic and fun in presenting yourself as a physical marketing tool



ONLINE MARKETING

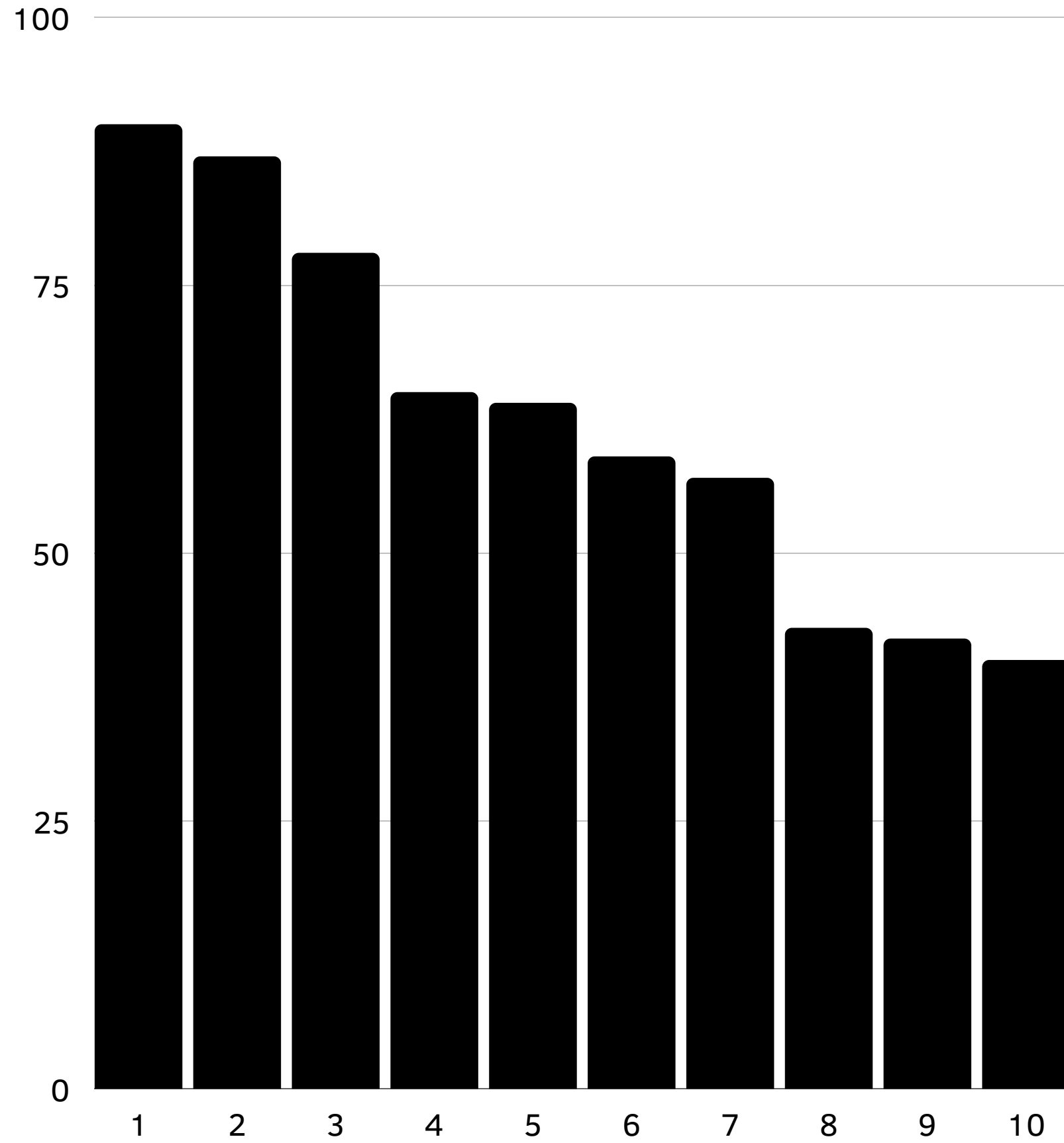
Find the magic and fun in advertising and marketing yourself as the online trafficking tool for marketing and big brand that you know you could be



The biggest artist allocate

75%

TO SOCIAL MEDIA MARKETING



Top 10 Startups



FOLLOWER COUNT

Apply page animations and transitions to your Canva Presentation to emphasize ideas and make them even more memorable.